



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution	GNANAM SCHOOL OF BUSINESS
Name of the head of the Institution	Dr .S .Sundar
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	04362221102
Mobile no.	9994264326
Registered Email	mail@gsb.co.in
Alternate Email	director@gsb.co.in
Address	Mary's Nagar, Trichy, Thanjavur Expressway, Sengipatti
City/Town	Thanjavur
State/UT	Tamil Nadu
Pincode	613402

2. Institutional Status					
Affiliated / Constituent		Affiliated			
Type of Institution		Co-education			
Location		Rural			
Financial Status		private			
Name of the IQAC co-ordinator/Director		S.Saravanan			
Phone no/Alternate Phone no.		04362221102			
Mobile no.		6382071049			
Registered Email		mail@gsb.co.in			
Alternate Email		iqacgsb@gsb.co.in			
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)		https://www.gsb.ac.in/home/naac/			
4. Whether Academic Calendar prepared during the year		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		https://www.cms.gsb.ac.in/moodle/?redirect=0			
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	B	2.72	2018	30-Nov-2018	20-Nov-2023
6. Date of Establishment of IQAC			12-Jul-2017		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC	Date & Duration		Number of participants/ beneficiaries		
No Data Entered/Not Applicable!!!					

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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View Link](#)

10. Number of IQAC meetings held during the year :

4

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View Uploaded File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. Quality Norms and Procedures are communicated and implemented. 2. Faculty Meetings were conducted regularly for Academic and Administrative improvements 3. Key issues were regularly discussed and shared among the Stakeholders

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
Implementation of Annual plans for quality enhancement	Conduction of Review meetings periodically and assess the progress in academics.
Collecting feedback responses from students, teachers & Alumni.	Regularly obtaining feedback

Improving the Outcome Based Education Approach towards creation of a learner - centric environment	OBE based approach was introduced to faculty members as a transformative element of teaching delivery.
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14. Whether AQAR was placed before statutory body ?	No
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2018
Date of Submission	21-Dec-2018
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	1. There is a sophisticated Moodle software used for administering the academic activities such as Student Attendance, Updation of Marks, Conducting Quizzes, Submission of Assignments, etc. The students are able to access the details via Moodle. It will show all the relevant documents (such as Session Plan, Power Point Presentation, Reading Materials, Class Notes, Question Bank etc) updated by the faculty members for their respective courses. 2. Tally ERP is used to maintain the accounting records.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

1.1.1.1. Curriculum Planning and Implementation Programme GSB is affiliated to Anna University, Chennai and follows the syllabus prescribed by them. The institute takes care to follow and execute the design and delivery of the curriculum offered by Anna University in its MBA program. In addition to the prescribed syllabus by the University, GSB finds additional ways to strengthen its academic programme through numerous teaching and learning processes. GSB is having a strong culture of well thought - through student driven activities on campus and value addition courses to be delivered to its students. It has got

its own academic calendar in line with the University Schedule. The faculty assigned to respective course is maintaining a comprehensive course file. It includes all the components such as a session plan, class notes, materials used, question bank, internal question papers, mark statement, support to slow learners, etc. The learning materials are pertinent to the course content and offer depth and wide knowledge to the students. Industrial Visits and industry interactions are given high importance. There are three internal tests called Continuous Internal Assessment (CIA) conducted during three different intervals after completion of respective units. At a constant interval of completion of units, the tests are informed well in advance to the students to facilitate preparation and are conducted and evaluated promptly and notified to the students. The students who have failed or scored low marks in the exams are identified and given special attention. GSB has also implemented a Mentor system on campus. Each faculty is attached with six/seven students whose academic and holistic progress is carefully monitored and guided by the faculty. The mentees have to meet their mentor at regular intervals. The mentor will nurture the growth of the students and it is to GSB since it is a residential business school. In order to update, the day-to-day happenings and coverage of important aspects of the business events, the faculties are equipped with the knowledge of referring the premier magazines like Business Today, Business World, Business India, Forbes India and The Outlook To strengthen the research acumen and blend them into the curricular aspects, the research publications both from our library and online resources are regularly accessed by faculty and shared and discussed with students in the classroom. GSB is having a well-equipped computer lab that supports the learning process to a great extent. Simulation games, trading games, online trade practices, online quizzes, and video conferencing classes happen to strengthen the overall effectiveness of the curriculum delivery. GSB has got a modern, aesthetically designed and well-furnished library that has got a 3560 books as a knowledge hub. It has transparent glass walls overseeing water fountains, fully air-conditioned and having ergonomically designed furniture to make the learning ambience effective. The course materials and documentation are done via Moodle Open Source software. The students are continuously encouraged and positively reinforced to use the system enabled learning and assessments in our institute. The students are exposed to various hands-on-experience through a unique 'student-run

