



Yearly Status Report - 2018-2019

Part A

Data of the Institution

Part A	
Data of the Institution	
1. Name of the Institution	GNANAM SCHOOL OF BUSINESS
Name of the head of the Institution	S P S Arul Doss
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	04362-221102
Mobile no.	9994264326
Registered Email	mail@gsb.co.in
Alternate Email	aruldoss@gsb.co.in
Address	Marys Nagar, Trichy Thanjavur Expressway, Sengipatti
City/Town	Thanjavur
State/UT	Tamil Nadu
Pincode	613402

2. Institutional Status					
Affiliated / Constituent		Affiliated			
Type of Institution		Co-education			
Location		Rural			
Financial Status		private			
Name of the IQAC co-ordinator/Director		S. Saravanan			
Phone no/Alternate Phone no.		04362221102			
Mobile no.		6382071049			
Registered Email		mail@gsb.co.in			
Alternate Email		iqacgsb@gsb.co.in			
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)		https://www.gsb.co.in/aqar			
4. Whether Academic Calendar prepared during the year		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		http://www.gsbmail.in/moodle/mod/folder/view.php?id=887			
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	B	2.72	2018	30-Nov-2018	29-Nov-2023
6. Date of Establishment of IQAC			12-Jul-2017		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC	Date & Duration		Number of participants/ beneficiaries		
No Data Entered/Not Applicable!!!					

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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View Link](#)

10. Number of IQAC meetings held during the year :

4

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View Uploaded File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

A One Day FDP organized by GSB IQAC on Outcome Based Education 8 Faculty Meetings conducted during the year for improving the academic performance and minutes have been duly recorded. An annual Academic and Administrative Audit was conducted to ensure the effectiveness of system in place.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
Student Performance Grading	Classifying the Students based on their academic performance
Quality Improvements in GSB Student' Performance	An Exclusive T&D Orientation in the Syllabus and Course Plan

Student Club Activities & Passport to Placement	To improve it as a Benchmark activity of GSB
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14. Whether AQAR was placed before statutory body ?	No
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2019
Date of Submission	08-Jan-2019
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	1. There is a sophisticated Moodle software used for administering the academic activities such as Students Attendance, Updation of Marks, Conducting Quizzes, Submission of Assignments etc. 2. Tally ERP is used to maintain the accounting records.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

GSB is affiliated to Anna University, Chennai and follows the syllabus prescribed by them. The institute gives utmost care in designing and delivering the curriculum in a strict sense. In addition to the prescribed syllabus by the University, GSB finds every best possible way to strengthen its academic programme through numerous teaching and learning processes in multiple ways. GSB is having a strong culture of a thought - through planning curriculum and value addition courses to be delivered to its students. It has got its own academic calendar in line with the University Schedule. The faculty assigned to respective course is maintaining a comprehensive course file. It includes all the components such as a session plan, class notes, materials uses, question bank, internal question papers, mark statement, suggestions to slow learners, etc. The learning materials are highly qualified materials. Industrial Visits and industry interactions are given high importance. There are three internal tests called Continuous Internal Assessment (CIA) conducted during three different intervals after completion of respective units. At a constant interval of completion of units, test is well informed to students and conducted. The students who have failed or scored low marks in the exams are

