



YEARLY STATUS REPORT - 2021-2022

Part A

Data of the Institution

1.Name of the Institution

Gnanam School of Business

• Name of the Head of the institution **Dr. S. Sundar**

• Designation **Director**

• Does the institution function from its own campus? **Yes**

• Phone no./Alternate phone no. **04362221102**

• Mobile no **9677582082**

• Registered e-mail **mail@gsb.co.in**

• Alternate e-mail **director@gsb.co.in**

• Address **Marys Nagar**

• City/Town **Thanjavur, India**

• State/UT **Tamilnadu**

• Pin Code **613402**

2.Institutional status

• Affiliated /Constituent **Affiliated**

• Type of Institution **Co-education**

• Location **Rural**

• Financial Status **Self-financing**

- Name of the Affiliating University **Anna University**
- Name of the IQAC Coordinator **S. Saravanan**
- Phone No. **04362221102**
- Alternate phone No. **04362221103**
- Mobile **6382071049**
- IQAC e-mail address **iqac@gsb.co.in**
- Alternate Email address **saravanan.s@gsb.co.in**

3.Website address (Web link of the AQAR (Previous Academic Year) <https://www.gsb.ac.in>

4.Whether Academic Calendar prepared during the year? **Yes**

- if yes, whether it is uploaded in the Institutional website Web link: <https://www.cms.gsb.ac.in/moodle/?redirect=0>

5.Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	B	2.72	2018	30/11/2018	20/11/2023

6.Date of Establishment of IQAC **12/07/2017**

7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,

Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Nil	Nil	Nil	Nil	Nil

8.Whether composition of IQAC as per latest NAAC guidelines **Yes**

- Upload latest notification of formation of IQAC [View File](#)

9.No. of IQAC meetings held during the year **4**

- Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website? **Yes**

- If No, please upload the minutes of the meeting(s) and Action Taken Report **No File Uploaded**

10. Whether IQAC received funding from any of the funding agency to support its activities during the year? **No**

- If yes, mention the amount

11. Significant contributions made by IQAC during the current year (maximum five bullets)

1. Added relevant value added courses to make our student employable in the job market

2. It is very helpful in carrying out the research activity, student's summer internships and placements direct.

3. Strengthened the industry institute interaction through MoUs with diverse institutions.

4. Imparted the RBT - OBE method to bring the best out of students based on their capability

5. Enhanced the lab and other relevant infrastructure towards conducting learning environment

12. Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
1. Appropriate addition of Value Added Courses to strengthen the industry knowledge of the students	It reflected in the placements with which students placed in diverse industry
2. Addition of MoUs to strengthen the Industry Institute Interaction	It is very helpful in carrying out the research activity, student's summer internships and placements direct.
3. Revamping the extension activities in the beginning of post-covid environment via students to sensitize them towards social and community goals	Programmes were implemented to commemorate important international days such as Anti-Tobacco Day
4. Adhering the RBT and OBE in blending the teaching methodology	The students are able to grasp skills in different levels based on their capability and uplift themselves by their strive towards learning
5. Enhancing the ICT infrastructure with assessing the Computer Lab needs and internet speed	A review of system purchase is assessed and made necessary inputs for

13. Whether the AQAR was placed before statutory body? **No**

- Name of the statutory body

Name	Date of meeting(s)
Nil	Nil

14. Whether institutional data submitted to AISHE

Part A

Data of the Institution

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• Designation	Director
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• if yes, whether it is uploaded in the Institutional website Web link:	https://www.cms.gsb.ac.in/moodle/?redirect=0				
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6.Date of Establishment of IQAC			12/07/2017		
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Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount	
Nil	Nil	Nil	Nil	Nil	
8.Whether composition of IQAC as per latest NAAC guidelines			Yes		
• Upload latest notification of formation of IQAC			View File		
9.No. of IQAC meetings held during the year			4		
• Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website?			Yes		

<ul style="list-style-type: none"> • If No, please upload the minutes of the meeting(s) and Action Taken Report 	No File Uploaded
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<ul style="list-style-type: none"> Name of the statutory body 	
Name	Date of meeting(s)
Nil	Nil
14. Whether institutional data submitted to AISHE	
Year	Date of Submission
2021-2022	14/01/2023
15. Multidisciplinary / interdisciplinary	

The term Interdisciplinarity means the involvement of two or more academic disciplines application in learning learning, It means taking a holistic approach. By combining multiple disciplines, we try to achieve a common learning/course objectives.

Interdisciplinary approach is very much prevalent in the management education where we draw methods, concepts and applications from different disciplines and merge them all to produce one common subject. The major benefit of the interdisciplinary approach will be enhancing the cognitive knowledge of the students and create a holistic learning experience. Unlike multidisciplinary, there were no specific connections are made between the subjects of study, Interdisciplinarity focuses on integration, comparing different concepts and insights across subjects to gain new knowledge. The University MBA laid curriculum by 2021 gives a huge scope to learn interdisciplinary knowledge. There were five key specialization namely Marketing (Customer Oriented) , Finance (Money and Profit/Wealth Orientation) ; HR (Behaviour and Productivity of Human Beings); Operations (Engineering and Process Orientation) and Systems (Computer and related and information) oriented. Each of them contribute to one another and brings best out of students. Nothing can be learnt in a uni-directional way. It is quite a unique aspect of MBA Course from other courses.

16.Academic bank of credits (ABC):

We are a private institution affiliated to Anna University, Chennai. The curriculum and credits are prescribed by them. Core Courses: 3 Credits - 45 Clock Hours Elective Courses: 3 Credits - 45 Clock Hours : Professional Electives: 3 Credits - 45 Clock Hours Practical Courses: 4 Credits - 60 Clock Hours Projects: 4 Credits (60 Clock Hours) Value Added Courses: (30 Hours - 2 Credits). It is planned by the institution through the recommendation Value Adde Curriculum Development Committee to bridge the gap between the institution and industry.

17.Skill development:

Skill Development is one of the core area in the management education. This will be divided into two major areas such as Soft Skill (Communication and Interpersonal) and Hard Skills (Technical Skills). Among the two, the dominant focus is on Soft Skills Development. It is very important to give training for the application of skills as expected at the present work scenario. Therefore, lots of activities starting from reading newspapers, class presentation, business communication guest

lectures, seminars, case study discussions and many other pertinent exercises to improve the soft skill development skills tailor-made to suit the needs of students of Gnanam School of Business. Gnanam School of Business deeply committed to develop English speaking ability through sustained training inputs via faculty, resource persons from different backgrounds and facilitating students to hone their soft skills. There is a separate Communication honing student club called Cicero Circle which conduct various activities to strengthen their communications skills in every week in a meticulous manner. The club emphasize the power of speech, several of language presentation such as debate, seminar presentation, role play, etc. They were sensitized to pronunciation, speaking without errors and building conversations, In addition to this, students are encouraged to speak in English in the classrooms and academic blocks to overcome their limitations such as inhibitions, shyness and so on. In addition, the students are given training to place themselves in the corporate as a part of placement activity. The hard skills or otherwise called technical skills are also equally imparted through hands on training programmes such as software usage skills such as Tora, R, Excel, Python, SPSS in which the other students become familiar with. This will also enhance their quantitative ability and

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

It is very important to understand the culture, sub-culture and its expression in an educational and pedagogical tools. This is also plays a key part in developing the competencies of the students as far as the self-understanding, self-expression among children in order to provide them with a sense of identity, belonging, as well as an appreciation of other cultures and identities. In the academic scheme, a separate course kept as a Non-Elective course called Indian Ethos. This subject is very helpful to develop a strong sense and knowledge of their own cultural history, arts, languages, and traditions that children can build a positive cultural identity and self-esteem. The students are asked to go through present individual topics both as an individual and group. It helps them to learn, appreciate and pride about our languages, culturer, ethos and practces which are earthed from Indian Knowledge Syste, This is blended in the syllabus and make sure that the students are receiving sufficient knowledge and exposure towards this in order to preserve and nourish our Knowledge Syste.

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

Outcome Based Education is the key word in Indian higher education space today. It iaccelerates the speed in the academic environment at the moment. It is is a very important step to take forward in improving the quality of higher education especially technical education in order to compete in the global counterparts. OBE is already creating an impact in the educational environment in pan India level. Outcome-based education (OBE) is an educational approach and a philosophy of teaching and learning process and try focus on the organization of courses and its delivery with clearly defined 'outcomes'. It tries to address the different capabnility levels of students and expected way to approach the program in an effective manner. It is a student-centered instruction model. It focuses on measuring student performances through outcomes. Outcomes are usually expressed in terms of a mixtured of knowledge, skills, abilities, attitudes and understanding that a student will attain as a result of his/her successful engagement in a particular set of higher education experience.

20.Distance education/online education:

Online Education is the option that we carried out during the 2020-2021, Microsoft Teams tool is used to organize the classes on a regular basis. GSB aims to keep the students updated through the online forum to keep the continuity of quality, access and relevance of management education reach to students. The students were well connected throuh the online mode delivery and took part in all the sessions and manageably learned very well. The Continuous Internal Assessment are conducted via online such as test, recorded video seminar, student presentations, Class Participation and online assignment submissions. In addition, the other regular activities such as Guest Lectures, Interaction with Entrepreneurs are carried out scuccessfully.

