



Yearly Status Report - 2017-2018

Part A

Data of the Institution

1. Name of the Institution		GNANAM SCHOOL OF BUSINESS
Name of the head of the Institution	Dr .A. Anand	
Designation	Director	
Does the Institution function from own campus	Yes	
Phone no/Alternate Phone no.	04362-221102	
Mobile no.	9994264326	
Registered Email	mail@gsb.co.in	
Alternate Email	director@gsb.co.in	
Address	Marys Nagar, Trichy Thanjavur Expressway, Sengipatti	
City/Town	Thanjavur	
State/UT	Tamil Nadu	
Pincode	613402	

2. Institutional Status					
Affiliated / Constituent		Affiliated			
Type of Institution		Co-education			
Location		Rural			
Financial Status		private			
Name of the IQAC co-ordinator/Director		S. Saravanan			
Phone no/Alternate Phone no.		04362221102			
Mobile no.		6382071049			
Registered Email		mail@gsb.co.in			
Alternate Email		iqacgsb@gsb.co.in			
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)		https://www.gsb.co.in/aqar			
4. Whether Academic Calendar prepared during the year		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		http://www.gsbmail.in/moodle/mod/folder/view.php?id=887			
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	B	2.72	2018	30-Nov-2018	29-Nov-2023
6. Date of Establishment of IQAC			12-Jul-2017		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC		Date & Duration		Number of participants/ beneficiaries	
SDP		06-Jul-2017 1		60	

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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Management	Student Project Scheme (SPS)	Tamilnadu State Government	2018 90	10000

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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View Link](#)

10. Number of IQAC meetings held during the year :

4

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View Uploaded File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. IQAC Norms and procedures was created 2. Regular Faculty Meetings was conducted for Academic and Administrative improvements 3. Action Taken reports were regularly discussed and shared among the Stakeholders

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
Establishing the quality policy and its implementation	Periodical Meetings and Implementing the proposed actions
To improve academic performance of the institution	Adoption of OBE method for the teaching and learning process

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14. Whether AQAR was placed before statutory body ?	No
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2018
Date of Submission	21-Feb-2018
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	1. There is a sophisticated Moodle software used for administering the academic activities such as Student Attendance, Updation of Marks, Conducting Quizzes, Submission of Assignments, etc. The students are able to access the details via Moodle. It will show all the relevant documents (such as Session Plan, Power Point Presentation, Reading Materials, Class Notes, Question Bank etc) updated by the faculty members for their respective courses. 2. Tally ERP is used to maintain the accounting records.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

GSB is affiliated to Anna University, Chennai and follows the syllabus prescribed by them. The institute takes care to follow and execute the design and delivery of the curriculum offered by Anna University in its MBA program. In addition to the prescribed syllabus by the University, GSB finds additional ways to strengthen its academic programme through numerous teaching and learning processes. GSB is having a strong culture of well thought - through student driven activities on campus and value addition courses to be delivered to its students. It has got its own academic calendar in line with the University Schedule. The faculty assigned to respective course is maintaining a comprehensive course file. It includes all the components such as a session plan, class notes, materials used, question bank, internal question papers,

mark statement, support to slow learners, etc. The learning materials are pertinent to the course content and offer depth and wide knowledge to the students. Industrial Visits and industry interactions are given high importance. There are three internal tests called Continuous Internal Assessment (CIA) conducted during three different intervals after completion of respective units. At a constant interval of completion of units, the tests are informed well in advance to the students to facilitate preparation and are conducted and evaluated promptly and notified to the students. The students who have failed or scored low marks in the exams are identified and given special attention. GSB has also implemented a Mentor system on campus. Each faculty is attached with six/seven students whose academic and holistic progress is carefully monitored and guided by the faculty. The mentees have to meet their mentor at regular intervals. The mentor will nurture the growth of the students and it is to GSB since it is a residential business school. In order to update, the day-to-day happenings and coverage of important aspects of the business events, the faculties are equipped with the knowledge of referring the premier magazines like Business Today, Business World, Business India, Forbes India and The Outlook To strengthen the research acumen and blend them into the curricular aspects, the research publications both from our library and online resources are regularly accessed by faculty and shared and discussed with students in the classroom. GSB is having a well-equipped computer lab that supports the learning process to a great extent. Simulation games, trading games, online trade practices, online quizzes, and video conferencing classes happen to strengthen the overall effectiveness of the curriculum delivery. GSB has got a modern, aesthetically designed and well-furnished library that has got a 3560 books as a knowledge hub. It has a transparent glass walls overseeing water fountains, fully air-conditioned and having ergonomically designed furniture to make the learning ambience effective. The course materials and documentation are done via Moodle Open Source software. The students are continuously encouraged and positively reinforced to use the system enabled learning and assessments in our institute. The students are exposed to various hands-on-experience through a unique 'student-run clubs' in various functional area-wise. It bridges the gap