identified and given special attention to them. GSB has got a unique system called MENTOR system. Each faculty is attached with the 6/7 students whom fully controlled and monitored by the faculty. The mentees has to meet their mentor in a regular interval. The mentor will nurture the growth of the students and it is very vital to GSB since it is a residential business school. In order to update, the day-to-day happenings and coverage of important aspects of the business events, the faculties are equipped with the knowledge of referring the premiere magazines like Business Today, Business World, Business India, Forbes and The Outlook. To strengthen the research acumen and blend them into the curricular aspects, the research publications such as Vikalpa, IIM-B Management Review, HBR Asian Edition, Indian Management, and various other premiere research journals. GSB is having highly sophisticated computer lab that support the learning process to a great extent. There is simulation games, trading games, online trade practices, communication lab, and video conferencing classes happens to strengthen the overall effectiveness of the curriculum delivery. GSB has got a state of the art enabled and aesthetically designed and well furnished library that has got a 3560 books as a knowledge hub. It has well open seen glassed, air-conditioned and ergonomically designed furniture to make the learning ambience effective. The course materials and documentation are done via Moodle Open Source software. The students are continuous encouraged and positively reinforced to use the system enabled learning and assessments in our institute. The students are exposed to various hands-on-experience through a unique 'student-run clubs' in various functional area-wise. It bridges the gap between the learning and practice gap.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene urship	Skill Development
Environment Sustainability	Nil	06/09/2018	Nil	Environmen tal Awareness Se nsitization	Social Skill
Excel Basics	Nil	27/08/2018	Nil	Employabil ity Skill	Employabil ity Skill
Personality Enrichment Programme	Nil	03/03/2019	Nil	Behavioural and Employab ility Skills	Behavioural Skills
Training Development	Nil	02/05/2019	Nil	Behavioural Skill	Employabil ity Skill
Personality Enrichment Programme	Nil	27/08/2018	Nil	Behavioural and Employab ility Skills	Behavioural Skills
Data Visua lization	Nil	13/05/2019	Nil	Data Analytical Skills	Employabil ity Skill
Business Society	Nil	23/05/2019	Nil	Awarness about the link between society and Business	Business Environment Assessment Skill

Insurance Management	Nil	03/06/2019	Nil	Knowledge about Insurance	Domain Knowledge
Diversity, Equity Inclusion	Nil	12/08/2018	Nil	Awareness about Diversity, Equity and Inclusion	Social/Human Skill

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Marketing, Finance, Human Resource and Operations Management	05/06/2018

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	9	274

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
28	01/01/2019	95
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Finance	12
MBA	Marketing	24
MBA	Systems	1
MBA	Operations	3
MBA	Human Resource	5
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes

Alumni	Yes
Parents	No

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained

The feedback was obtained from all the stakeholders such as the students, teachers, employers, alumni and parents in a systematic and periodic manner.

Students: At the end of every semester, the students are facilitated to give computerized feedback to each and every individual Course and the Course Instructor. The feedback is later aggregated and filed for further insights and scope for improvement of the academic delivery. There is an exclusive feedback mechanism in our institution called Exit Feedback by the students. A separate one-on-one personal interview is conducted to students to obtain feedback about their learning and overall feedback about the programme and institution. It is duly registered in our benchmark practices called "Passport to Placements" (P2P). It is quite useful approach to elicit their experience, programme effectiveness, personal and professional improvement. There is a weekly feedback mechanism that is ensured in the system effectively called Mentor Mentee System. Each faculty member is deputed with 07 to 08 mentees. There is a weekly meeting where the mentees share their concern and feedback to their mentor. The mentor will take action depending upon the need and situation.

Teachers: The feedback from the teachers is also duly obtained in a periodical manner (semester wise). Based on the academic, co-curricular and extra - curricular performance of the students, teaching - learning process and feedback on academic administrative issues, the feedback is obtained from the teachers. As a part of the AICTE norms, the IQAC meeting is conducted frequently and the teacher's inputs and feedback is obtained. It is duly noted down in the IQAC Minutes of the Meeting.

Employers: The feedback about the student's performance is received from the employers both intern and final placement firms. The employer's are continuously be in touch with Training and Placement department of our institution. We seek the feedback of our students through mail and oral to assure our student's performance and progress in the career ladder.

Alumni: Our alumni network is one of our key strengths. There are 10 batches passed out from the institute and have a strong alumni network of 500plus students. All of them are well connected with college group mail id (batch wise) and Social Media. We have exclusive faculty co-ordinator to co-ordinate the Alumni Association. A yearly alumni meet is arranged in key location of metros or at the institution itself. There is a constant feedback and testimony from the Alumni about the academic and industry inputs to the current batch of students. The input and feedback of alumni is taken seriously to upgrade the delivery of our academic programme.