Extended Profile

1.Programme

1.1 1

Number of courses offered by the institution across all programs during the year

File Description	Documents
Data Template	View File

2.Student2.1 76

Number of students during the year

File Description	Documents
Institutional Data in Prescribed Format	View File

2.2 60Number of seats earmarked for reserved category as per GOI/
State Govt. rule during the year

File Description	Documents
Data Template	View File

2.3 76

Number of outgoing/ final year students during the year

File Description	Documents
Data Template	View File

3.Academic3.1 12

Number of full time teachers during the year

File Description	Documents
Data Template	View File

3.2 12

Number of sanctioned posts during the year

Extended Profile

1. Programme

1.1	1
Number of courses offered by the institution across all programs during the year	

File Description	Documents
Data Template	View File

2. Student

2.1	76
Number of students during the year	

File Description	Documents
Institutional Data in Prescribed Format	View File

2.2	60
Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	

File Description	Documents
Data Template	View File

2.3	76
Number of outgoing/ final year students during the year	

File Description	Documents
Data Template	View File

3. Academic

3.1	12
Number of full time teachers during the year	

File Description	Documents
Data Template	View File

3.2	12
Number of sanctioned posts during the year	
File Description	Documents
Data Template	View File
4.Institution	
4.1	4
Total number of Classrooms and Seminar halls	
4.2	5106405
Total expenditure excluding salary during the year (INR in lakhs)	
4.3	60
Total number of computers on campus for academic purposes	

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

The college follows the curriculum prescribed by the University and Value Added Courses prepared by the Value Addition Curriculum Committee. The College follows the Academic calendar issued by the University and prepare its own Calendar Every Semester and executes it rigorously. The Director appoints Academic Co-ordinator who will work on the Time Table. They will be sent to students via e-mail, Moodle and whatsapp. Teaching plan is prepared by every faculty member at the beginning of the semester with their respective subject allocated. They record the conduct of teaching and practical in the log book. The faculty applies multiple methods such as seminar, group discussion, quiz, case study for effective delivery of curriculum. The students will be taken to industrial visits and field work in a well-organized manner. Individual projects are assigned to teach them knowledge sharing and presentation of research skills. ICT based materials are uploaded on the Moodle. Smart-boards are used regularly. Internet, Computer, projectors

and Audio - Visual aids are utilized. CBCS method is used for imparting curriculum prescribed by the University. The slow learners are provided with remedial coaching and advanced learners are encouraged for further progression by participating in co-curricular activities both inbound and outbound.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	Nil

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

GSB conduct three CIEs in a semester and upload the marks as per the University norms. A faculty member will act as a Co-ordinator for the Examination Cell. The exam schedule is clearly booked in the student academic calendar. The exams are conducted predominantly without any changes. If there is a change warranted, it is duly intimated and rescheduled with prior intimation. The questions papers (2 sets) have to be submitted with answer key 3 days prior to the examination by the faculty. Any one question paper will be randomly selected and administered. The invigilation duty is carried out by the faculty members with due time table in place. All the faculty members are deputed for the invigilation duty. The answer scripts have to be duly valued and the submission of mark statement have to be submitted within five days after the day of exam gets over. The marks awarded have to be duly entered in MOODLE. A hardcopy of the mark statement has to be submitted to exam cell after attaining the signature from Director. Also, the faculty members will conduct special classes to slow learners. The CIE process is objective, transparent and systematic, guided by crystal clear instructions.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	Nil

1.1.3 - Teachers of the Institution participate in following activities related to

C. Any 2 of the above

curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

1

File Description	Documents
Any additional information	No File Uploaded
Minutes of relevant Academic Council/ BOS meetings	No File Uploaded
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Add on /Certificate programs offered during the year

1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)

6

File Description	Documents
Any additional information	No File Uploaded
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

325

File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

The 2021 Regulations has 36 courses being offered on campus of which 11 courses address topics in the above areas (30.55% of the course offered). Two seminar courses – Indian ethos covers 100% of the syllabus in Human Values and the Business Ethics course offers 100% coverage of Ethics. These two seminar courses encourage the students to take initiative and delve in greater detail in the topics to be presented by them in these areas. There is a lot of learning due to student run presentations. In addition. at GSB we offer three value added courses in the above areas to further sensitize the students to these contemporary issues and to mould them as holistic managers. Our value-added course on Diversity Equity and inclusion gives 100% coverage to topics on Human Values and Gender. Our valued added course on Business and society offers 100% coverage of the topics on Sustainability and ethics. Our value -added course on Environment and Sustainability offers 100% coverage of topics on Sustainability and Environment. These three valued added courses are offered every year to supplement and give more in-depth coverage of knowledge in these areas.

File Description	Documents
Any additional information	No File Uploaded
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	View File

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

0

File Description	Documents
Any additional information	No File Uploaded
Programme / Curriculum/ Syllabus of the courses	No File Uploaded
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	No File Uploaded
MoU's with relevant organizations for these courses, if any	No File Uploaded
Institutional Data in Prescribed Format	No File Uploaded

1.3.3 - Number of students undertaking project work/field work/ internships

76

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the **A. All of the above**

institution from the following stakeholders**Students Teachers Employers Alumni**

File Description	Documents
URL for stakeholder feedback report	Nil
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	View File

1.4.2 - Feedback process of the Institution**may be classified as follows**

File Description	Documents
Upload any additional information	View File
URL for feedback report	Nil

TEACHING-LEARNING AND EVALUATION**2.1 - Student Enrollment and Profile****2.1.1 - Enrolment Number Number of students admitted during the year****2.1.1.1 - Number of students admitted during the year**

76

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)**2.1.2.1 - Number of actual students admitted from the reserved categories during the year**

76

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

Slow Learners: The institution will be monitoring and mentoring to keep track of slow learners' progress.

Revision classes and counselling sessions are held and additional teaching is taken up if required.

Tutoring by peers, senior students, and mentors is offered.

Corrected assignments and answer scripts are shared with each student and discussed to enable students to recognize their problem areas and improve. Faculty makes it a point to be patient and accessible to students personally, over the phone, mail, and social apps. Advanced learners: They are encouraged to study the research articles, work towards publishing in order to achieve a high proficiency apart from academics. The toppers of each batch is awarded during the convocation function with medals. Meritorious students are included as members of Committees.

Training and Placement Cell will give consideration during their placement drive at the institute level and they are encouraged to actively register for high-ranked blue-chip companies.

Slow learners: 1. Individual counselling. 2. Remedial Coaching 3. Extra notes. 4. More opportunities in Group discussion session. 5. Mentoring Support

Advance learners: 1. Advance notes 2. Seminar sessions 3. Experimental learning sessions i.e., Industrial Tour 5. Projects 6. Publications.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
120	14

File Description	Documents
Any additional information	No File Uploaded

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Teaching-learning methods adopted by the faculty members include Lecture Method, Interactive Method, Project-based Learning, Computer-assisted Learning, Experiential Learning, etc. The Teaching-learning activities are made effective through illustration and special lectures. Lessons are taught through PowerPoint presentations to make learning interesting besides oral presenting methods.

Lecture method: It is commonly adopted by all teachers. This method facilitates the teacher to interpret, explain and revise the content of a text-only for better understanding of the subject by the learners.

Interactive Method: 1. **Experiential Learning:** Add-on programs to support students in their experiential learning. Hands-on Experience Learning: Laboratory Sessions are conducted with content beyond syllabus experiments such as Excel and SPSS

2. **Participatory Learning: Quizzes-** Quizzes are organized for student participation at intra student level activity. **Seminar Presentation:** Students develop technical skills while presenting papers in seminars.

3. **Problem Solving Methods:** We encourage students to acquire and develop problem solving skills. For this, the department

organizes expert lectures on different topics, participate in different technical tests and other competitions. They are assignments based on problems, case studies discussion, class presentations, roleplay, activity-based learning, flipped Classroom, GD/ debate, peer learning groups, google classroom, mind mapping etc.

File Description	Documents
Upload any additional information	View File
Link for additional information	Nil

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

ICT tools empower both teachers and learners. They transform the teaching and learning processes from teacher-centric to student-centric. Also, it is cost and time efficient. The sessions are become swift and dynamic transmission of content. The institute provides access to dynamic teaching. The faculty members are handling ICT enabled classrooms with LCD projectors, Wi-Fi connectivity, software, PowerPoint presentations developed by teachers to expose the students to advanced knowledge and practical learning. The labs are updated with require software like Microsoft Office, the latest Excel utility. We do encourage of ICT resources and other computing and storage facilities such as Cloud based Google Drive. The institution is also using the IT enabled learning tools such as PPT, Video clippings, smart board usage and video demonstrations for effective teaching-learning process.

File Description	Documents
Upload any additional information	View File
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	View File

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

14

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	No File Uploaded
Circulars pertaining to assigning mentors to mentees	No File Uploaded
Mentor/mentee ratio	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

14

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	No File Uploaded
List of the faculty members authenticated by the Head of HEI	No File Uploaded

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

9

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

4

File Description	Documents
Any additional information	No File Uploaded
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	No File Uploaded

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

GSB conduct three CIEs in a semester and upload the marks as per the University norms. A faculty member will act as a Co-ordinator for the Examination Cell. The exam schedule is clearly booked in the student academic calendar. The exams are conducted predominantly without any changes. If there is a change warranted, it is duly intimated and rescheduled with prior intimation. The questions papers (2 sets) have to be submitted with answer key 3 days prior to the examination by the faculty. Any one question paper will be randomly selected and administered. The answer scripts have to be duly valued and the submission of mark statement have to be submitted within five days after the day of exam gets over. The marks awarded have to be duly entered in MOODLE. A hard copy of the mark statement has to be submitted to exam cell after attaining the signature from Director. The internal mark awarded by the faculty member will be uploaded in the University Web Portal within the stipulated time. The students those who fail in the subject will be given assignments or retests as a corrective measure. Also, the faculty members will conduct special classes to slow learners.

File Description	Documents
Any additional information	View File
Link for additional information	Nil

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time-bound and efficient

The CIE process in GSB is objective, transparent and

systematic, guided by crystal clear instructions. The faculty members are given chance to express their concerns and suggestions to enhance the effectiveness of CIE's then and there.

File Description	Documents
Any additional information	No File Uploaded
Link for additional information	Nil

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website duly. Please find the web link. This is also accessible in the MOODLE Link for student reading and reference.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional information	https://www.gsb.ac.in/home/curriculumsyllabus-2021/
Upload COs for all Programmes (exemplars from Glossary)	View File

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

DETAILED PROCEDURE Identification of key competencies of POs to each CO is done. Then the COs of each course mapped with PO on the basis of the following rating: 1. Low correlation 2- Medium Correlation 3- High Correlation 0-No correlation

CO-PO Course Articulation Matrix Mapping is done.

CO ATTAINMENT CALCULATION: CIE Assessment: Question papers are set according to COs and blooms taxonomy. The papers are valued and the marks are entered according to COs and the marks scored by students for each CO is estimated and used for the attainment calculation.