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employability/entrepreneurship	Skill Development
1. Business Society	Nil	16/07/2017	4	Aware about society	Awareness about Society
2. Diversity, Equity Inclusion	Nil	28/11/2017	4	Inclusive Mindset esp. equality, diversity and equity	Awareness about Inclusion
3. Environment and Sustainability	Nil	20/08/2017	4	Environmental Understanding	Awareness about Environmental Protection
4. Introduction to Neuro Science and Consumer Behaviour	Nil	03/12/2017	4	Employability	Analytical Skill

5. Marketing Analytics and Consumer Response Model	Nil	27/01/2018	4	Employabil ity	Analytical Skill
6. Marketing Strategies for the Bottom of the Pyramid	Nil	11/03/2018	4	Employabil ity	Framing Market Strategy

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
MBA	Marketing, Finance, Human Resource Management, Operations	05/06/2017
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Marketing, Finance, Human Resource, Operations	05/06/2017

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	220	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
6	14/07/2017	85
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Systems	2
MBA	Human Resource	6
MBA	Finance	16
MBA	Marketing	16
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	No

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained

The feedback is obtained from all the stakeholders such as the students, teachers, employers, alumni and parents in a systematic and periodic manner.

Students: At the end of every semester, the students are requested to give computerized feedback for each and every individual course and the course Instructor. The feedback is later aggregated and analyzed for further insights and scope for improvement of the academic delivery. There is an exclusive feedback mechanism in our institution called Exit Feedback by the students. A separate one-on-one personal interview is conducted to students to obtain feedback about their learning and overall feedback about the programme and institution. It is duly registered in our benchmark practices called "Passport to Placements" (P2P). It is seen as an useful approach to elicit their experience, programme effectiveness, personal and professional improvement. There is a weekly feedback mechanism that is ensured in the system through the Mentor meetings. Each faculty member meets with 07 to 08 mentees. There is a weekly meeting where the mentees share their concern and feedback to their mentor. The mentor will take action depending upon the need and situation.

Teachers: The feedback from the teachers is also duly obtained in a periodical manner (semester wise). Based on the academic, co-curricular and extra - curricular performance of the students, teaching - learning process and feedback on academic administrative issues, the feedback is obtained from the teachers. As a part of the AICTE norms, the IQAC meeting is conducted frequently and the teacher's inputs and feedback is obtained. It is duly noted down in the IQAC Minutes of the Meeting.

Employers: The feedback about the student's performance is received from the employers both intern and final placement firms. The employers are continuously Our Training and Placement coordinators are constantly in touch with the regular recruiters from our campus. We receive feedback of our students through telephone conversations with their employers to assure ourselves about our students' performance and progress.

Alumni: Our alumni network is one of our key strengths. There are 10 batches passed out from the institute and have a strong alumni network of 500plus students. All of them are well connected with college group mail id (batch wise) and Social Media. We have an exclusive faculty co-ordinator to co-ordinate the Alumni Association. A yearly alumni meet is arranged in key location of metros or at the institution itself. There is a constant feedback and testimony from the Alumni about the academic and industry inputs to the current batch of students.

Parents: There is a constant interaction between the parents and institute. The student's academic performance is periodically sent to the parents and they have been called to inform when there is a need. Parents are free to meet faculty and management and are encouraged to give their suggestions.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the	Programme	Number of seats	Number of	Students Enrolled
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Programme	Specialization	available	Application received	
MBA	Marketing, Finance, Human Resource, Operations	120	73	45
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2017	Nil	45	Nil	16	Nil