Parents: There is a constant interaction between the parents and institute. The student's academic performance is periodically sent to students and they have been called to inform when there is a need. The parent's feedback is obtained then and there and actions are taken in due course of time.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Marketing, Finance, HR, Operations	120	89	66

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	Nil	66	Nil	16	Nil

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
16	4	2	4	4	2

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

GSB has got an intensive and objective mentoring system. Each faculty member is allocated with student mentees. Given the student strength of GSB, 6 or 7 students are allocated to each faculty member. The students will be guided by them throughout the academic year. The primary objective of the mentoring system is to guide the student for their holistic development under the knowledgeable faculty mentors. The mentor-mentee interaction is ensured in a regular interval and an assured periodic review in place. One Hour a week is allocated every week in the Time Table and duly communicated to the student mentees. At GSB, every Thursday afternoon, the mentor meeting is scheduled and followed as a regular practice. The student mentees will meet their respective mentors and have interaction. The faculty mentor will be helping and enabling the students for their personal and professional development. The students are encouraged to share their experiences, raise their doubts, seek solution to their grievance (if any), and their academic progression with their mentors. The mentor will address the above mentioned concerns and resolve their queries. This will help them to boost their morale and perform better in their academic endeavours. In addition to the above, GSB has given specific directions to the faculty members with reference to the mentoring process. The students will be assessed and evaluated by their mentors by their editorial submissions, book review submissions, class participation, attendance and other specified tasks. GSB always tries to ensure and demonstrate that our mentor-mentee system personalizes the relationship faculty have with students towards their development. The mentoring system offers the advantage of linking parents and students via mentoring where the mentors will be in touch with parents and they are supportive towards the students to offer the right direction. The mentor-mentee interaction is very well captured as a data in our timetable and Passport to Placement (P2P) programme booklet in a systematic manner. Each student's academic performance and his/her track record are well known to the mentors. It helps to guide them better by the allotted faculty mentor. The summer internship project at the end of the second semester for a period of one month will be guided by the mentor alone. GSB is effectively implementing this system over these years.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
45	16	1 : 3

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned	No. of filled positions	Vacant positions	Positions filled during	No. of faculty with
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positions			the current year	Ph.D
16	16	0	0	7

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
No Data Entered/Not Applicable !!!			
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	631	I	27/10/2018	02/11/2018
MBA	631	II	02/05/2018	07/05/2018
MBA	631	III	22/12/2018	28/12/2018
MBA	631	IV	26/02/2019	05/03/2019
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

GSB conduct three CIEs in a semester and upload the marks as per the University norms. A faculty member will act as a Co-ordinator for the Examination Cell. The exam schedule is clearly booked in the student academic calendar. The exams are conducted predominantly without any changes. If there is a change warranted, it is duly intimated and rescheduled with prior intimation. The questions papers (2 sets) have to be submitted with answer key 3 days prior to the examination by the faculty. Any one question paper will be randomly selected and administered. The invigilation duty is carried out by the faculty members with due time table in place. All the faculty members are deputed for the invigilation duty. The answer scripts have to be duly valued and the submission of mark statement have to be submitted within five days after the day of exam gets over. The marks awarded have to be duly entered in MOODLE (internal reference). A hardcopy of the mark statement has to be submitted to exam cell after attaining the signature from Director. This will be kept for the records purpose. The internal mark awarded by the faculty member will be uploaded in the University Web Portal within the stipulated time. The students those who fail in the subject will be given assignments or retest as a corrective measure. Also, the faculty members will conduct special classes to slow learners. The CIE process in GSB is objective, transparent and systematic, guided by crystal clear instructions. The faculty members are given chance to express their concerns and suggestions to enhance the effectiveness of CIE's then and there.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The academic calendar is prepared to guide the academic planning and implementation in a precise manner by noting down the future schedule, array of

events, programmes and assessment and evaluation exercises. GSB creates an academic calendar for every year in a detailed manner. There is an important role assigned to a faculty in the name of Academic Co-ordinator at GSB. There are two faculty Academic Co-ordinators namely one for the first year and another for second year. They are vested with the preparation of Academic Calendar which will be later approved. The calendar will clearly specify the working days and the schedule of Continuous Internal Evaluation (CIE's) I, II and III. In addition, there will be mention of the important dates such as conduct of Value Addition Course, Power Talk, Cerebral Connect, National Holidays, important days and regular events with reference to the institutes and other relevant information. The academic calendar is prepared prior the start of the semester and later will be shared with students for their ease of planning and delivering the academic tasks. If there are any additions or changes in the schedule, it will be noted down and recorded. The academic calendar is duly approved by the Director and kept it as a record for future reference.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.gsb.ac.in/home/curriculum-syllabus-2017/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
631	MBA	Marketing, Finance, Human Resource and Operations	45	38	84

[View Uploaded File](#)

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

No Data Entered/Not Applicable !!!