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Environment Sustainability	Nil	07/07/2019	4	Environmental Awareness	50
NISM - Mutual Fund Distribution	Nil	22/07/2019	4	Insurance Domain Knowledge	25
Visual Merchandising	Nil	22/07/2019	4	Awareness of Retailing	25
Business Society	Nil	11/08/2019	4	Awareness of Business Society	51
Personality Enrichment	Nil	27/08/2019	4	Employability Skills	60

Programme					
Data Visualization	Nil	13/05/2019	4	Data Management Skills	60
Training Development	Nil	05/04/2020	4	Employability Skills	50
Recruitment Selection	Nil	06/04/2020	4	Employability Skills	50
Diversity, Equity Inclusion	Nil	23/02/2020	4	Aware and Knowledge about Diversity, Equity and Inclusion	25
Advanced Data Analysis for Management	Nil	20/02/2020	4	Data Analysis Skills	50
Marketing Metrics	Nil	03/10/2019	4	Analytics Skills in Marketing	50
Quantitative Aptitude for Managers	Nil	20/01/2020	4	Quantitative Skills and Employability Skills	50

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
MBA	Marketing, Finance, Human Resource, Operations and Systems	05/06/2017
No file uploaded.		

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Marketing, Finance, Human Resource, Systems	05/06/2017

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	521	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
No Data Entered/Not Applicable !!!		

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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Marketing	Nil
MBA	Finance	Nil
MBA	Human Resource Management	Nil
MBA	Operations	Nil
MBA	Systems	Nil

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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Nil
Alumni	Yes
Parents	No

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

The feedback is obtained from all the stakeholders such as the students, teachers, employers, alumni and parents in a systematic and periodic manner. Students: At the end of every semester, the students are requested to give computerized feedback for each and every individual course and the course Instructor. The feedback is later aggregated and analyzed for further insights and scope for improvement of the academic delivery. There is an exclusive feedback mechanism in our institution called Exit Feedback by the students. A separate one-on-one personal interview is conducted to students to obtain feedback about their learning and overall feedback about the programme and institution. It is duly registered in our benchmark practices called "Passport to Placements" (P2P). It is seen as an useful approach to elicit their experience, programme effectiveness, personal and professional improvement. There is a weekly feedback mechanism that is ensured in the system through the Mentor meetings. Each faculty member meets with 07 to 08 mentees. There is a weekly meeting where the mentees share their concern and feedback to their mentor. The mentor will take action depending upon the need and situation. Teachers: The feedback from the teachers is also duly obtained in a periodical manner (semester wise). Based on the academic, co-curricular and extra - curricular performance of the students, teaching - learning process and feedback on academic administrative issues, the feedback is obtained from the teachers. As a part of the AICTE norms, the IQAC meeting is conducted frequently and the teacher's inputs and feedback is obtained. It is duly noted down in the IQAC Minutes of the Meeting. Employers: The feedback about the student's performance is received from the employers both intern and final placement firms. The employers are continuously Our Training and Placement coordinators are constantly in touch with the regular recruiters from our campus. We receive feedback of our students through telephone conversations with their employers to assure ourselves about our students' performance and

progress. Alumni: Our alumni network is one of our key strengths. There are 10 batches passed out from the institute and have a strong alumni network of 500plus students. All of them are well connected with college group mail id (batch wise) and Social Media. We have an exclusive faculty co-ordinator to co-ordinate the Alumni Association. A yearly alumni meet is arranged in key location of metros or at the institution itself. There is a constant feedback and testimony from the Alumni about the academic and industry inputs to the current batch of students. Parents: There is a constant interaction between the parents and institute. The student's academic performance is periodically sent to the parents and they have been called to inform when there is a need. Parents are free to meet faculty and management and are encouraged to give their suggestions.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Marketing, Finance, Human Resource, Operations and Systems	120	93	78
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	Nil	78	Nil	12	Nil