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
16	16	6	4	2	2

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

GSB has got an intensive and objective mentoring system. Each faculty member is allocated with student mentees. Given the student strength of GSB, 6 or 7 students are allocated to each faculty member. The students will be guided by them throughout the academic year. The primary objective of the mentoring system is to guide the student for their holistic development under the knowledgeable faculty mentors. The mentor-mentee interaction is ensured in a regular interval and an assured periodic review in place. One Hour a week is allocated every week in the Time Table and duly communicated to the student mentees. At GSB, every Thursday afternoon, the mentor meeting is scheduled and followed as a regular practice. The student mentees will meet their respective mentors and have interaction. The faculty mentor will be helping and enabling the students for their personal and professional development. The students are encourage to share their experiences, raise their doubts, seek solution to their grievance (if any), and their academic progression with their mentors. The mentor will address the above mentioned concerns and resolve their queries. This will help them to boost their morale and perform better in their academic endeavours. In addition to the above, GSB has given specific directions to the faculty members with reference to the mentoring process. The students will be assessed and evaluated by their mentors by their editorial submissions, book review submissions, class participation, attendance and other specified tasks. GSB always tries to ensure and demonstrate that our mentor-mentee system personalizes the relationship faculty have with students towards their development. The mentoring system offers the advantage of linking parents and students via mentoring where the mentors will be in touch with parents and they are supportive towards the students to offer the right direction. The mentor-mentee interaction is very well captured as a data in our timetable and Passport to Placement (P2P) programme booklet in a systematic manner. Each student's academic performance and his/her track record are well known to the mentors. It helps to guide them better by the allotted faculty mentor. The summer internship project at the end of the second semester for a period of one month will be guided by the mentor alone. GSB is effectively implementing this system over these years.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
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45	16	1:3
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2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
16	16	0	3	7

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
No Data Entered/Not Applicable !!!			
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	631	I	15/12/2017	20/12/2017
MBA	631	III	14/10/2017	19/10/2017
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

GSB conduct three CIEs in a semester and upload the marks as per the University norms. A faculty member will act as a Co-ordinator for the Examination Cell. The exam schedule is clearly booked in the student academic calendar. The exams are conducted predominantly without any changes. If there is a change warranted, it is duly intimated and rescheduled with prior intimation. The questions papers (2 sets) have to be submitted with answer key 3 days prior to the examination by the faculty. Any one question paper will be randomly selected and administered. The invigilation duty is carried out by the faculty members with due time table in place. All the faculty members are deputed for the invigilation duty. The answer scripts have to be duly valued and the submission of mark statement have to be submitted within five days after the day of exam gets over. The marks awarded have to be duly entered in MOODLE (internal reference). A hardcopy of the mark statement has to be submitted to exam cell after attaining the signature from Director. This will be kept for the records purpose. The internal mark awarded by the faculty member will be uploaded in the University Web Portal within the stipulated time. The students those who fail in the subject will be given assignments or retest as a corrective measure. Also, the faculty members will conduct special classes to slow learners. The CIE process in GSB is objective, transparent and systematic, guided by crystal clear instructions. The faculty members are given chance to express their concerns and suggestions to enhance the effectiveness of CIE's then and there.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The academic calendar is prepared to guide the academic planning and implementation in a precise manner by noting down the future schedule, array of events, programmes and assessment and evaluation exercises. GSB creates an academic calendar for every year in a detailed manner. There is an important role assigned to a faculty in the name of Academic Co-ordinator at GSB. There are two faculty Academic Co-ordinators namely one for the first year and another for second year. They are vested with the preparation of Academic Calendar which will be later approved. The calendar will clearly specify the working days and the schedule of Continuous Internal Evaluation (CIE's) I, II and III. In addition, there will be mention of the important dates such as conduct of Value Addition Course, Power Talk, Cerebral Connect, National Holidays, important days and regular events with reference to the institutes and other relevant information. The academic calendar is prepared prior the start of the semester and later will be shared with students for their ease of planning and delivering the academic tasks. If there are any additions or changes in the schedule, it will be noted down and recorded. The academic calendar is duly approved by the Director and kept it as a record for future reference.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.gsb.ac.in/home/curriculum-syllabus-2017/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
631	MBA	Marketing, Finance, Human Resource and Operations	40	37	93

[View Uploaded File](#)

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

No Data Entered/Not Applicable !!!

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Industry sponsored Projects	Nil	Nil	Nil	Nil

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Understanding OD the soul of the HR Profession	GSB	05/08/2017
Compensation and Benefits Administration-Industry Practices	GSB	03/04/2018
Leadership in Disruptive World	GSB	12/08/2017
Business Environment for Management Students	GSB	24/02/2018

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
No Data Entered/Not Applicable !!!		