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Industry sponsored Projects	180	Tzar Industries Private Limited	200000	200000

[View Uploaded File](#)

3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Corporate expectations from MBA graduates on Marketing and Sales	MBA	13/08/2018
Foreign Exchange Management	MBA	23/11/2018
Recruitment and Selection - Industrial Application	MBA	13/03/2019
Corporate expectations from MBA graduates on Marketing and Sales	MBA	13/08/2018

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
No Data Entered/Not Applicable !!!		

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
No Data Entered/Not Applicable !!!	

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	MBA	1	Nil
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
No Data Entered/Not Applicable !!!	
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in	Number of citations excluding self
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					the publication	citation
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
No Data Entered/Not Applicable !!!				
No file uploaded.				

3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Blood Donation Camp Camp 1	Nil	1	100
Visit to Special Children Home	Nil	1	100
Independence Day Celebration	Panchayath Union Primary School, Sengipatti	1	100
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
No Data Entered/Not Applicable !!!			
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Swach Bharath	Nil	Waste Management	1	45
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
SDP	Students	0	1
SASTRA - AICTE - MARGADARSHAN (NBA Mentoring)	Faculty members	0	6
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Velmurugan Industries	30/01/2015	MDP Industrial Visit and Mini Project	40
Kings College of Engineering, Punalkulam	04/04/2018	Student Development Programme	100
Ram Aryas	31/01/2018	Employees	2
Max	05/02/2018	Employees	5
Durafit	22/01/2018	Employees Survey and Mini Project	8
DBS	22/01/2018	Mini Project	5
Annamalai Motors	25/01/2018	Mini Project	5
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
138614	85965

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Laboratories	Existing

Seminar halls with ICT facilities	Existing
Video Centre	Existing
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Open Biblio	Fully	Null	2018

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	3564	310651	67	18961	3631	329612
Reference Books	32	28500	0	0	32	28500
Journals	12	147500	0	0	12	147500
e-Journals	Null	Null	100	19470	100	19470
CD & Video	70	15300	Null	Null	70	15300
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	70	60	3	3	0	4	0	10	0
Added	0	0	0	0	0	0	0	0	0
Total	70	60	3	3	0	4	0	10	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

10 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and

recording facility

No Data Entered/Not Applicable !!!

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
Nil	1353743	Nil	3203498

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

4.4.2 - Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. Administrative: The campus maintenance is monitored by Administrative Officer and Estate Officer. It is controlled through surveillance Cameras. The Estate Officer and Administrative Officer has to oversees the maintenance of buildings, classrooms and laboratories and report to the Director and Management Maintenance Committee: The maintenance committee is headed by the Administrative officer who in turn monitors the work. He used to efficiently organize the workforce, maintaining duty tiles containing details about their individual floor-wise responsibilities, timings, leave, etc. Laboratory: The Technical Support Staff team will take care of the routine maintenance and they will conduct an annual audit to ensure the efficiency/working condition of the infrastructure. Lab assistants under the supervision of the System administrator maintain the efficiency of the college computers. Academic and Administrative: The academic and administrative files are properly listed and indexed for ready reference. The files audit is done annually and report will be updated intact. Library: The Librarian is duly in charge of maintenance of library and he will be guided by the Faculty Co-ordinator of the Library. The books, journals and other elements are duly audited and updated. Sports Complex, Classroom and Hostel Vicinity: There are adequate in-house support staffs are employed to meticulously maintain hygiene, cleanliness and infrastructure on the campus in order to provide a congenial learning environment. Classrooms. Staff office rooms, Seminar and Syndicate halls and Computer Laboratory etc. are cleaned and maintained regularly by the domestic support staff in a stellar manner in all the floor space. Men and Women wash rooms and rest rooms are well maintained. Dustbins are placed in every floor and office room. Optimum working condition of all properties and equipment in the campus is ensured through annual maintenance. The annual maintenance includes maintenance of Generator, CCTV cameras, Air Conditioners and Water Purifiers. Estate Maintenance: The institute has also trained in-house electrician and computer technician to take care of their specialized job of different nature from the other support work. The civil and electrical work is adequately monitored and maintained by the Institution managements. There are separate support staff for Gardening' to maintain a Green Campus towards a congenial green learning environment. ? Every department maintains a stock register for the available equipments. Proper inspection is done and verification of stock takes place at the end of every year. ? Periodic reporting on requirements of repairs and maintenance are submitted by the Administrative Officer.