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
12	4	2	4	4	2
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

GSB has got an intensive and objective mentoring system. Each faculty member is allocated with student mentees. Given the student strength of GSB, 6 or 7 students are allocated to each faculty member. The students will be guided by them throughout the academic year. The primary objective of the mentoring system is to guide the student for their holistic development under the knowledgeable faculty mentors. The mentor-mentee interaction is ensured in a regular interval and an assured periodic review in place. One Hour a week is allocated every week in the Time Table and duly communicated to the student mentees. At GSB, every Thursday

afternoon, the mentor meeting is scheduled and followed as a regular practice. The student mentees will meet their respective mentors and have interaction. The faculty mentor will be helping and enabling the students for their personal and professional development. The students are encourage to share their experiences, raise their doubts, seek solution to their grievance (if any), and their academic progression with their mentors. The mentor will address the above mentioned concerns and resolve their queries. This will help them to boost their morale and perform better in their academic endeavours. In addition to the above, GSB has given specific directions to the faculty members with reference to the mentoring process. The students will be assessed and evaluated by their mentors by their editorial submissions, book review submissions, class participation, attendance and other specified tasks. GSB always tries to ensure and demonstrate that our mentor-mentee system personalizes the relationship faculty have with students towards their development. The mentoring system offers the advantage of linking parents and students via mentoring where the mentors will be in touch with parents and they are supportive towards the students to offer the right direction. The mentor-mentee interaction is very well captured as a data in our timetable and Passport to Placement (P2P) programme booklet in a systematic manner. Each student's academic performance and his/her track record are well known to the mentors. It helps to guide them better by the allotted faculty mentor. The summer internship project at the end of the second semester for a period of one month will be guided by the mentor alone. GSB is effectively implementing this system over these years.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
12	66	1:0

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
12	12	4	2	6

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
No Data Entered/Not Applicable !!!			
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	631	I	12/12/2019	16/12/2019
MBA	631	III	Nill	Nill
MBA	631	III	Nill	Nill
MBA	631	IV	Nill	Nill
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

GSB conduct three CIEs in a semester and upload the marks as per the University norms. A faculty member will act as a Co-ordinator for the Examination Cell.

The exam schedule is clearly booked in the student academic calendar. The exams are conducted predominantly without any changes. If there is a change warranted, it is duly intimated and rescheduled with prior intimation. The questions papers (2 sets) have to be submitted with answer key 3 days prior to the examination by the faculty. Any one question paper will be randomly selected and administered. The invigilation duty is carried out by the faculty members with due time table in place. All the faculty members are deputed for the invigilation duty. The answer scripts have to be duly valued and the submission of mark statement have to be submitted within five days after the day of exam gets over. The marks awarded have to be duly entered in MOODLE (internal reference). A hardcopy of the mark statement has to be submitted to exam cell after attaining the signature from Director. This will be kept for the records purpose. The internal mark awarded by the faculty member will be uploaded in the University Web Portal within the stipulated time. The students those who fail in the subject will be given assignments or retest as a corrective measure. Also, the faculty members will conduct special classes to slow learners. The CIE process in GSB is objective, transparent and systematic, guided by crystal clear instructions. The faculty members are given chance to express their concerns and suggestions to enhance the effectiveness of CIE's then and there.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The academic calendar is prepared to guide the academic planning and implementation in a precise manner by noting down the future schedule, array of events, programmes and assessment and evaluation exercises. GSB creates an academic calendar for every year in a detailed manner. There is an important role assigned to a faculty in the name of Academic Co-ordinator at GSB. There are two faculty Academic Co-ordinators namely one for the first year and another for second year. They are vested with the preparation of Academic Calendar which will be later approved. The calendar will clearly specify the working days and the schedule of Continuous Internal Evaluation (CIE's) I, II and III. In addition, there will be mention of the important dates such as conduct of Value Addition Course, Power Talk, Cerebral Connect, National Holidays, important days and regular events with reference to the institutes and other relevant information. The academic calendar is prepared prior the start of the semester and later will be shared with students for their ease of planning and delivering the academic tasks. If there are any additions or changes in the schedule, it will be noted down and recorded. The academic calendar is duly approved by the Director and kept it as a record for future reference.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.gsb.ac.in/home/curriculum-syllabus-2017/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
631	MBA	Marketing, Finance, Human Resource	51	33	65

Management,
Operations,
System

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

No Data Entered/Not Applicable !!!