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
No Data Entered/Not Applicable !!!	

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	ISTD11	1	Nil
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
MBA	1
View Uploaded File	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as	Number of citations
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					mentioned in the publication	excluding self citation
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
No Data Entered/Not Applicable !!!						
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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	Nil	Nil	1	Nil
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Independence Day Celebration	Panchayath Union Primary School, Sengipatti	3	100
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
No Data Entered/Not Applicable !!!			
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Swachh Bharat	Nil	Plugging (Waste Management) 1	1	40
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration

No Data Entered/Not Applicable !!!

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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Velmurugan Group Companies	30/01/2015	Industry Linkage	40
Kings College of Engineering, Punalkulam	04/04/2018	Student Development Programme	60
Ram Aryas	31/01/2018	Employees	5
Max	05/02/2018	Employees	5
Durafit	22/01/2018	Employees Survey and Mini Project	5
DBS	22/01/2018	Mini Project	5
Annamalai Motors	25/01/2018	Mini Project	5
Vetri	24/01/2018	Mini Project	5
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
1199108	954986

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Class rooms	Existing
Laboratories	Existing
Seminar halls with ICT facilities	Existing
Classrooms with LCD facilities	Existing
Classrooms with Wi-Fi OR LAN	Existing
Campus Area	Existing

Video Centre	Existing
Others	Existing
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Open Biblio	Fully	2013	2017

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Nil	3512	289000	52	42551	3564	331551
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	70	60	0	3	0	3	4	10	0
Added	0	0	0	0	0	0	0	0	0
Total	70	60	0	3	0	3	4	10	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

10 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
Nil	1082642	Nil	3507925

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

? The Estate Officer and Administrative Officer has to oversees the maintenance of buildings, classrooms and laboratories and report to the Director and Management ? The maintenance committee is headed by the Administrative officer who in turn monitors the work. He used to efficiently organize the workforce, maintaining duty tiles containing details about their individual floor-wise responsibilities, timings, leave, etc. ? The team will conduct annual audit to ensure the efficiency/working condition of the infrastructure. ? There are adequate in-house support staffs are employed to meticulously maintain hygiene, cleanliness and infrastructure on the campus in order to provide a congenial learning environment. ? Classrooms. Staff office rooms, Seminar and Syndicate halls and Computer Laboratory etc. are cleaned and maintained regularly by the domestic support staff in a stellar manner in all the floor space. ? Men and Women wash rooms and rest rooms are well maintained. Dustbins are placed in every floor and office room. ? Optimum working condition of all properties and equipment in the campus is ensured through annual maintenance. The annual maintenance includes maintenance of Generator, CCTV cameras, Air Conditioners and Water Purifiers. ? Apart from domestic support staffs, the college has also trained in-house electrician and computer technician to take care of their specialized job of different nature from the other support work. ? Lab assistants under the supervision of the System administrator maintain the efficiency of the college computers. ? Every department maintains a stock register for the available equipments. Proper inspection is done and verification of stock takes place at the end of every year. ? The civil and electrical work is adequately monitored and maintained by the Institution managements. ? Periodic reporting on requirements of repairs and maintenance are submitted by the Administrative Officer. ? Library books and records maintenance is done every year. ? The non-teaching staff is also trained in maintenance of science and computer equipment ? There are separate support staff for Gardening' to maintain a Green Campus towards a congenial green learning environment.

<https://www.gsb.ac.in/home/naac/>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Student Scholarship	17	425000
Financial Support from Other Sources			
a) National	Nil	Nil	Nil
b) International	Nil	Nil	Nil

[View File](#)

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Soft Skill Programme	08/12/2017	40	Elektrobit Automotive,

			Bangalore
Business English	06/08/2017	85	Dr.M.Chithra
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2018	Competitive Exam (GAT) and Career Counseling	40	40	0	28
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
No Data Entered/Not Applicable !!!		

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
No Data Entered/Not Applicable !!!					
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
No Data Entered/Not Applicable !!!					
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
No Data Entered/Not Applicable !!!	
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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
No Data Entered/Not Applicable !!!		

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
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No Data Entered/Not Applicable !!!