The CO attainment is calculated through direct and indirect assessments:

Direct Attainment of COs (80%) a. Two Continuous Internal Examinations (CIE) (Theory /Practical) based on COs and bloom taxonomy

b. Assignments, Activities, Seminars, Presentations, etc.

c. University Examination marks

d. Day to day evaluation in laboratory performance

Indirect Attainment of COs (20%) Feedbacks (course end survey) of students Based on performance of students in various components of the performance evaluation. The performance is categorized in four levels: 0 - Not satisfactory 1 - Low 2 - Moderate 3 - High Setting target for attainment level of performance (Direct Assessment) Targets are set various level of performance as follows in a direct assessment method fixing a threshold value (60% in this case): Level Average Percentage Level 0 (Not satisfactory) Less than 60% students attain more than 60% marks 1 (Low) - 60% or more students attains more than 60% marks 2 (Moderate)

70% or more students attains more than 60% marks 3 (High)

80% or more students attains more than 60% marks

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional information	Nil

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

54

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	Nil

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

[Nil](#)

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

1, 00, 000

File Description	Documents
Any additional information	View File
e-copies of the grant award letters for sponsored research projects /endowments	View File
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

0

File Description	Documents
Any additional information	No File Uploaded
Institutional data in prescribed format	No File Uploaded

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

0

File Description	Documents
List of research projects and funding details (Data Template)	No File Uploaded
Any additional information	No File Uploaded
Supporting document from Funding Agency	No File Uploaded
Paste link to funding agency website	Nil

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

GSB provides an active environment for promotion of Innovation and Entrepreneurship Promotion. All required facilities are provided and Guidance is extended to the students. Students are encouraged to actively involved in the application of technology for societal needs. Awareness meets, workshops, seminars and guest lectures on Entrepreneurship are organized. Students are provided opportunities to directly interact with outstanding entrepreneur excelling in their field. The institution adopts modern pedagogy to enhance teaching-learning process. The institution has the essential equipments to support the faculty members and students.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

30

File Description	Documents
Report of the event	View File
Any additional information	No File Uploaded
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

0

File Description	Documents
URL to the research page on HEI website	Nil
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	No File Uploaded
Any additional information	No File Uploaded

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

14

File Description	Documents
Any additional information	View File
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

44

File Description	Documents
Any additional information	View File
List books and chapters edited volumes/ books published (Data Template)	View File

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

GSB tries to its level best in making contribution to the society and environment by making a participation to promote College Neighborhood Community. Major emphasis is given on student engagement, service orientation and holistic development of students contributing to good citizenship. The CSR club is associated with the programmes like old-age home visit, visit to government schools and engaging the children on Independence Day, Republic Day, and other select programmes. Rural India has been facing uncleanliness, unhygienic, malnutrition conditions and the most important problem is open defaecation. Lack of awareness is noted among the villagers about such problems like health, cleanliness and diseases. Our NSS unit works for solving such social problems. Our students are acted as a volunteers in logging activity. Working outside the college campus and with diversified social groups of peoples allows students to gain more self-confidence, autonomy, and appreciation for others. These activities help them to become good leaders and well-

manneredcitizens.Due to covide period lockdown, there were no activities in the field has happened during the period of 2021-2022

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year

File Description	Documents
Any additional information	No File Uploaded
Number of awards for extension activities in last 5 year (Data Template)	No File Uploaded
e-copy of the award letters	No File Uploaded

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

5

File Description	Documents
Reports of the event organized	No File Uploaded
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year**3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year**

76

File Description	Documents
Report of the event	No File Uploaded
Any additional information	No File Uploaded
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration**3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year****3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year**

0

File Description	Documents
e-copies of related Document	No File Uploaded
Any additional information	View File
Details of Collaborative activities with institutions/industries for research, Faculty	No File Uploaded

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year**3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year**

13

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	No File Uploaded
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

ACADEMIC ACTIVITIES:GSB provides state of art infrastructure to the students to become a centre of excellence for management education, committed to quality teaching, learning and research.The college holds facilities, such as conference halls, tutorial rooms, ICT enabled classrooms, syndicate room, computer laboratory, library, and auditorium which are regularly upgraded to meet the requirements.

COMPUTER LABORATORY:GSB has a computer laboratory with 60 number of systems and the required software for handling the courses. The LAN and Wi-Fi facilities are available in the campus with a capacity of 30 mbps internet speed.

SPORTS AND GAMES:Students are encouraged to participate in various sports and games activities and competitions. GSB has a spacious and well-equipped indoor sports room with table tennis, caroms, chess, and gym. Ground is available to outdoors games including cricket, volleyball, and football. Gnanam Premier League (GPL).

Cultural Activities:Auditorium is available with adequate facilities to conduct various cultural activities. This facility is used for cultural events like fresher's day, annual day, and Euphoria the one day intra-college cultural celebrations. To bring out and encourage the inherent talents of students, various clubs are constituted. Students join in these clubs depending on their interest.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Support facilities include hostels, food court, indoor sportsroom, fitness centre and sports grounds. Apart from that, there are utilities include safe drinking water, restrooms and power generators. Classes are scheduled for optimal utilization of the available physical infrastructure.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

4

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

35 Lakh 53 Thousand 948

File Description	Documents
Upload any additional information	No File Uploaded
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template)	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Library spans over an area of 219 sq.mtrs. The library creates good atmosphere to read and refer the books with a peace of mind and noiseless ambience. The library kept opened from 9.00 AM-9.00 PM. The library is automated and uses Open Biblio software developed by GPU Licence. Retrospective conversion of bibliographic records the data base available in the library is being updated on day-to-day basis with details of recently acquired books, records of all the library patrons have also been created in this package. The library subscribes full-text e-resources providing access to e-journals and e-books, newspapers etc. and access to the e-resources are based on the authenticated IP address (<http://cms.gsb.ac.in/library/e-resources>). The users can access these resources from anywhere on the campus at any time through the Intranet. Digital Library is equipped with 3 Desktops with Wi-Fi and LAN enabled with 30 Mbps for fast and seamless access the Internet and e-Resources for the benefit of their academics and research. The website (<https://www.gsb.ac.in/home/library-details/>) provides access to various services as well as e-resources besides giving detailed information about library. Books : 3950; Titles : 2200; Print Journals : 12 (6 National + 6 International); e-Books (DELNET) : 816; e-Books: e-journals (DELNET): 1413

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional Information	Nil

4.2.2 - The institution has subscription for the following e-resources e-journals e- **E. None of the above**

ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources

File Description	Documents
Upload any additional information	No File Uploaded
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	No File Uploaded

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

0.58

File Description	Documents
Any additional information	No File Uploaded
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

5248

File Description	Documents
Any additional information	No File Uploaded
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

Gnanam School of Business strives its best to ensure require

IT Facilities, WI-Fi Connection, bandwidth speed in an effective manner to its students.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.3.2 - Number of Computers

60

File Description	Documents
Upload any additional information	View File
List of Computers	View File

4.3.3 - Bandwidth of internet connection in the Institution B. 30 - 50MBPS

File Description	Documents
Upload any additional Information	No File Uploaded
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

35 Lakh 53 Thousand 948

File Description	Documents
Upload any additional information	No File Uploaded
Audited statements of accounts	No File Uploaded
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

Administrative: The campus maintenance is monitored by Administrative Officer and Estate Officer. It is controlled through surveillance Cameras. The Estate Officer and Administrative Officer has to oversees the maintenance of buildings, classrooms and laboratories. or and **Management Maintenance:** The maintenance committee is headed by the

Administrative officer who in turn monitors the work. He used to efficiently organize the workforce, maintaining duty tiles containing details about their individual floor-wiseresponsibilities. **Computer Lab:** The Technical Support Staff team will take care of the maintenance and they will conduct an annual audit. Lab assistants under the supervision of the System administrator maintain the computers. **Library:** The Librarian is duly in charge of maintenance of library and he will be guided by the Faculty Co-ordinator of the Library. The books, journals and other elements are duly audited and updated. **Sports Complex & Hostel Vicinity:** There are adequate in-house support staffs are employed to maintain hygiene, and cleanliness in order to provide a congenial environment.

Estate Maintenance: The institute has also trained in-house electrician to take care of their specialized job. The civil and electrical work is adequately maintained by the Institution. There are separate support staff for gardening to maintain a Green Campus.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

0

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	No File Uploaded
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	No File Uploaded

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

114

File Description	Documents
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File

5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills

A. All of the above

File Description	Documents
Link to Institutional website	Nil
Any additional information	No File Uploaded
Details of capability building and skills enhancement initiatives (Data Template)	View File

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

76

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

76

File Description	Documents
Any additional information	No File Uploaded
Number of students benefitted by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees

A. All of the above

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	View File
Details of student grievances including sexual harassment and ragging cases	No File Uploaded

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

72

File Description	Documents
Self-attested list of students placed	No File Uploaded
Upload any additional information	No File Uploaded
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

0

File Description	Documents
Upload supporting data for student/alumni	No File Uploaded
Any additional information	No File Uploaded
Details of student progression to higher education	No File Uploaded

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State

government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

0

File Description	Documents
Upload supporting data for the same	No File Uploaded
Any additional information	No File Uploaded
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	No File Uploaded

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

5

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

Gnanam School of Business keenly engages its students to groom their talent not just academics but also hone their

extracurricular activities. There are separate student committees namely Sports Committee (Gnanam Premiere League) and Events Committee (Festivals, Special Days and all other relevant events in the institute throughout the year). They are guided by the faculty member. They regularly meet and update the event with due conduct and reporting. The students committee in due intervals with the faculty members. The institution motivates the students to take part in the activities as a part to represent their concerns actively as per the norms of the University and AICTE. The students can become members in committees such as grievance handling committee, women Redressal committee, residence committee, library advisory committee, entrepreneurship development cell, student-run clubs guided by faculty mentors from the respective specializations (Opera Jaguars Club, Finrostra Club, Law Incarnate Club, Cyber Conquerors, and Marketing Emporia Club). The students are entertained to take part in the various competitions related to academic, sports and cultural activities conducted outside the institutions. Also, the students are motivated to take part in the competitions regularly conducted by the institutions.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

1

File Description	Documents
Report of the event	View File
Upload any additional information	No File Uploaded
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

The institution has a registered alumni association under the name "GSB ALUMNI ASSOCIATION". Alumni meets are conducted every year during the months of March and October, to encourage interaction among alumni and the students. On the day of the event many activities are conducted for the Alumni including games and competitions. Alumni have contributed to the association fund, to organize various alumni and developmental activities.

Guidance on Placements and Internships: Our Alumni are placed in various reputed organizations through the country. They help the students to prepare for placements by giving suggestions on improving articulation and soft skills. They share their valuable experiences at work, so that students get accustomed to different work environments and learn standards of work and ethics.