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Interdisciplinary Projects	60	Velmurugan Heavy Engineering Industries pvt. Ltd.	150000	150000

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Campus to Corporate	MBA	06/07/2019
Managerial Effectiveness	MBA	21/09/2019
Mutual Fund	MBA	04/10/2019
Currency Derivatives	MBA	10/10/2019
GST	MBA	05/11/2019
Introduction to Stock Market	MBA	20/11/2019
Power of Possibility Thinking	MBA	04/01/2020
Survival mechanism in an internationally competitive environment	MBA	11/01/2020
Raising Funds through Debt and Equity	MBA	23/01/2020
Industry Expectations	MBA	08/02/2020
Capital Structure and Dividend Policy	MBA	10/03/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
0	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	MBA	1	Nill
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
MBA	21
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
No Data Entered/Not Applicable !!!						
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	Nill	Nill	1	Nill
Attended/Semi	Nill	Nill	1	Nill

nars/Workshops				
Attended/Seminars/Workshops	Nil	1	Nil	Nil
Attended/Seminars/Workshops	Nil	1	Nil	Nil
Attended/Seminars/Workshops	Nil	1	Nil	Nil
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Independence Day Celebration	Government Primary School, Sengipatti	2	51
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
0	0	Nil	Nil
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Waste Management	GSB	Village Cleaning Activity	1	51
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact	Duration From	Duration To	Participant

details

No Data Entered/Not Applicable !!!

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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Multi Commodity Exchange of India Ltd	19/08/2016	Student Training and Internship	5
Kings College of Engineering	04/04/2018	Student Training and Internship	0
Pillai and Sons	24/01/2018	Student Training and Internship	0
DBS	22/01/2018	Student Training and Internship Student Training and Internship Student Training and Internship	0
Annamalai Motors Pvt Ltd	25/01/2018	Student Training and Internship Student Training and Internship Student Training and Internship	0
Ram Ariyas	31/01/2018	Student Training and Internship	0
Lifestyle International Private Ltd	05/02/2018	Student Training and Internship	0
Tzar Industries Private Limited	22/01/2018	Student Training and Internship	0
Sastra University	14/09/2019	Faculty Training towards NBA Mentoring Under Margdarshan Scheme	0

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
85881	64704

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
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Campus Area	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Laboratories	Existing
Video Centre	Existing
Classrooms with Wi-Fi OR LAN	Existing
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Open Biblio	Fully	Null	2016

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	3631	325602	75	78921	3706	404523
Reference Books	38	75450	0	0	38	75450
Journals	12	29350	0	0	12	29350
CD & Video	79	1080	28	0	107	1080
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	72	60	0	0	0	0	2	0	7
Added	0	0	0	0	0	0	0	0	0
Total	72	60	0	0	0	0	2	0	7

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

10 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
Null	2897689	Null	3465980

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

4.4.2 - Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. Administrative: The campus maintenance is monitored by Administrative Officer and Estate Officer. It is controlled through surveillance Cameras. The Estate Officer and Administrative Officer has to oversee the maintenance of buildings, classrooms and laboratories and report to the Director and Management Maintenance Committee: The maintenance committee is headed by the Administrative officer who in turn monitors the work. He used to efficiently organize the workforce, maintaining duty tiles containing details about their individual floor-wise responsibilities, timings, leave, etc. Laboratory: The Technical Support Staff team will take care of the routine maintenance and they will conduct an annual audit to ensure the efficiency/working condition of the infrastructure. Lab assistants under the supervision of the System administrator maintain the efficiency of the college computers. Academic and Administrative: The academic and administrative files are properly listed and indexed for ready reference. The files audit is done annually and report will be updated intact. Library: The Librarian is duly in charge of maintenance of library and he will be guided by the Faculty Coordinator of the Library. The books, journals and other elements are duly audited and updated. Sports Complex, Classroom and Hostel Vicinity: There are adequate in-house support staffs are employed to meticulously maintain hygiene, cleanliness and infrastructure on the campus in order to provide a congenial learning environment. Classrooms. Staff office rooms, Seminar and Syndicate halls and Computer Laboratory etc. are cleaned and maintained regularly by the domestic support staff in a stellar manner in all the floor space. Men and Women wash rooms and rest rooms are well maintained. Dustbins are placed in every floor and office room. Optimum working condition of all properties and equipment in the campus is ensured through annual maintenance. The annual maintenance includes maintenance of Generator, CCTV cameras, Air Conditioners and Water Purifiers. Estate Maintenance: The institute has also trained in-house electrician and computer technician to take care of their specialized job of different nature from the other support work. The civil and electrical work is adequately monitored and maintained by the Institution managements. There are separate support staff for Gardening' to maintain a Green Campus towards a congenial green learning environment. ? Every department maintains a stock register for the available equipments. Proper inspection is done and verification of stock takes place at the end of every year. ? Periodic reporting on requirements of repairs and maintenance are submitted by the Administrative Officer.