<https://www.gsb.ac.in/home/naac/>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Scholarship	43	1075000
Financial Support from Other Sources			
a) National	Nil	Nil	Nil
b) International	Nil	Nil	Nil
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Soft Skill Programme	08/10/2018	95	Nil
Business English	04/08/2018	95	Nil
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	Competitive Examination (GAT) Career Counselling	45	45	0	35
View File					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
No Data Entered/Not Applicable !!!		

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
15	45	30	Nil	0	0
View File					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
Nil	0	0	0	0	0
No file uploaded.					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Nil	0
No file uploaded.	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
No Data Entered/Not Applicable !!!		
No file uploaded.		

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
No Data Entered/Not Applicable !!!						
No file uploaded.						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Representation of Students in Academic and Administrative bodies/committees of the institution Class Committees: Our programme has student representation in class committee where each class have two student representatives. They will actively note down the session progress on each day. They will report to Director of the institute and give their feedback continuously on all aspects of the programme and respective course. Cultural and Sports Committees Students have strong representations in all cultural and sports and games held in our college. It is called as Event Committee guided by a Faculty In-charge. They will meet frequently and run the events smoothly. The Gnanam Premiere League (GPL) is a sports activity conducted by all-girl committee. In addition, all the festivals, special events are well managed by the Cultural and Sports Committee comprised by Students. Students organize, and celebrate the Teachers Day, on Sept. 5, every year by honoring teachers and presenting cultural programme. They also organize Cultural Festivals such as Diwali, Pongal, Christmas, Ganesh Pooja, Saraswathi Pooja and so on. In order to hone their communication skill, there is an exclusive club called Cicero Circle where the student office bearers of the club organize a platform every week to display their talent in communication, management, leadership, team-work, time-management and resource management skills and builds confidence among every one of them. Hostel Administration Students provide strong support in the administration and management of hostel affairs. There is an exclusive Residence Committee in which students take part and resolve their issue with reference to food, cleanliness, and all other aspects throughout the year.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

386

5.4.3 – Alumni contribution during the year (in Rupees) :

73000

5.4.4 – Meetings/activities organized by Alumni Association :

Annual Meeting is conducted without fail. The Agenda is notified in advance. The office bearers are well informed to meet on a set day. The meeting routines are recorded as Minutes.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The governance and leadership is in accordance with vision and mission of the institution and it is visible in various institutional practices such as decentralization and participation in the institutional governance. GSB's mission and vision has been shaped through the exemplary leadership of our Governing Board which has Rev.Fr. Casmir raj (Founder LIBA, Chennai Former Director of XLRI, Jamshedpur) as the Chairman. It is his vision that GSB should function as a fully residential b-school which is how we have been operating since inception. A residential b-school helps to hones the students skills better through interactions/activities outside of classroom hours. To take GSB on the path of its vision and mission, GSB is managed and administered by the Chairman and CEO with the Director and the faculty team looking after the academic performance of the b-school. The CEO hold monthly meetings with the Director to review the academic progress of the classes, the activities of the centres, the student clubs and other agenda planned for the growth of the institution. Corporate/academic speakers to address the students are identified and plans to invite them to campus are made. This meeting is held on the college premises. The Director conducts weekly meetings with the academic program faculty coordinators and the faculty team to monitor the progress of academic activities, following up on the academic calendar, students' progress, placement and training details, research and extension activities, industry interaction, alumni interaction etc. The CEO along with the Director constantly interact with the faculty to motivate the faculty members to invest more time in developing themselves and raise the levels of interactions with students to ensure more participation and understanding and thus ensure the mission of the institution is achieved. All assistance and support is given to faculty to ensure maintenance as well as continuous improvement in the quality of the teaching-learning process. GSB promotes a culture of participative management at all levels - involving the faculty and the students. The student representatives are members of the following committees: • Anti- Ragging Committee • Class Committee • Technical Associations and Clubs • Residents Committee • Placement Committee • Sports Committee Students are free to voice their expectations and contribute towards feedback and institution improvement. The faculty members are part of the following committees: • Governing Council • Anti - Ragging Committee • Anti - Ragging Squad • Sexual Harassment and