Career Guidance: Through Alumni Interaction Program, our Alumni share their corporate experience with their juniors to enhance their awareness on the corporate world to improve themselves towards matching the requirements in the current job market.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

5.4.2 - Alumni contribution during the year E. <1Lakhs (INR in Lakhs)

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

GSB's mission and vision has been shaped through the exemplary leadership of our Governing Board which has Rev.Fr. Casmir raj (Founder LIBA, Chennai Former Director of XLRI, Jamshedpur) as the Chairman. It is his vision that GSB should function as a fully residential b-school which is how we have been operating since inception. A residential b-school helps to hones the students' skills better through interactions/activities outside of classroom hours. The governance comprising of Governing Body (GB), and Internal Quality Assurance Cell (IQAC) play significant role in the evolutionary reforms towards positioning the Institute in the preferred list of all stake holders. Based on the Vision and Mission of the Institution, Quality Policies are framed and driven by the needs of the corporate world, society and stakeholders. Institute has a perspective plan developed by CEO and Director with suggestions of IQAC under the guidance of Governing body. Deployment of the quality policy is done by providing requisite academic infrastructure, learning environment and harmonious work culture. The CEO hold monthly meetings with the Director to review the academic progress of the classes, the activities of the centres, the student clubs and other agenda planned for the growth of the institution.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The governance and leadership is in accordance with vision and

mission of the institution and it is visible in various institutional practices such as decentralization and participation in the institutional governance. GSB's mission and vision has been shaped through the exemplary leadership of our Governing Board which has Rev. Fr. Casmir raj (Founder LIBA, Chennai Former Director of XLRI, Jamshedpur) as the Chairman. The CEO hold monthly meetings with the Director to review the academic progress of the classes, the activities of the centres, the student clubs and other planned for the growth of the institution. Corporate/academic speakers to address the students are identified and plans to invite them to campus.. The Director conducts weekly meetings with the academic program faculty coordinators and the faculty team to monitor the progress of academic activities, following up on the academic calendar, students' progress, placement and training details, research and extension activities, industry interaction, alumni interaction etc. The CEO along with the Director constantly interact with the faculty to motivate the faculty members to invest more time in developing themselves and raise the levels of interactions with students to ensure more participation and understanding and thus ensure the mission of the institution is achieved.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

Student's progression towards technical and social excellence is achieved with well-established infrastructure. Institute has developed a strategic plan of establishing IQAC in 2018 for ensuring quality in Teaching and Learning, enhancing industry institute interaction, incubation centre, promotion of research in staff and students.

Internal Quality Assurance Cell (IQAC) : According to the strategic plan which is in line with vision of our institution, IQAC was established in the year 2018 to relate all major tasks to teaching-learning, Academic and Administration planning, implementation is being monitored by (IQAC). IQAC has made constant efforts to shift from the traditional teacher-centric approach to a student-centric approach. Some of the initiatives

taken include Periodical review of teaching learning process, Monitoring student academic progress, adapting to student centric, ICT enabled and interactive teaching learning and facilitate scope for Self-learning.

Research and Development: Motivating the faculty and students to involve in research to publish papers and articles in academic conferences and quality management research journals and undertake industry sponsored consultancy projects.

Training and Placements: MoUs are entered into with industries for student training, Internships and Placements. Gnanam Aptitude Test (GAT) is conducted regularly to impart knowledge required for placements including verbal, aptitude, and reasoning as part of the regular academics and their improvement is periodically evaluated. The cell also organizes Aptitude and Soft skills Training as part of Professional Enhancement Program (PEP) every week. .

File Description	Documents
Strategic Plan and deployment documents on the website	No File Uploaded
Paste link for additional information	Nil
Upload any additional information	View File

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The functioning of the institutional bodies is effective and efficient as visible from policies, administrative set up appointment and service rules, procedures, etc. The institute is governed by the governing body followed by Director and CEO. Based on the need of the different stakeholders, the guidelines and procedures are formulated by the institute. The overall planning and development of the institution is done by the Board of Management under the Chairman and directions flow to Director and further the staffs and students. The day-to-day administrative affairs of the institute is managed by the Administrative Officer and respective office staffs under the directions of CEO and Director. There are Committees, Cells and Associations focusing on specific tasks and roles in the institution. There is a written Job Description for each office and given to the officials at the time of appointment. The

office rules and regulations are compiled as a Handbook and served to all. The Management encourages the faculty to participate in various committees. This enhances the leadership qualities and skills. The Grievance redressal committees have been formed for both staff and the students. The power delegation and decentralization of authority enrich the effective and efficient functioning of the institution in all its spheres of planning, decision-making and implementation. The Management plays a crucial role in enriching the bottom-up approach in planning and execution of various academic activities.

File Description	Documents
Paste link for additional information	Nil
Link to Organogram of the institution webpage	Nil
Upload any additional information	View File

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	No File Uploaded
Screen shots of user inter faces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

Welfare Measures

1. Gratuity is applicable to every staff after five years of permanent service.

2. Full paid Maternity Leave for 90 days is extended twice to all female employees.
3. Reimbursement of Membership fees for the professional bodies.
6. Leave for Staff Members:
 - a. Casual Leave: 12 casual leaves in a year.
 - b. Vacation Leave: Maximum of 15 days of leave in a year.
 - c. Medical Leave: On his/her medical emergency employee can apply for medical leave. An employee can get a maximum of 6 Medical Leave in a year on production of medical certificate.
7. Free Accommodation/Lunch: The institute provides free accommodation and nutritionally balanced free vegetarian lunches to resident faculty and to any teaching and non-teaching staff members who prefer to eat on campus.
8. Incentive Scheme:
 - National Conference paper presentation Rs.1,000/- and International Conference Rs.2000.
 - Rs 2,000 for publications in UGC CARE journals. and list of IIMS recognized Management journals. Rs.3,000 for publications in Scopus listed Journal and Rs. 5,000 for international publications in ABDC list.
10. Book Publication Incentive: An incentive of Rs.5000/- is given for Publications of books in a relevant management discipline by faculty by regional / local publishers. Rs. 10000/- if the textbook is published by a national publisher of repute is done.
11. All the non-doctoral staff members are encouraged to get enrolled for part-time Ph.D. program and allowed to go on duty to attend research classes. Further an incentive of Rs. Rs.30000 is given to faculty on successful award of the doctoral degree.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.3.2 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

4

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

15

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	No File Uploaded
Reports of Academic Staff College or similar centers	No File Uploaded
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

0

File Description	Documents
IQAC report summary	No File Uploaded
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	No File Uploaded
Upload any additional information	No File Uploaded
Details of teachers attending professional development programmes during the year (Data Template)	No File Uploaded

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

Performance Appraisal System for teaching and non-teaching staff

The Institution has a practice of assessing the performance of

the faculty through Annual Faculty Appraisal system.

Teaching Staff: The self-appraisal form is submitted by the faculty at the end of each academic year. The annual faculty appraisal form itself is a self-assessment report, verified by the Director and forwarded to the CEO. The faculty performance appraisal form consists of two parts.

Part - I

- Professional details of faculty member.
- Information about teaching load.
- Details of
 - project works guided
 - FDP's/ Seminars/ workshops attended/organized
 - administrative works carried out

Part -II The quantitative assessment:

Instructional related parameters: Participation in departmental work and students' activities, Contributions to Research publications and Consultancy works, Student feedback and Result analysis.

Non-Teaching Staff:

The non-teaching staff and administrative staff are assessed through a self-appraisal form based on the works assigned. The performance appraisal form of technical supporting staff consists

on few parameters including Workload, Academic Duties, Training courses attended.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the

various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

The administration department prepares the budget estimates by collecting the requirement with regards to recurring and non-recurring expenses at the Institute level. The director conducts the budget meeting well in time before the commencement of academic year, collects the various requirements from the faculty, librarian and lab in-charge for the procurement of equipment (based on the changes in curriculum or based on obsolete items) and also a separate budget for the maintenance of the equipment for the coming semester. All the budget requirements are consolidated by the admin to fine tune the requirement of budget for the financial and academic year. The final consolidated budget is submitted through the director for further action of approvals from the management. Once the budget is approved, the department is empowered to utilize the same for conducting the activities as desired in the proposals. The sanctioned budget is released by following the due procedures and the necessary bills for the same are collected by the accounts department for the expenditure incurred. The institute carries out two types of auditing; Internal and External. The Administrative Officer examine the budget proposals, receipts, bills and vouchers and supporting documents for the current year. He also verifies the due process followed in application, sanction and utilization of the budget. After due verification the accountant prepares the balance sheet.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

0

File Description	Documents
Annual statements of accounts	No File Uploaded
Any additional information	No File Uploaded
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	No File Uploaded

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

6.4.3 Institutional strategies for mobilization of funds and the optimal utilization of resources

Sources of funds are as follows:

1. Fees: Fees charged as per the university and government norms from students of various granted and self-financed courses.
2. Salary Disbursing: The instituted prepared an annual budget and manages the salary with their own resource itself.
3. Management the final authority with reference to mobilization of funds and optimal utilization of resources.
4. There is a close co-ordination with other stakeholders such as Alumni and funds are received from them for the large benefit of the organization.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

An IQAC was constituted in the year 2018 as the directions of UGC to initialize the quality assurance strategies and processes. The college oversee the quality assurance with the help of committee. Initiatives for quality assurance are as

follows:

- Upgrade College Website
- Improve quality of Placements and Training
- Improve waste management System
- Improve internet and wi-fi facilities in campus and residence
- Improve counselling activities
- Increase number of MOUs with industry, academic institutions, agencies and other organizations
- Increase extension and outreach activities
- Increase the Faculty participation in FDPs, Workshops, conferences, etc. to enrich their knowledge.

Student Mentoring System :The IQAC implemented an effective student mentoring system. The students are mentored by faculty members on aspects related to academics, profession, career from first year. A record of the student's activities are maintained. Each mentor is allotted with 15 students. The mentor counsels the students which develops an interaction between students, mentor, and parents, considerable improvement is observed in attendance, academic results.

Promoting Technology Enhanced Learning For promoting technology enhanced learning experiences of the students and staff, IQAC has initiated the process of enrolment into MOOCs (Massive Open Online Courses) IQAC regularly reviews the TLP, its methodologies, operations, and learning outcomes.T

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

1. Methodologies of Operations of skill upgradation in teaching learning process:

IQAC initiated to collect the feedback from the stakeholders. Based on the stakeholder's input IQAC reviews and finds gaps in teaching learning process. Identified gaps namely value-added

courses, skill development courses, MOOC certification courses and improvement in industry interaction to facilitate internships and design projects.

Placement Committee identifies the resources to meet the gaps identified by the IQAC & are filled by conducting value-added courses to enhance knowledge. Skill development courses such as communication skills, soft skills and technical skills are introduced from first year only in collaboration with various organizations to improve placement opportunities.

To enrich the student's industrial exposure and practical knowledge, students are encouraged to undergo internships, mini and major projects at various Government and private organizations

2. Methodologies of Operations of Implementation of Outcome-Based Education (OBE) in TLP: The institute switched over to outcome-based education and prepared CO's, PO's, PSO's and PEO's for all the programs. Course Attainment computations are made for each course at the end of the semester and the Program Outcomes are mapped and evaluated.