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Nil	54	1350000
Financial Support from Other Sources			
a) National	Nil	Nil	Nil
b) International	Nil	Nil	Nil
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Spoken English for Managers	02/06/2019	60	Nil
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2020	Competitive Examination Career Counseling	51	51	Nil	32
View File					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
0	Nil	Nil

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
15	51	23	Nil	Nil	Nil

[View File](#)

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
No Data Entered/Not Applicable !!!					
No file uploaded.					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
No Data Entered/Not Applicable !!!	
No file uploaded.	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
No Data Entered/Not Applicable !!!		
No file uploaded.		

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
No Data Entered/Not Applicable !!!						
No file uploaded.						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Representation of Students in Academic and Administrative bodies/committees of the institution

Class Committees: Our programme has student representation in class committee where each class have two student representatives. They will actively note down the session progress on each day. They will report to Director of the institute and give their feedback continuously on all aspects of the programme and respective course.

Cultural and Sports Committees Students have strong representations in all cultural and sports and games held in our college. It is called as Event Committee guided by a Faculty In-charge. They will meet frequently and run the events smoothly. The Gnanam Premiere League (GPL) is a sports activity conducted by all-girl committee. In addition, all the festivals, special events are well managed by the Cultural and Sports Committee comprised by Students. Students organize, and celebrate the Teachers Day, on Sept. 5, every year by honoring teachers and presenting cultural programme. They also organize Cultural Festivals such as Diwali, Pongal, Christmas, Ganesh Pooja, Saraswathi Pooja and so on. In order to hone their communication skill, there is an exclusive club called Cicero Circle where the student office bearers of the club organize a platform every week to display their talent in communication, management, leadership, team-work, time-management and resource management skills and builds confidence among every one of them. Hostel Administration Students provide strong support in the administration and management of hostel affairs. There is an exclusive

Residence Committee in which students take part and resolve their issue with reference to food, cleanliness, and all other aspects throughout the year.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

410

5.4.3 – Alumni contribution during the year (in Rupees) :

12000

5.4.4 – Meetings/activities organized by Alumni Association :

Minutes of the Meeting is duly recorded.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The governance and leadership is in accordance with vision and mission of the institution and it is visible in various institutional practices such as decentralization and participation in the institutional governance. GSB's mission and vision has been shaped through the exemplary leadership of our Governing Board which has Rev.Fr. Casmir raj (Founder LIBA, Chennai Former Director of XLRI, Jamshedpur) as the Chairman. It is his vision that GSB should function as a fully residential b-school which is how we have been operating since inception. A residential b-school helps to hones the students skills better through interactions/activities outside of classroom hours. To take GSB on the path of its vision and mission, GSB is managed and administered by the Chairman and CEO with the Director and the faculty team looking after the academic performance of the b-school. The CEO hold monthly meetings with the Director to review the academic progress of the classes, the activities of the centres, the student clubs and other agenda planned for the growth of the institution. Corporate/academic speakers to address the students are identified and plans to invite them to campus are made. This meeting is held on the college premises. The Director conducts weekly meetings with the academic program faculty coordinators and the faculty team to monitor the progress of academic activities, following up on the academic calendar, students' progress, placement and training details, research and extension activities, industry interaction, alumni interaction etc. The CEO along with the Director constantly interact with the faculty to motivate the faculty members to invest more time in developing themselves and raise the levels of interactions with students to ensure more participation and understanding and thus ensure the mission of the institution is achieved. All assistance and support is given to faculty to ensure maintenance as well as continuous improvement in the quality of the teaching-learning process. GSB promotes a culture of participative management at all levels - involving the faculty and the students. The student representatives are members of the following committees: • Anti- Ragging Committee • Class Committee • Technical Associations and Clubs • Residents Committee • Placement Committee • Sports Committee Students are free to voice their expectations and contribute towards feedback and institution improvement. The faculty members are part of the following committees: • Governing Council • Anti - Ragging Committee • Anti - Ragging Squad • Sexual Harassment and