Redressal Committee • Resident Committee • Placement Committee The involvement contributes towards improvement in academic, ragging free campus and transparency in the academic decisions and also spearhead fair placement activities giving equal opportunities to all students on campus. GSB also has ED - Entrepreneurship Development centre and for CEDREC - Centre for _____ which engines in research as well as Student/Faculty development. Management development programs also come under CEDREC. Both centres are headed by faculty with a team of students supporting their activities. The centres make industry-institute interactions happen effectively.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Teaching and Learning	Conduction of Value Added Programmes
Teaching and Learning	Provide Course Material Via Moodle and Conduct Test
Industry Interaction / Collaboration	To add diverse industry to enhance the industry - institute interaction

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Finance and Accounts	Tally
Administration	Microsoft Outlook
Examination	Moodle

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
Nill	S.Manikandan	4 Days Intensive Certificate Training Program	AU-TVS, Chennai	7500
View File				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)

No Data Entered/Not Applicable !!!

No file uploaded.

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Advanced Statistical Modelling Analysis" at Thiagarajar School of Management, Madurai	1	22/02/2019	24/09/2019	3

[View File](#)

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
No Data Entered/Not Applicable !!!			

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Food Accommodation to Staffs Motivation to Publish to Papers with Financial Incentives etc.	Food Dress Transportation Festive Gifts etc	Scholarships

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

GSB has an effective mechanism for internal and external audit. It is carried out in regular interval as per the government norms. The accounting and auditing committee looks after the internal audit and it is presented to the head of the institution. The objective of the internal audit is to give a picture of information to the management and safeguard the assets,

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
No file uploaded.		

6.4.3 – Total corpus fund generated

No Data Entered/Not Applicable !!!

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External	Internal
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	Yes/No	Agency	Yes/No	Authority
Academic	Nil	Nil	Yes	Director
Administrative	Nil	Nil	Yes	Director

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. To refer students for admission as a positive word of mouth 2. To take part in key functions like Convocation, Programme Inauguration, etc.

6.5.3 – Development programmes for support staff (at least three)

1. To organize skill development programmes 2. To offer motivation and counseling

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Strengthening ICT (Wifi Speed etc.) 2. Student Knowledge Enriching Value Added Programmes 3. Strengthening the Industry - Institute Interaction such as Projects

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	No
b) Participation in NIRF	No
c) ISO certification	No
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	Nil	Nil	Nil	Nil	Nil
2019	Nil	Nil	Nil	Nil	Nil
No file uploaded.					

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
0	Nil	Nil	0	0

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

No Data Entered/Not Applicable !!!

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Ramp/Rails	Yes	1

7.1.4 – Inclusion and Situatedness

Year	Number of	Number of	Date	Duration	Name of	Issues	Number of
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	initiatives to address locational advantages and disadvantages	initiatives taken to engage with and contribute to local community			initiative	addressed	participating students and staff
2018	1	1	15/08/2018	11	Nil	National Day Celebration with Underprivileged Govt. School Children	100
View File							

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
No Data Entered/Not Applicable !!!		

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
0	Nil	Nil	Nil
No file uploaded.			