Learning Outcome: These assessments are useful for offering the course with necessary improvements as required for the next semester. The Course end feedback and program exit feedback are collected from the students and corrective actions are initiated to improve delivery.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)

D. Any 1 of the above

File Description	Documents
Paste web link of Annual reports of Institution	Nil
Upload e-copies of the accreditations and certifications	No File Uploaded
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

Gender equity & sensitization in co-curricular activities: Various club activities like Cultural programs, Fresher's Day, Farewell days, International Women's Day, Pongal Celebrations, Onam, Diwali, Christmas, etc. are organized where girls participate and show their potential.

Facilities for women on campus: The following specific facilities provided for women Safety and security:

Surveillance: CCTV Cameras are installed in the Campus for monitoring students' movements into and out of the college. The security personnel are deployed across the college premises for any kind of security incidents/issues and offers strict vigilance. A lady warden is available in the girls' residence 24x7 to ensure the safety of the girls' students. Anti-ragging committee will ensure that Campus is free of ragging by regularly monitoring at scheduled timings in different places to make the campus ragging-free. The college also has Prevention of Sexual Harassment Committee to address issues if any. Any sort of complaint can be lodged either through online or complaint box provided at the campus.

Counselling: Counselling is arranged by the college for girl students in three major areas i.e. Counselling related to academics, career and behavioural patterns.

File Description	Documents
Annual gender sensitization action plan	Nil
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	Nil

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment

C. Any 2 of the above

File Description	Documents
Geo tagged Photographs	No File Uploaded
Any other relevant information	View File

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Solid Waste Management: The solid waste especially the food waste are managed with the vermicompost and effectively managed. The waste food is collected from the food court which is taken to the pit constructed for composing. It is then converted into fertilizer over the period and is used for as a maneur the vegetation that is done in the campus.

Liquid Waste Management: The black water collected from toilets and sewage is treated using Sewage Treatment Plant available inside the campus. The grey water produced from STP which is used for watering the lawn and other green structures which is present inside the premises.

Plastic Free Campus: The plates, cups and other utensils used for domestic purposes are non-plastic items. The students were sensitized for not using plastic products both inside and outside the campus. Also, the students have done few plogging

activities in the local communities and have created awareness among public regarding the plastic free nation under Swachh Bharat Scheme.

There are no hazardous materials used in the campus. We do ensure that proper disposal of e-wastages if any.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	No File Uploaded
Geo tagged photographs of the facilities	No File Uploaded

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

A. Any 4 or all of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	No File Uploaded
Any other relevant information	View File

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

A. Any 4 or All of the above

1. Restricted entry of automobiles
2. Use of bicycles/ Battery-powered vehicles
3. Pedestrian-friendly pathways
4. Ban on use of plastic
5. Landscaping

File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	No File Uploaded

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	No File Uploaded
Any other relevant information	View File

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading C. Any 2 of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	No File Uploaded
Details of the Software procured for providing the assistance	No File Uploaded
Any other relevant information	No File Uploaded

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

Cultural Diversities: The College establishes a good environment for the students to develop personality and behaviour. Students are encouraged take part in the cultural activities during the festival celebrations and fresher and farewell day celebrations. Students from Kerala add to the student diversity on campus.

Regional Diversities: The College promotes regionalism by celebrating regional/religious festivals like Pongal, Onam, and Dussehra.

Linguistic Diversities: Students are motivated to improve their linguistic skills by participating in various workshops, invited talks and guest lecturers by experienced people from various institutions and organizations.

Communal Diversities: Apart from these the college promotes events like Euphoria (Cultural), freshers' day, and farewell day to improve the culture and relationship among the students. The students of various religions are allowed to go to religious places during working hours to perform prayers. The students are sanctioned optional leaves to celebrate the festivals like Onam, Ugadi, Ramzan, and Bakrid.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	No File Uploaded
Any other relevant information	No File Uploaded

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

GSB strongly believes providing holistic and all round education to its students. Sensitizing students on our constitutional rights, values, duties and responsibilities is done along with the primary education through various means. It is also done through curriculum and extracurricular activities. Many of the subjects offered have topics which sensitize the students about constitutional obligations. Value added courses including environmental and sustainability studies are offered to students to produce them insight into environmental facts, fauna and flora protection and global environment concerns. The Independence Day Celebrations are done by the Student Clubs in Neighbourhood Schools to enhance the patriotism among the young children in the nearby community.

Values: The Institution conducts various programs on the occasion of Independence Day, Republic Day, patriotic movie shows, etc. Institution has the proud privilege in expressing the essence of Teacher's Day by conducting few games and activities for the teachers. The students are sensitized to respect and support elders through old age home visits.

Fundamental Duties and Rights of Indian Citizens: The faculty has organized various academic and co-curricular activities for the propagation of the Fundamental Duties and Rights of the Indian citizens.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	Nil
Any other relevant information	Nil

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website. There is a committee to monitor adherence to the Code of Conduct. Institution organizes professional ethics programmes for students, teachers, administrators and other staff. Annual awareness programmes on Code of Conduct are organized.

C. Any 2 of the above

File Description	Documents
Code of ethics policy document	No File Uploaded
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	View File
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

International Women's Day is celebrated every year by inviting a successful women manager/entrepreneur/working professional and asking them to motivate the women students. In the evening there are cultural events for girls organized by the boys. The Teacher's Day is celebrated by the students on 5th September every year. The teacher's are paid with the gratitude by the management and students with valuable words of appreciation and gifts as a token of appreciation. Various activities are also organized by the Management and Students for entertaining the faculty members on their special day.

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	No File Uploaded
Geo tagged photographs of some of the events	View File
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

P2P: One such process we adhere to is branded as PtoP - Passport to Placement. Each student is given a PtoP book which captures and tracks his/her progress at GSB. The book enables students to articulate their career aspirations and then commit to the curricular and extra-curricular activities they will participate in each semester. These are monitored and rated by their mentors who further advise them on activities they can undertake - certifications, paper presentations, inter-college meets and soon. Book reviews and aptitude test scores are also recorded. GSB has designed extra-curricular activities that are purely student driven. These activities attempt to give a real-world experience to students as they pursue their MBA course.

The Bank of Finrostra: The Finance club runs a model bank, is a fully-functional bank managed by the Finance Club of GSB. Conceived, managed, and run by students, Bank of Finrostra allows students to practice their finance fundamentals in a real world scenario.

Kwik Stop is the on campus convenience store run by the students of GSB. Kwik Stop simulates the business environment in an academic setting. The students apply lessons in Operations, Finance and Marketing in the running and maintenance of the store.

File Description	Documents
Best practices in the Institutional website	Nil
Any other relevant information	Nil

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

Classes start every day at 8.30 a.m. with the newspaper reading session which is led by a faculty. During the session every student gets an opportunity to read, discuss and improve their English speaking abilities. Vocabulary grows through identifying new words in every session. General Knowledge improves too. Student has to choose one news from the day and do a written submission about it in his own words. This is monitored and the text corrected to help them improve their writing skills. The benefit of the newspaper reading helps them to learn;

- Deep Reading and Speed Reading
 - to strengthen their thesaurus
 - Current affairs update.
 - Discussing key social/political/economic issues on the very same day itself.
 - Read, discuss and improve their English speaking abilities.
 - Vocabulary grows through identifying new words
 - Help them improve their writing skills.
 - Knowledge coupled with good expression set a stage of success in any examination or competition in life.
- Students easily get course related information through News Paper Session about the recent issues and upgradations. They can also get unique ideas about what is going on at present and what is the current trends.

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

The college follows the curriculum prescribed by the University and Value Added Courses prepared by the Value Addition Curriculum Committee. The College follows the Academic calendar issued by the University and prepare its own Calendar Every Semester and executes it rigorously. The Director appoints Academic Co-ordinator who will work on the Time Table. They will be sent to students via e-mail, Moodle and whatsapp. Teaching plan is prepared by every faculty member at the beginning of the semester with their respective subject allocated. They record the conduct of teaching and practical in the log book. The faculty applies multiple methods such as seminar, group discussion, quiz, case study for effective delivery of curriculum. The students will be taken to industrial visits and field work in a well-organized manner. Individual projects are assigned to teach them knowledge sharing and presentation of research skills. ICT based materials are uploaded on the Moodle. Smart-boards are used regularly. Internet, Computer, projectors and Audio - Visual aids are utilized. CBCS method is used for imparting curriculum prescribed by the University. The slow learners are provided with remedial coaching and advanced learners are encouraged for further progression by participating in co-curricular activities both inbound and outbound.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	Nil

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

GSB conduct three CIEs in a semester and upload the marks as per the University norms. A faculty member will act as a Co-ordinator for the Examination Cell. The exam schedule is clearly booked in the student academic calendar. The exams are

conducted predominantly without any changes. If there is a change warranted, it is duly intimated and rescheduled with prior intimation. The questions papers (2 sets) have to be submitted with answer key 3 days prior to the examination by the faculty. Any one question paper will be randomly selected and administered. The invigilation duty is carried out by the faculty members with due time table in place. All the faculty members are deputed for the invigilation duty. The answer scripts have to be duly valued and the submission of mark statement have to be submitted within five days after the day of exam gets over. The marks awarded have to be duly entered in MOODLE. A hardcopy of the mark statement has to be submitted to exam cell after attaining the signature from Director. Also, the faculty members will conduct special classes to slow learners. The CIE process is objective, transparent and systematic, guided by crystal clear instructions.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	Nil

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University

C. Any 2 of the above

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File

1.2 - Academic Flexibility	
1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented	
1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented	
1	
File Description	Documents
Any additional information	No File Uploaded
Minutes of relevant Academic Council/ BOS meetings	No File Uploaded
Institutional data in prescribed format (Data Template)	View File
1.2.2 - Number of Add on /Certificate programs offered during the year	
1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)	
6	
File Description	Documents
Any additional information	No File Uploaded
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File
1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year	
325	
File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File
1.3 - Curriculum Enrichment	

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

The 2021 Regulations has 36 courses being offered on campus of which 11 courses address topics in the above areas (30.55% of the course offered). Two seminar courses - Indian ethos covers 100% of the syllabus in Human Values and the Business Ethics course offers 100% coverage of Ethics. These two seminar courses encourage the students to take initiative and delve in greater detail in the topics to be presented by them in these areas. There is a lot of learning due to student run presentations. In addition, at GSB we offer three value added courses in the above areas to further sensitize the students to these contemporary issues and to mould them as holistic managers. Our value-added course on Diversity Equity and inclusion gives 100% coverage to topics on Human Values and Gender. Our valued added course on Business and society offers 100% coverage of the topics on Sustainability and ethics. Our value -added course on Environment and Sustainability offers 100% coverage of topics on Sustainability and Environment. These three valued added courses are offered every year to supplement and give more in-depth coverage of knowledge in these areas.