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Representation of Students in Academic and Administrative bodies/committees of the institution Class Committees: Our programme has student representation in class committee where each class have two student representatives. They will actively note down the session progress on each day. They will report to Director of the institute and give their feedback continuously on all aspects of the programme and respective course. Cultural and Sports Committees Students have strong representations in all cultural and sports and games held in our college. It is called as Event Committee guided by a Faculty In-charge. They will meet frequently and run the events smoothly. The Gnanam Premiere League (GPL) is a sports activity conducted by all-girl committee. In addition, all the festivals, special events are well managed by the Cultural and Sports Committee comprised by Students. Students organize, and celebrate the Teachers Day, on Sept. 5, every year by honoring teachers and presenting cultural programme. They also organize Cultural Festivals such as Diwali, Pongal, Christmas, Ganesh Pooja, Saraswathi Pooja and so on. In order to hone their communication skill, there is an exclusive club called Cicero Circle where the student office bearers of the club organize a platform every week to display their talent in communication, management, leadership, team-work, time-management and resource management skills and builds confidence among every one of them. Hostel Administration Students provide strong support in the administration and management of hostel affairs. There is an exclusive Residence Committee in which students take part and resolve their issue with reference to food, cleanliness, and all other aspects throughout the year.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

337

5.4.3 – Alumni contribution during the year (in Rupees) :

174000

5.4.4 – Meetings/activities organized by Alumni Association :

Annual Meeting is conducted without fail. The Agenda is notified in advance. The office bearers are well informed to meet on a set day. The meeting routines are recorded as Minutes.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Criterion 6.1.1 The governance and leadership is in accordance with vision and mission of the institution and it is visible in various institutional practices such as decentralization and participation in the institutional governance. GSB's mission and vision has been shaped through the exemplary leadership of our Governing Board which has Rev.Fr. Casmir raj (Founder LIBA, Chennai Former Director of XLRI, Jamshedpur) as the Chairman. It is his vision that GSB should function as a fully residential b-school which is how we have been operating since inception. A residential b-school helps to hone the students skills better through interactions/activities outside of classroom hours. To take GSB on the path of its vision and mission, GSB is managed and administered by the Chairman and CEO with the Director and the faculty team looking after the academic performance of the b-school. The CEO hold monthly meetings with the Director to review the academic progress of the classes, the activities of the centres, the student clubs and other agenda planned for the growth of the institution. Corporate/academic speakers to address the students are identified and plans to invite them to campus are made. This meeting is held on the college premises. The Director conducts weekly meetings with the academic program faculty coordinators and the faculty team to monitor the progress of academic activities, following up on the academic calendar, students' progress, placement and training details, research and extension activities, industry interaction, alumni interaction etc. The CEO along with the Director constantly interact with the faculty to motivate the faculty members to invest more time in developing themselves and raise the levels of interactions with students to ensure more participation and understanding and thus ensure the mission of the institution is achieved. All assistance and support is given to faculty to ensure maintenance as well as continuous improvement in the quality of the teaching-learning process. GSB promotes a culture of participative management at all levels - involving the faculty and the students. The student representatives are members of the following committees: • Anti- Ragging Committee • Class Committee • Technical Associations and Clubs • Residents Committee • Placement Committee • Sports Committee Students are free to voice their expectations and contribute towards feedback and institution improvement. The faculty members are part of the following committees: • Governing Council • Anti - Ragging Committee • Anti - Ragging Squad • Sexual Harassment and Redressal Committee • Resident Committee • Placement Committee The involvement contributes towards improvement in academic, ragging free campus and transparency in the academic decisions and also spearhead fair placement activities giving equal opportunities to all students on campus. GSB also has ED - Entrepreneurship Development centre and for CEDREC - Centre for _____ which engines in research as well as Student/Faculty development. Management development programs also come under CEDREC. Both centres are headed by faculty with a team of students supporting their activities. The centres make industry-institute interactions happen effectively.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	The student admission is streamlined

	with the help of Zoho software in place
Industry Interaction / Collaboration	MoUs are in place to strengthen our industry institute interaction
Teaching and Learning	Value Added Course are introduced

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Student Admission and Support	Zoho Software was used for smoothly handling student admission process.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2017	Dr.S.Christina Sheela	Five days National Workshop on "Econometrics Tools for Business Research", organized by School of Management, Pondicherry University	Nil	10000
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
No Data Entered/Not Applicable !!!						
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
No Data Entered/Not Applicable !!!				
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
No Data Entered/Not Applicable !!!			