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Rain-water Harvesting 2. Waste Water Recycling 3. Plastic Free Campus 4. Green Landscape with Birds, Trees and Gardening 5. Zero Waste Discharge Campus

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

BEST PRACTICE NO. 1: CLUBS AND DIVERSITY @ LIFE AT GSB Student - run Clubs
Activities: There are 6 clubs and two more special forums to enhance the learning aspects of students @ GSB. The students elect the office bearers of the clubs annually. The students under the leadership of their office bearers plan, design and execute the activities of the clubs. Meetings are held to showcase the latest developments in the field and competitions are held internally among the students. These constant string of club activities help the students to actively practice skills like organizing, coordination, leadership and team-work. The clubs in GSB are as follows 1. Fin Rostra: Finance Club 2. Law Incarnate - Business Law Club 3. Opera Jaguar - Operations Management Club 4. Cyber Conquerors - System Club 5. Marketing Emporia - Marketing Club 6. Entrepreneurship Development Cell (EDC) ? The other two activities are common to all the students. The events and the Professors in-charge are as follows ? Samaritans: It is a CSR Club with social service and community service as the key objective. The students are all actively involved with various programmes with an annual calendar of events. ? Cicero Circle: Orator's Forum There is a key weekly co-curricular activity event called "Cicero Circle" which encourages the student's oral communication skills. This is a compulsory event for all the students. It is made part of the time table once in a week. The student office bearers are guided by faculty coordinator in charge and schedule meetings where presentations, debate, block and tackle, role play, quizzes, etc. done by the students. In this event, the students are

given with the opportunity to express themselves and continuously upgrade their communications skills by overcoming their inhibitions and lack of confidence. BEST PRACTICE NO. 2. STUDENT EMPOWERING EVENT MANAGEMENT 1. Biz Laureate: It is an annual Inter-collegiate management Gala conducted by GSB at GSB campus itself. It is a two day event. It is conducted either January or February month. 2. Maximus: It is an annual inter-college meet for the UG students and a one day event. This is conducted to give exposure about GSB and may help fetching admissions. 3. Budget Panel Discussion: After the Union Budget submissions, GSB organizes the panel discussion on the Budget Analysis with the expert speaker followed by a fruitful discussion. 4. A.Y.S.Parisutta Nadar Centenary Memorial Lecture: This is a premier event conducted once in a year held on Republic Day. Key industrialists/significant achievers will be invited to deliver a lecture in their chosen topic.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Gnanam School of Business (GSB) promoted by the A.Y.S Parisutha Nadar Centenary Foundation, a Public Charities Trust , was established in 2009 in the memory of Late Shri A.Y.S.Parisutha Nadar, well respected industrialist, politician and philanthropist of the delta region of Tamilnadu. GSB was instituted with the avowed vision of providing access to quality management education to students from the delta region of Tamilnadu. The vision was to essentially transform the students from rural backgrounds to management professionals who meet the expectations of the corporate world on the completion of the two year MBA program. The highlights of our program to ensure students are placement ready are enlisted below: • Classes start every day at 8.30 a.m. with the newspaper reading session which is led by a faculty. During the session every students gets an opportunity to read, discuss and improve their English speaking abilities. Vocabulary grows through identifying new words in every session. General Knowledge improves too. Student has to choose one news from the day and do a written submission about it in his own words. This is monitored and the text corrected to help them improve their writing skills. • Beyond academic classes GSB has understood the importance of soft skills to ensure students are industry ready. An elaborate Personality Enrichment Program is in place covering Etiquette, Grooming, Personal Branding, Time management and teambuilding skills in the first semester. SWOT analysis, Stress management, Emotional intelligence, developing a good attitude and learning are covered in the 2nd semester. In the 3rd semester, resume preparation and mock GD and Interview sessions are held. Individual attention and feedback is given to each student to improve his performance in the

Provide the weblink of the institution

8.Future Plans of Actions for Next Academic Year

The institute has decided to come-up with state-of- the art website with a considerably much better interactive and appealing of modernity. The website should have easy to navigate features and an aesthetic design too. Another key plan is to improve the quality of placements to bring more companies and get more offers to our students. Though the quality of placement is fair enough, it is decided to bring much more blue chip companies and continue the existing rapport stronger with the present companies too. The growth of IT and ITES companies play

a significant role among students to choose their jobs. Hence, the institute wants to respond accordingly. In order to support the placement, it is decided to give awareness, support and counseling (career) to the students gain better clarity in choosing their specialization, type of industry and job profile. Another area of thrust to move out with increased presence in the extension activities as an outreach programmes in order to response the inclusive and societal needs. Finally, the student and faculty interaction with the industry has to be furthermore entrusted via the MoUs with industry and other organization.