File Description	Documents
Any additional information	No File Uploaded
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	View File

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

0

File Description	Documents
Any additional information	No File Uploaded
Programme / Curriculum/ Syllabus of the courses	No File Uploaded
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	No File Uploaded
MoU's with relevant organizations for these courses, if any	No File Uploaded
Institutional Data in Prescribed Format	No File Uploaded

1.3.3 - Number of students undertaking project work/field work/ internships

76

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders Students Teachers Employers Alumni	A. All of the above
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File Description	Documents
URL for stakeholder feedback report	Nil
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	View File

1.4.2 - Feedback process of the Institution may be classified as follows

File Description	Documents
Upload any additional information	View File
URL for feedback report	Nil

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

76

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

76

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

Slow Learners: The institution will be monitoring and mentoring to keep track of slow learners' progress.

Revision classes and counselling sessions are held and additional teaching is taken up if required.

Tutoring by peers, senior students, and mentors is offered.

Corrected assignments and answer scripts are shared with each student and discussed to enable students to recognize their problem areas and improve. Faculty makes it a point to be patient and accessible to students personally, over the phone, mail, and social apps. Advanced learners: They are encouraged to study the research articles, work towards publishing in order to achieve a high proficiency apart from academics. The toppers of each batch is awarded during the convocation function with medals. Meritorious students are included as members of Committees.

Training and Placement Cell will give consideration during their placement drive at the institute level and they are encouraged to actively register for high-ranked blue-chip companies.

Slow learners: 1. Individual counselling. 2. Remedial Coaching 3. Extra notes. 4. More opportunities in Group discussion session. 5. Mentoring Support

Advance learners: 1. Advance notes 2. Seminar sessions 3. Experimental learning sessions i.e., Industrial Tour 5. Projects 6. Publications.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
120	14

File Description	Documents
Any additional information	No File Uploaded

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Teaching-learning methods adopted by the faculty members include Lecture Method, Interactive Method, Project-based Learning, Computer-assisted Learning, Experiential Learning, etc. The Teaching-learning activities are made effective through illustration and special lectures. Lessons are taught through PowerPoint presentations to make learning interesting besides oral presenting methods.

Lecture method: It is commonly adopted by all teachers. This method facilitates the teacher to interpret, explain and revise the content of a text-only for better understanding of the subject by the learners.

Interactive Method: 1. Experiential Learning: Add-on programs to support students in their experiential learning. Hands-on Experience Learning: Laboratory Sessions are conducted with content beyond syllabus experiments such as Excel and SPSS

2. Participatory Learning: Quizzes- Quizzes are organized for student participation at intra student level activity. Seminar Presentation: Students develop technical skills while presenting papers in seminars.

3. Problem Solving Methods: We encourage students to acquire and develop problem solving skills. For this, the department

organizes expert lectures on different topics, participate in different technical tests and other competitions. They are assignments based on problems, case studies discussion, class presentations, roleplay, activity-based learning, flipped Classroom, GD/ debate, peer learning groups, google classroom, mind mapping etc.

File Description	Documents
Upload any additional information	View File
Link for additional information	Nil

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

ICT tools empower both teachers and learners. They transform the teaching and learning processes from teacher-centric to student-centric. Also, it is cost and time efficient. The sessions are become swift and dynamic transmission of content. The institute provides access to dynamic teaching. The faculty members are handling ICT enabled classrooms with LCD projectors, Wi-Fi connectivity, software, PowerPoint presentations developed by teachers to expose the students to advanced knowledge and practical learning. The labs are updated with require software like Microsoft Office, the latest Excel utility. We do encourage of ICT resources and other computing and storage facilities such as Cloud based Google Drive. The institution is also using the IT enabled learning tools such as PPT, Video clippings, smart board usage and video demonstrations for effective teaching-learning process.

File Description	Documents
Upload any additional information	View File
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	View File

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

14	
File Description	Documents
Upload, number of students enrolled and full time teachers on roll	No File Uploaded
Circulars pertaining to assigning mentors to mentees	No File Uploaded
Mentor/mentee ratio	View File
2.4 - Teacher Profile and Quality	
2.4.1 - Number of full time teachers against sanctioned posts during the year	
14	
File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	No File Uploaded
List of the faculty members authenticated by the Head of HEI	No File Uploaded
2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)	
2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year	
9	
File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File
2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)	

2.4.3.1 - Total experience of full-time teachers

4

File Description	Documents
Any additional information	No File Uploaded
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	No File Uploaded

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

GSB conduct three CIEs in a semester and upload the marks as per the University norms. A faculty member will act as a Co-ordinator for the Examination Cell. The exam schedule is clearly booked in the student academic calendar. The exams are conducted predominantly without any changes. If there is a change warranted, it is duly intimated and rescheduled with prior intimation. The questions papers (2 sets) have to be submitted with answer key 3 days prior to the examination by the faculty. Any one question paper will be randomly selected and administered. The answer scripts have to be duly valued and the submission of mark statement have to be submitted within five days after the day of exam gets over. The marks awarded have to be duly entered in MOODLE. A hardcopy of the mark statement has to be submitted to exam cell after attaining the signature from Director. The internal mark awarded by the faculty member will be uploaded in the University Web Portal within the stipulated time. The students those who fail in the subject will be given assignments or retests as a corrective measure. Also, the faculty members will conduct special classes to slow learners.

File Description	Documents
Any additional information	View File
Link for additional information	Nil

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time-bound and efficient

The CIE process in GSB is objective, transparent and systematic, guided by crystal clear instructions. The faculty members are given chance to express their concerns and suggestions to enhance the effectiveness of CIE's then and there.

File Description	Documents
Any additional information	No File Uploaded
Link for additional information	Nil

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website duly. Please find the web link. This is also accessible in the MOODLE Link for student reading and reference.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional information	https://www.gsb.ac.in/home/curriculum syllabus-2021/
Upload COs for all Programmes (exemplars from Glossary)	View File

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

DETAILED PROCEDURE Identification of key competencies of POs to each CO is done. Then the COs of each course mapped with PO on the basis of the following rating: 1. Low correlation 2- Medium Correlation 3- High Correlation 0-No correlation

CO-PO Course Articulation Matrix Mapping is done.

CO ATTAINMENT CALCULATION: CIE Assessment: Question papers are set according to COs and blooms taxonomy. The papers are valued and the marks are entered according to COs and the

marks scored by students for each CO is estimated and used for the attainment calculation.

The CO attainment is calculated through direct and indirect assessments:

Direct Attainment of COs (80%) a. Two Continuous Internal Examinations (CIE) (Theory /Practical) based on COs and bloom taxonomy

b. Assignments, Activities, Seminars, Presentations, etc.

c. University Examination marks

d. Day to day evaluation in laboratory performance

Indirect Attainment of COs (20%) Feedbacks (course end survey) of students Based on performance of students in various components of the performance evaluation. The performance is categorized in four levels: 0 - Not satisfactory 1 - Low 2 - Moderate 3 - High Setting target for attainment level of performance (Direct Assessment) Targets are set various level of performance as follows in a direct assessment method fixing a threshold value (60% in this case): Level Average Percentage Level 0 (Not satisfactory) Less than 60% students attain more than 60% marks 1 (Low) - 60% or more students attain more than 60% marks 2 (Moderate)

70% or more students attain more than 60% marks 3 (High)

80% or more students attain more than 60% marks

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional information	Nil

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

54

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	Nil

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

[Nil](#)

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

1, 00, 000

File Description	Documents
Any additional information	View File
e-copies of the grant award letters for sponsored research projects /endowments	View File
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

0

File Description	Documents
Any additional information	No File Uploaded
Institutional data in prescribed format	No File Uploaded

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

0

File Description	Documents
List of research projects and funding details (Data Template)	No File Uploaded
Any additional information	No File Uploaded
Supporting document from Funding Agency	No File Uploaded
Paste link to funding agency website	Nil

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

GSB provides an active environment for promotion of Innovation and Entrepreneurship Promotion. All required facilities are provided and Guidance is extended to the students. Students are encouraged to actively involved in the application of technology for societal needs. Awareness meets, workshops, seminars and guest lectures on Entrepreneurship are organized. Students are provided opportunities to directly interact with outstanding entrepreneurs excelling in their field. The institution adopts modern pedagogy to enhance teaching-learning process. The institution has the essential equipments to support the faculty members and students.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

30

File Description	Documents
Report of the event	View File
Any additional information	No File Uploaded
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

0

File Description	Documents
URL to the research page on HEI website	Nil
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	No File Uploaded
Any additional information	No File Uploaded

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

14	
File Description	Documents
Any additional information	View File
List of research papers by title, author, department, name and year of publication (Data Template)	View File
3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year	
3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year	
44	
File Description	Documents
Any additional information	View File
List books and chapters edited volumes/ books published (Data Template)	View File
3.4 - Extension Activities	
3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year	
<p>GSB tries to its level best in making contribution to the society and environment by making a participation to promote College Neighborhood Community. Major emphasis is given on student engagement, service orientation and holistic development of students contributing to good citizenship. The CSR club is associated with the programmes like old-age home visit, visit to government schools and engaging the children on Independence Day, Republic Day, and other select programmes. Rural India has been facing uncleanliness, unhygienic, malnutrition conditions and the most important problem is open defaecation. Lack of awareness is noted among the villagers about such problems like health, cleanliness and diseases. Our NSS unit works for solving such social problems. Our students are acted as a volunteers in logging activity. Working outside the college campus and with diversified social groups of peoples allows students to gain</p>	

more self-confidence, autonomy, and appreciation for others. These activities help them to become good leaders and well-mannered citizens. Due to COVID period lockdown, there were no activities in the field that has happened during the period of 2021-2022

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year

File Description	Documents
Any additional information	No File Uploaded
Number of awards for extension activities in last 5 year (Data Template)	No File Uploaded
e-copy of the award letters	No File Uploaded

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

5

File Description	Documents
Reports of the event organized	No File Uploaded
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year

3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year

76

File Description	Documents
Report of the event	No File Uploaded
Any additional information	No File Uploaded
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration

3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

0

File Description	Documents
e-copies of related Document	No File Uploaded
Any additional information	View File
Details of Collaborative activities with institutions/industries for research, Faculty	No File Uploaded

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

13

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	No File Uploaded
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching-learning. viz., classrooms, laboratories, computing equipment etc.