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
No Data Entered/Not Applicable !!!		

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

After establishing IQAC, GSB started working towards quality education and inculcating quality culture among the students and staffs in all the aspects. The IQAC has contributed towards institutionalizing the quality assurance strategies and develop several process towards the improvement. 1. Bridge industrial institutional gap through organizing Industrial Visits and Training, Workshops, Seminars, Guest Lectures through industrial experts. 2. Several MoUs have been signed with industrial organizations and institutions for enhancing the quality of students training and placements and student faculty-exchange 3. Aptitude Training and Soft Skills training sessions were provided for the students to enhance their personality and employability 4. The Value Added Curriculum Development Committee formulated to introduce New Value Added Courses for the students to improve their Skills and Knowledge as per the expectation of the industry. 5. To understand the importance of Outcome Based Education to really ensure the effectiveness of delivering the programme. 7. To institutionalize the best efforts to make the campus ragging free and develop the discipline among the students through anti-ragging committee.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
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6.4.3 – Total corpus fund generated

No Data Entered/Not Applicable !!!

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Nill	Nill	Yes	Director
Administrative	Nill	Nill	Yes	Director

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. To refer students for admission as a positive word of mouth 2. To take part in key functions like Convocation, Programme Inauguration, etc.

6.5.3 – Development programmes for support staff (at least three)

1. To organize skill development programmes 2. To offer motivation and counseling

6.5.4 – Post Accreditation initiative(s) (mention at least three)

- Value Added Programmes were introduced - IQAC was formed - MoUs were initiated

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	No
c) ISO certification	No
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2017	Nil	Nil	Nil	Nil	Nil
2018	Nil	Nil	Nil	Nil	Nil
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
MBA	Nil	Nil	Nil	Nil

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
<p>GSB strives its level best to augment its campus as a green campus through ecofriendly measures. The college is committed to the protection of the environment. We try to ensure the protection of natural friendly campus by safeguarding green campus environment. The institution has been using solar energy panel in the hostel terrace roof. It is used to access the hot water facility to all the students round the year. Also, there is a clear place embarked and facilitated with a natural lay pond (nearby located with the bore pumps) for the rain harvesting facilities. The water will naturally flow from all the corners of the campus especially hostel blocks and administrative blocks to reach the rain water tank which is located in the natural settings. GSB strives its best keep it as a plastic free campus and thereby reducing the plastic usage. GSB is a zero discharge campus where the solid waste are buried in a pit and decomposed. Later, it is used as manure. Hygiene is the top most priority throughout the campus. The cooperative store and the canteen strictly avoid the use of plastic plates, setting an example for the students</p>

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Ramp/Rails	Yes	0

7.1.4 – Inclusion and Situatedness

Year	Number of	Number of	Date	Duration	Name of	Issues	Number of
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	initiatives to address locational advantages and disadvantages	initiatives taken to engage with and contribute to local community			initiative	addressed	participating students and staff
2017	1	1	15/08/2018	1	Independence Day Celebration	Nil	100
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
No Data Entered/Not Applicable !!!		

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!			
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Plastic Free Campus 2. Rain Water Harvesting 3. Usage of Solar Panel and its energy 4. Zero Discharge Campus 5. Green Environment Practices.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Best Practices 1. Introduction: Best practices are a set of guidelines, ethics or ideas that represent the most efficient or prudent course of action in an academic institution. Best practices are often set forth by an authority, such as a Governing Body or Management, depending on the circumstances. While best practices generally recommended achieving uniqueness to the organization. It will be helpful to the organization that will champion that method and act as a source of inspiration to many to be followed. 2. Objectives of the Practice a. To make the teaching-learning process very effective b. To develop a holistic learning experience through standard of excellence in practice. b. To ensure the best practices in teaching, research and innovation in the academic system. c. To adopt creative practices in curriculum design delivery so that the learning is enriched. Best Practice No. 1: Mentor Mentee System ? The objective of this process we have implemented in our program is to transform the student beyond the classroom sessions. It is one of the Unique Selling Proposition (USP) of GSB. This brings 360 degree review and support to the student. It brings a student under the umbrella of personal care under a particular faculty and helps the student to avail his/her expertise and guidance. The faculty closely monitors and interacts with the mentee-students and moulds them by encouraging their strengths and minimizing their weaknesses. These meetings set the platform to display the change from where they began and where they ended through continuous support and learning over the two years. The mentoring process serves as a balancing act of student's personal and professional growth. The students submit the news-paper editorials (from The Hindu) in a notebook to their mentors regularly. They should submit their review to the concerned mentor on or before 09:00 am. This will be duly valued and given back to the students by the respective faculty members. If there are any absentees/failure, the name list will be forwarded to Academic Co-ordinator