Redressal Committee • Resident Committee • Placement Committee The involvement contributes towards improvement in academic, ragging free campus and transparency in the academic decisions and also spearhead fair placement activities giving equal opportunities to all students on campus. GSB also has ED - Entrepreneurship Development centre and for CEDREC - Centre for _____ which engines in research as well as Student/Faculty development. Management development programs also come under CEDREC. Both centres are headed by faculty with a team of students supporting their activities. The centres make industry-institute interactions happen effectively.

6.1.2 – Does the institution have a Management Information System (MIS)?

No

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	Presenting Upgraded Value Added Programmes
Teaching and Learning	Incorporating OBE based approach in teaching - learning delivery
Library, ICT and Physical Infrastructure / Instrumentation	To enhance the speed of the internet from 10 mbps to 20 mbps
Admission of Students	To offer the scholarship for meritorious candidates

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Student Admission and Support	Leadsquare

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
No Data Entered/Not Applicable !!!				
No file uploaded.				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Sentimental Analysis	Nil	23/08/2019	24/08/2019	10	Nil

[View File](#)

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
A 5 day workshop on Business Analytics and its Application using R Conducted by National Institute of Technology, Tiruchirappalli	1	28/09/2019	29/09/2019	2
5 day workshop on Partial Least Square and Structural Equation Modeling Conducted by National Institute of Technology, Tiruchirappalli	1	07/09/2019	11/09/2019	5

[View File](#)

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
No Data Entered/Not Applicable !!!			

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
No Data Entered/Not Applicable !!!		

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

GSB has an effective mechanism for internal and external audit, accounts or audited by chartered accountant regularly as per the government norms. The accounting and auditing committee looks after the internal audit and it is presented to the chartered accountant. The purpose of internal audit is to provide an objective source of information to the management to efficiently carry out the activities of the institution, safeguard the assets, preventing and detecting fraud and mistakes, accuracy of financial records and preparation of financial statements. It is done by checking bills and vouchers, library books and computer lab machineries, purchases according to the quotations collected from the different parties. The external auditor appointed by the

college will perform external audit of the financial statements of the institute for each financial year. The financial records are certified. It also publish the annual financial statements.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
No file uploaded.		

6.4.3 – Total corpus fund generated

No Data Entered/Not Applicable !!!

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Nil	Nil	Yes	Director
Administrative	Nil	Nil	Yes	Administrative Officer

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. To refer students for admission as a positive word of mouth 2. To take part in key functions like Convocation, Programme Inauguration, etc.
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6.5.3 – Development programmes for support staff (at least three)

1. To organize skill development programmes 2. To offer motivation and counseling

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Enhanced the infrastructure relevant to ICT and Internet Speed 2. To sensitize the students about eco-friendly, gender sensitization etc. 3. To structure the Academic and Administrative Files arrangement
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6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	No
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Nil	Nil	Nil	Nil	Nil
2020	Nil	Nil	Nil	Nil	Nil
No file uploaded.					

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Womens Day Celebration	08/03/2020	Null	54	57

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
GSB has the providing for alternate sources of energy with the aid of generating solar power along with power efficient equipments facility. Also, the institution has the generator for the power utilization during emergencies. Apart from this, the institution has installed LED bulbs and lights for optimum utilization of Energy. Especially, the solar energy is used for water heaters in both men and women residences.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Ramp/Rails	Yes	0

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	1	1	15/08/2019	11	1	Celebrating Independence Day with Under Privileged Rural Government School Children	100
View File							

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
No Data Entered/Not Applicable !!!		

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!			
No file uploaded.			