ACADEMIC ACTIVITIES: GSB provides state of art infrastructure to the students to become a centre of excellence for management education, committed to quality teaching, learning and research. The college holds facilities, such as conference halls, tutorial rooms, ICT enabled classrooms, syndicate room, computer laboratory, library, and auditorium which are regularly upgraded to meet the requirements.

COMPUTER LABORATORY: GSB has a computer laboratory with 60 number of systems and the required software for handling the courses. The LAN and Wi-Fi facilities are available in the campus with a capacity of 30 mbps internet speed.

SPORTS AND GAMES: Students are encouraged to participate in various sports and games activities and competitions. GSB has a spacious and well-equipped indoor sports room with table tennis, caroms, chess, and gym. Ground is available to outdoors games including cricket, volleyball, and football. Gnanam Premier League (GPL).

Cultural Activities: Auditorium is available with adequate facilities to conduct various cultural activities. This facility is used for cultural events like fresher's day, annual day, and Euphoria the one day intra-college cultural celebrations. To bring out and encourage the inherent talents of students, various clubs are constituted. Students join in these clubs depending on their interest.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Support facilities include hostels, food court, indoor sportsroom, fitness centre and sports grounds. Apart from that, there are utilities include safe drinking water, restrooms and power generators. Classes are scheduled for optimal utilization of the available physical infrastructure.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

4

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)**4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)**

35 Lakh 53 Thousand 948

File Description	Documents
Upload any additional information	No File Uploaded
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template)	View File

4.2 - Library as a Learning Resource**4.2.1 - Library is automated using Integrated Library Management System (ILMS)**

Library spans over an area of 219 sq.mtrs. The library creates good atmosphere to read and refer the books with a peace of mind and noiseless ambience. The library kept opened from 9.00 AM-9.00 PM. The library is automated and uses Open Biblio software developed by GPU Licence. Retrospective conversion of bibliographic records the data base available in the library is being updated on day-to-day basis with details of recently acquired books, records of all the library patrons have also been created in this package. The library subscribes full-text e-resources providing access to e-journals and e-books, newspapers etc. and access to the e-resources are based on the authenticated IP address (<http://cms.gsb.ac.in/library/e-resources>). The users can access these resources from anywhere on the campus at any time through the Intranet. Digital Library is equipped with 3 Desktops with Wi-Fi and LAN enabled with 30 Mbps for fast and seamless access the Internet and e-Resources for the benefit of their academics and research. The website (<https://www.gsb.ac.in/home/library-details/>) provides access to various services as well as e-resources besides giving detailed information about library. Books : 3950; Titles : 2200; Print Journals : 12 (6 National + 6 International); e-Books (DELNET) : 816; e-Books: e-journals (DELNET): 1413

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional Information	Nil
4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources	E. None of the above
File Description	Documents
Upload any additional information	No File Uploaded
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	No File Uploaded
4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)	
4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)	
0.58	
File Description	Documents
Any additional information	No File Uploaded
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File
4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)	
4.2.4.1 - Number of teachers and students using library per day over last one year	
5248	

File Description	Documents
Any additional information	No File Uploaded
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

Gnanam School of Business strives its best to ensure require ITFacilities, WI-Fi Connection, badwidth speed in an effective manner to its students.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.3.2 - Number of Computers

60

File Description	Documents
Upload any additional information	View File
List of Computers	View File

4.3.3 - Bandwidth of internet connection in the Institution

B. 30 - 50MBPS

File Description	Documents
Upload any additional Information	No File Uploaded
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

35 Lakh 53 Thousand 948

File Description	Documents
Upload any additional information	No File Uploaded
Audited statements of accounts	No File Uploaded
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

Administrative: The campus maintenance is monitored by Administrative Officer and Estate Officer. It is controlled through surveillance Cameras. The Estate Officer and Administrative Officer has to oversees the maintenance of buildings, classrooms and laboratories. **or and Management Maintenance:** The maintenance committee is headed by the

Administrative officer who in turn monitors the work. He used to efficiently organize the workforce, maintaining duty tiles containing details about their individual floor-wiseresponsibilities. **Computer Lab:** The Technical Support Staff team will take care of the maintenance and they will conduct an annual audit. Lab assistants under the supervision of the System administrator maintain the computers. **Library:** The Librarian is duly in charge of maintenance of library and he will be guided by the Faculty Co-ordinator of the Library. The books, journals and other elements are duly audited and updated. **Sports Complex & Hostel Vicinity:** There are adequate in-house support staffs are employed to maintain hygiene, and cleanliness in order to provide a congenial environment.

Estate Maintenance: The institute has also trained in-

houseelectrician to take care of their specialized job. The civil and electrical work is adequately maintained by the Institution. There are separate support staff for gardening to maintain a Green Campus.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

0

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	No File Uploaded
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	No File Uploaded

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

114

File Description	Documents
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File
5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills	A. All of the above
File Description	Documents
Link to Institutional website	Nil
Any additional information	No File Uploaded
Details of capability building and skills enhancement initiatives (Data Template)	View File
5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year	
76	
5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year	
76	
File Description	Documents
Any additional information	No File Uploaded
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	View File
5.1.5 - The Institution has a transparent mechanism for timely redressal of student	A. All of the above

grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	View File
Details of student grievances including sexual harassment and ragging cases	No File Uploaded

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

72

File Description	Documents
Self-attested list of students placed	No File Uploaded
Upload any additional information	No File Uploaded
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

0

File Description	Documents
Upload supporting data for student/alumni	No File Uploaded
Any additional information	No File Uploaded
Details of student progression to higher education	No File Uploaded

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

0

File Description	Documents
Upload supporting data for the same	No File Uploaded
Any additional information	No File Uploaded
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	No File Uploaded

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

5

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

Gnanam School of Business keenly engages its students to groom their talent not just academics but also hone their extracurricular activities. There are separate student committees namely Sports Committee (Gnanam Premiere League) and Events Committee (Festivals, Special Days and all other relevant events in the institute throughout the year) . They are guided by the faculty member. They regularly meet and update the event with due conduction and reporting. The students committee in due intervals with the faculty members. The institution motivates the students to take part in the activities as a part to represent their concerns actively as per the norms of the University and AICTE. The students can become members in committees such as grievance handling committee, women Redressal committee, residence committee, library advisory committee, entrepreneurship development cell, student-run clubs guided by faculty mentors from the respective specializations (Opera Jaguars Club, Finrostra Club, Law Incarnate Club, Cyber Conquerors, and Marketing Emporia Club). The students are entertained to take part in the various competitions related to academic, sports and cultural activities conducted outside the institutions. Also, the students are motivated to take part in the competitions regularly conducted by the institutions.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

1

File Description	Documents
Report of the event	View File
Upload any additional information	No File Uploaded
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

The institution has a registered alumni association under the name "GSB ALUMNI ASSOCIATION". Alumni meets are conducted every year during the months of March and October, to encourage interaction among alumni and the students. On the day of the event many activities are conducted for the Alumni including games and competitions. Alumni have contributed to the association fund, to organize various alumni and developmental activities.

Guidance on Placements and Internships: Our Alumni are placed in various reputed organizations through the country. They help the students to prepare for placements by giving suggestions on improving articulation and soft skills. They share their valuable experiences at work, so that students get accustomed to different work environments and learn standards of work and ethics.

Career Guidance: Through Alumni Interaction Program, our Alumni share their corporate experience with their juniors to enhance their awareness on the corporate world to improve themselves towards matching the requirements in the current

job market.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

5.4.2 - Alumni contribution during the year (INR in Lakhs)

E. <1Lakhs

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

GSB's mission and vision has been shaped through the exemplary leadership of our Governing Board which has Rev.Fr. Casmir raj (Founder LIBA, Chennai Former Director of XLRI, Jamshedpur) as the Chairman. It is his vision that GSB should function as a fully residential b-school which is how we have been operating since inception. A residential b-school helps to hones the students' skills better through interactions/activities outside of classroom hours. The governance comprising of Governing Body (GB), and Internal Quality Assurance Cell (IQAC) play significant role in the evolutionary reforms towards positioning the Institute in the preferred list of all stake holders. Based on the Vision and Mission of the Institution, Quality Policies are framed and driven by the needs of the corporate world, society and stakeholders. Institute has a perspective plan developed by CEO and Director with suggestions of IQAC under the guidance of Governing body. Deployment of the quality policy is done by providing requisite academic infrastructure, learning environment and harmonious work culture. The CEO hold monthly meetings with the Director to review the academic progress of the classes, the activities of the centres, the student clubs and other agenda planned for the growth of the institution.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The governance and leadership is in accordance with vision and mission of the institution and it is visible in various institutional practices such as decentralization and participation in the institutional governance. GSB's mission and vision has been shaped through the exemplary leadership of our Governing Board which has Rev. Fr. Casmir raj (Founder LIBA, Chennai Former Director of XLRI, Jamshedpur) as the Chairman. The CEO hold monthly meetings with the Director to review the academic progress of the classes, the activities of the centres, the student clubs and other planned for the growth of the institution. Corporate/academic speakers to address the students are identified and plans to invite them to campus.. The Director conducts weekly meetings with the academic program faculty coordinators and the faculty team to monitor the progress of academic activities, following up on the academic calendar, students' progress, placement and training details, research and extension activities, industry interaction, alumni interaction etc. The CEO along with the Director constantly interact with the faculty to motivate the faculty members to invest more time in developing themselves and raise the levels of interactions with students to ensure more participation and understanding and thus ensure the mission of the institution is achieved.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

Student's progression towards technical and social excellence is achieved with well-established infrastructure. Institute

has developed a strategic plan of establishing IQAC in 2018 for ensuring quality in Teaching and Learning, enhancing industry institute interaction, incubation centre, promotion of research in staff and students.

Internal Quality Assurance Cell (IQAC) :According to the strategic plan which is in line with vision of our institution, IQAC was established in the year 2018 to relate all major tasks to teaching-learning, Academic and Administration planning, implementation is being monitored by (IQAC).IQAC has made constant efforts to shift from the traditional teacher-centric approach to a student-centric approach. Some of the initiatives taken include Periodical review of teaching learning process, Monitoring student academic progress,adapting to student centric, ICT enabled and interactive teaching learning and facilitate scope for Self-learning.

Research and Development:Motivating the faculty and students to involve in research to publish papers and articles in academic conferences and quality management research journals and undertake industry sponsored consultancy projects.

Training and Placements:MoUs are entered into with industries for student training, Internships and Placements. Gnanam Aptitude Test (GAT)is conducted regulars to impart knowledge required for placements including verbal, aptitude, and reasoning as part of the regular academics and their improvement is periodically evaluated.The cell also organizes Aptitude and Soft skills Training as part ofProfessional Enhancement Program (PEP) every week. .