for further action to prevent such activity. Books to be read by the student are also suggested by mentors and is read and reviewed by the student to the mentor. The mentor-mentee meeting will be arranged once in a week for about one hour. It is included in the Time Table. The mentor-mentee programme is to make more "student-oriented" rather "student-friendly" approach. The mentor has to understand the genuine concerns of the student and help to resolve them. The final desired outcome of this mentor-mentee is to groom them as a fine human beings, managers and well-trained professionals in order to face the industry and personal front. Best Practice No. 2: Passport to Placement Process(P2P) ? P2P is a key document at GSB. The document comprises the entire details of the students starting from 01st Semester to 04th Semester. The student will be filling the relevant data in a regular manner about his academic and co-curricular activities which will be regularly supervised by the respective faculty mentor. ? Each mentor has to hold, maintain the P2P booklet in periodical intervals. Every student has to read and understand the contents of the P2P thoroughly. It is the same for the mentor too. The mentor meeting in every week will be the time for P2P filling up and setting goals for individual students. ? The students have to fill up their "Career objective" and "Dream Company" in the first page itself in order to identify their goal and following them intensively. It will be seen through P2P document that they will achieve their goal at the end of their passing out of MBA programme. It is like a "Road Map" for their two years where they have started and where they have ended. The day to day editorial submissions from the newspapers and monthly general book review are duly entered in the P2P. ? Apart from academic inputs, the student's various activities such as co-curricular activities, seminars and lectures attended, club events participation, and participation in the orator's forum are recorded in the P2P. ? There is an in-house test known as "Gnanam Aptitude Test" (GAT) conducted in periodical intervals in order to prepare the students for the Aptitude tests at various competitive entrance examinations and for placements in some corporate companies. The students' performance with regard to GAT will be recorded in the P2P at regular intervals. The sections regarding the various event performance and placement activities in the P2P are duly filled in consultation with the placement officer. ? There are three tests conducted for the University examination purposes to award internal marks (out of 20). It is namely CIA-I, II and III. The test performances will be noted down in the P2P. ? Attendance and leave taken by students is also recorded in the book.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The academic program at GSB seeks to go beyond the curriculum and provide opportunities for the students to groom/train/transform themselves to good managers. A series of measures have been taken in our program to ensure that the students not only acquire knowledge and develop skills but also get gainful employment. The fully residential feature of our program guarantees that the students stay on campus interact with each other and attend several value-added courses to get themselves industry ready. • Since many leading companies have aptitude tests as part of the selection process, our faculty as well as external trainers conduct aptitude test sessions and train the students on the various quantitative questions that are expected to be solved in these examinations. The tests are evaluated and the student is given constant feedback on his progress. This helps our students to clear them and get

successfully shortlisted for the next stages of the recruitment process. • The classrooms have ICT tools and our faculty make full use of them to deliver presentations and have interactive sessions with the students to deliver good understanding of the concepts across the subjects. • Cicero Circle is a club that is run on campus to improve the public speaking skills of our students. Presentations, debates and speeches are held every Wednesday at 6.30 pm., with the topics being given in advance for preparation by students. Feedback and tips for improvement is given by the faculty at the end of every session. Every student is given an opportunity to get on stage and speak.

Provide the weblink of the institution

8.Future Plans of Actions for Next Academic Year

The main objective is to plan and implement the plan effectively with a quality output. The inputs from the students, teachers, alumni has to be obtained and feedback has to be analyzed. It is important to strengthen the access of quality internet speed and it has to be assured by increasing its bandwidth for speeder access. It is equally important to move from teacher centric learning environment to a learner-centric environment by imparting quality education. By improving the implementation of various quality parameters and best practices from internal and external environment. Also, to strengthen the institutionalization of quality enhancement practices in academic and administrative environment. It is important to conduct FDP and enhance industry-institute interaction more.