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Green Lawns with Proper Gardening Maintenance
2. Adherence of Non-Plastic Usage
3. Scientific and Proper Waste Disposal mechanism of solid and water
4. Appropriate source of alternative energy usage of by setting-up Solar Pannel
5. Clear-cut pathways to campus and less use of automobile within the campus premises

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

GSB offers state -of-art campus to students who pursue their MBA in the Tamilnadu delta region. We have successfully taken on the challenge of transforming students from predominantly rural background to become professionals meeting the demands of corporates through our relentless focus on student development. One such process we adhere to is branded as PtoP - Passport to Placement. Each student is given a PtoP book which captures and tracks his/her progress at GSB. The book enables students to articulate their career aspirations and then commit to the curricular and extra-curricular activities they will participate in each semester. These are monitored and rated by their mentors who further advise them on activities they can undertake - certifications, paper presentations, inter-college meets and so on. Book reviews and aptitude test scores are also recorded. Mentors assess them on their aptitude and communication and soft skills too. Adherence to all the activities on campus guarantees that each student has a well-rounded experience and develops himself fully both in knowledge and skills expected by industry. Our PtoP book lays the foundation for the student's progress in the MBA program towards getting placed. Our mission is achieved when the student secures his placement. GSB has designed extra-curricular activities that are purely student driven. These activities attempt to give a real-world experience to students as they pursue their MBA course. The Finance club runs a model bank. The Bank of Finrostra is a fully-functional bank managed by the Finance Club of GSB. Conceived, managed, and run by students, Bank of Finrostra allows students to practice their finance fundamentals in a real world scenario. Bank of Finrostra offers its clients a broad spectrum of banking services including loan, deposits, payments and cash management services. Active participation of students in both these organizations helps students to understand the issues and challenges of managing in the real world and helps develop their critical thinking and problem solving skills. GSB has provided a framework for implementing and practicing management on campus itself through these two initiatives.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Gnanam School of Business (GSB) promoted by the A.Y.S Parisutha Nadar Centenary Foundation, a Public Charities Trust, was established in 2009 in the memory of Late Shri A.Y.S.Parisutha Nadar, well respected industrialist, politician and philanthropist of the delta region of Tamilnadu. GSB was instituted with the avowed vision of providing access to quality management education to students from the delta region of Tamilnadu. The vision was to essentially transform the students from rural backgrounds to management professionals who meet the expectations of the corporate world on the completion of the two year MBA program. The academic program at GSB seeks to go beyond the curriculum and

provide opportunities for the students to groom/train/transform themselves to good managers. A series of measures have been taken in our program to ensure that the students not only acquire knowledge and develop skills but also get gainful employment. The fully residential feature of our program guarantees that the students stay on campus interact with each other and attend several value-added courses to get themselves industry ready. The highlights of our program to ensure students are placement ready are enlisted below:

- Classes start every day at 8.30 a.m. with the newspaper reading session which is led by a faculty. During the session every students gets an opportunity to read, discuss and improve their English speaking abilities. Vocabulary grows through identifying new words in every session. General Knowledge improves too. Student has to choose one news from the day and do a written submission about it in his own words. This is monitored and the text corrected to help them improve their writing skills.
- Our MBA program begins with a bridge course which helps students to set their expectations and get geared to undergo the rigorous program. A mix of lectures, games case studies and activities are conducted to give a flavour of the different ways the student can learn their subjects.
- Mentors are assigned to the students and regular sessions are held to ensure the student develops a strong relationship with his mentor so that he acquires clarity in his areas of preparation for the future. These sessions happen right through the program on a weekly basis and helps the student to readily get his doubts/problems resolved on the personal and professional side. (Career options, elective choices and value-added courses/ internships that can be pursued are sought after information by students).
- GSB runs HR, Finance, Marketing, Systems, Operations clubs and also CSR club, EDC (entrepreneurship development cell) and CEDREC (Center for development and research). Students are encouraged to become office bearers/members of the various clubs and they actively plan and hold meetings and organize activities of the clubs on a regular basis. This improves their planning, team-building, co-ordinations and leadership skills
- Cicero Circle is a club that is run on campus to improve the public speaking skills of our students. Presentations, debates and speeches are held every Wednesday at 6.30 pm., with the topics being given in advance for

Provide the weblink of the institution

8.Future Plans of Actions for Next Academic Year

The college alumni association has to be properly registered under the societies act for streamline the activities and professionalize the alumni association. The interactivity of the website has to be enhanced constantly The publication of books by the faculty members has to be encouraged and come-up monetary motivation in the HR policy itself. It is decided to enhance the usage of Microsoft Office Team for the online classes handling effectively. It is vital to enrich the quality of placements and training for the students to meet the industry expectations. The CEDREC activities such as FDP, SDP and MDP conduction has to be increased.