File Description	Documents
Strategic Plan and deployment documents on the website	No File Uploaded
Paste link for additional information	Nil
Upload any additional information	View File

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The functioning of the institutional bodies is effective and

efficient as visible from policies, administrative set up appointment and service rules, procedures, etc. The institute is governed by the governing body followed by Director and CEO. Based on the need of the different stakeholders, the guidelines and procedures are formulated by the institute. The overall planning and development of the institution is done by the Board of Management under the Chairman and directions flows to Director and further the staffs and students. The day-to-day administrative affairs of the institute is managed by the Administrative Officer and respective office staffs under the directions of CEO and Director. There are Committees, Cells and Associations focusing on specific tasks and roles in the institution. There is a written Job Description for each office and given to the officials at the time of appointment. The office rules and regulations are compiled as a Handbook and served to all. The Management encourages the faculty to participate in various committees. This enhances the leadership qualities and skills. The Grievance redressal committees have been formed for both staff and the students. The power delegation and decentralization of authority enrich the effective and efficient functioning of the institution in all its spheres of planning, decision-making and implementation. The Management plays a crucial role in enriching the bottom-up approach in planning and execution of various academic activities.

File Description	Documents
Paste link for additional information	Nil
Link to Organogram of the institution webpage	Nil
Upload any additional information	View File

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	No File Uploaded
Screen shots of user interfaces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

Welfare Measures

1. Gratuity is applicable to every staff after five years of permanent service.
2. Full paid Maternity Leave for 90 days is extended twice to all female employees.
3. Reimbursement of Membership fees for the professional bodies.
6. Leave for Staff Members:
 - a. Casual Leave: 12 casual leaves in a year.
 - b. Vacation Leave: Maximum of 15 days of leave in a year.
 - c. Medical Leave: On his/her medical emergency employee can apply for medical leave. An employee can get a maximum of 6 Medical Leave in a year on production of medical certificate.
7. Free Accommodation/Lunch: The institute provides free accommodation and nutritionally balanced free vegetarian lunches to resident faculty and to any teaching and non-teaching staff members who prefer to eat on campus.
8. Incentive Scheme:
 - National Conference paper presentation Rs.1,000/- and International Conference Rs.2000.

- Rs 2,000 for publications in UGC CARE journals. and list of IIMS recognized Management journals. Rs.3,000 for publications in Scopus listed Journal and Rs. 5,000 for international publications in ABDC list.

10. Book Publication Incentive: An incentive of Rs.5000/- is given for Publications of books in a relevant management discipline by faculty by regional / local publishers. Rs. 10000/- if the textbook is published by a national publisher of repute is done.

11. All the non-doctoral staff members are encouraged to get enrolled for part-time Ph.D. program and allowed to go on duty to attend research classes. Further an incentive of Rs. Rs.30000 is given to faculty on successful award of the doctoral degree.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.3.2 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

4

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs

organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

15

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	No File Uploaded
Reports of Academic Staff College or similar centers	No File Uploaded
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

0

File Description	Documents
IQAC report summary	No File Uploaded
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	No File Uploaded
Upload any additional information	No File Uploaded
Details of teachers attending professional development programmes during the year (Data Template)	No File Uploaded

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

Performance Appraisal System for teaching and non-teaching staff

The Institution has a practice of assessing the performance of the faculty through Annual Faculty Appraisal system.

Teaching Staff: The self-appraisal form is submitted by the faculty at the end of each academic year. The annual faculty appraisal form itself is a self-assessment report, verified by the Director and forwarded to the CEO. The faculty performance appraisal form consists of two parts.

Part - I

- Professional details of faculty member.
- Information about teaching load.
- Details of
 - project works guided
 - FDP's/ Seminars/ workshops attended/organized
 - administrative works carried out

Part -II The quantitative assessment:

Instructional related parameters: Participation in departmental work and students' activities, Contributions to Research publications and Consultancy works, Student feedback and Result analysis.

Non-Teaching Staff:

The non-teaching staff and administrative staff are assessed through a self-appraisal form based on the works assigned. The performance appraisal form of technical supporting staff consists

on few parameters including Workload, Academic Duties, Training courses attended.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

The administration department prepares the budget estimates by collecting the requirement with regards to recurring and non-recurring expenses at the Institute level. The director conducts the budget meeting well in time before the commencement of academic year, collects the various requirements from the faculty, librarian and lab in-charge for the procurement of equipment (based on the changes in curriculum or based on obsolete items) and also a separate budget for the maintenance of the equipment for the coming semester. All the budget requirements are consolidated by the admin to fine tune the requirement of budget for the financial and academic year. The final consolidated budget is submitted through the director for further action of approvals from the management. Once the budget is approved, the department is empowered to utilize the same for conducting the activities as desired in the proposals. The sanctioned budget is released by following the due procedures and the necessary bills for the same are collected by the accounts department for the expenditure incurred. The institute carries out two types of auditing; Internal and External. The Administrative Officer examine the budget proposals, receipts, bills and vouchers and supporting documents for the current year. He also verifies the due process followed in application, sanction and utilization of

the budget. After due verification the accountant prepares the balance sheet.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

0

File Description	Documents
Annual statements of accounts	No File Uploaded
Any additional information	No File Uploaded
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	No File Uploaded

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

6.4.3 Institutional strategies for mobilization of funds and the optimal utilization of resources

Sources of funds are as follows:

1. **Fees:** Fees charged as per the university and government norms from students of various granted and self-financed courses.
2. **Salary Disbursing:** The instituted prepared an annual budget and manages the salary with their own resource itself.
3. **Management** the final authority with reference to mobilization of funds and optimal utilization of resources.

4. There is a close co-ordination with other stakeholders such as Alumni and funds are received from them for the large benefit of the organization.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

An IQAC was constituted in the year 2018 as the directions of UGC to initialize the quality assurance strategies and processes. The college oversee the quality assurance with the help of committee. Initiatives for quality assurance are as follows:

- Upgrade College Website
- Improve quality of Placements and Training
- Improve waste management System
- Improve internet and wi-fi facilities in campus and residence
- Improve counselling activities
- Increase number of MOUs with industry, academic institutions, agencies and other organizations
- Increase extension and outreach activities
- Increase the Faculty participation in FDPs, Workshops, conferences, etc. to enrich their knowledge.

Student Mentoring System :The IQAC implemented an effective student mentoring system. The students are mentored by faculty members on aspects related to academics, profession, career from first year. A record of the student's activities are maintained. Each mentor is allotted with 15 students. The mentor counsels the students which develops an interaction between students, mentor, and parents, considerable improvement is observed in attendance, academic results.

Promoting Technology Enhanced Learning For promoting technology enhanced learning experiences of the students and staff, IQAC has initiated the process of enrolment into MOOCs (Massive Open Online Courses) IQAC regularly reviews the TLP,

its methodologies, operations, and learning outcomes.T

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

1. Methodologies of Operations of skill upgradation in teaching learning process:

IQAC initiated to collect the feedback from the stakeholders. Based on the stakeholder's input IQAC reviews and finds gaps in teaching learning process. Identified gaps namely value-added courses, skill development courses, MOOC certification courses and improvement in industry interaction to facilitate internships and design projects.

Placement Committee identifies the resources to meet the gaps identified by the IQAC & are filled by conducting value-added courses to enhance knowledge. Skill development courses such as communication skills, soft skills and technical skills are introduced from first year only in collaboration with various organizations to improve placement opportunities.

To enrich the student's industrial exposure and practical knowledge, students are encouraged to undergo internships, mini and major projects at various Government and private organizations

2. Methodologies of Operations of Implementation of Outcome-Based Education (OBE) in TLP:

The institute switched over to outcome-based education and prepared CO's, PO's, PSO's and PEO's for all the programs. Course Attainment computations are made for each course at the end of the semester and the Program Outcomes are mapped and evaluated.

Learning Outcome: These assessments are useful for offering the course with necessary improvements as required for the next semester. The Course end feedback and program exit feedback are collected from the students and corrective

actions are initiated to improve delivery.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)

D. Any 1 of the above

File Description	Documents
Paste web link of Annual reports of Institution	Nil
Upload e-copies of the accreditations and certifications	No File Uploaded
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

Gender equity & sensitization in co-curricular activities: Various club activities like Cultural programs, Fresher's Day, Farewell days, International Women's Day, Pongal Celebrations, Onam, Diwali, Christmas, etc. are organized where girls participate and show their potential.

Facilities for women on campus: The following Specific facilities provided for women Safety and security:

Surveillance: CCTV Cameras are installed in the Campus for monitoring students' movements into and out of the college. The security personnel are deployed across the college premises for any kind of security incidents/issues and offers strict vigilance. A lady warden is available in the girls' residence 24x7 to ensure the safety of the girls' students. Anti-ragging committee will ensure that Campus is free of ragging by regularly monitoring at scheduled timings in different places to make the campus ragging-free. The college also has Prevention of Sexual Harassment Committee to address issues if any. Any sort of complaint can be lodged either through online or complaint box provided at the campus.

Counselling: Counselling is arranged by the college for girl students in three major areas i.e. Counselling related to academics, career and behavioural patterns.

File Description	Documents
Annual gender sensitization action plan	Nil
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	Nil

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment

C. Any 2 of the above

File Description	Documents
Geo tagged Photographs	No File Uploaded
Any other relevant information	View File

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Solid Waste Management: The solid waste especially the food waste are managed with the vermicompost and effectively managed. The waste food is collected from the food court which is taken to the pit constructed for composing. It is then converted into fertilizer over the period and is used for as a maneur the vegetation that is done in the campus.

Liquid Waste Management: The black water collected from toilets and sewage is treated using Sewage Treatment Plant available inside the campus. The grey water produced from STP which is used for watering the lawn and other green structures which is present inside the premises.

Plastic Free Campus: The plates, cups and other utensils used for Plastic Free Campus: The plates, cups and other utensils used for domestic purposes are non-plastic items. The students were sensitized for not using plastic products both inside and outside the campus. Also, the students have done few plogging activities in the local communities and have created awareness among public regarding the plastic free nation under Swachh Bharat Scheme.

There are no hazardous materials used in the campus. We do ensure that proper disposal of e-wastages if any.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	No File Uploaded
Geo tagged photographs of the facilities	No File Uploaded

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

A. Any 4 or all of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	No File Uploaded
Any other relevant information	View File

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

1. Restricted entry of automobiles
2. Use of bicycles/ Battery-powered vehicles
3. Pedestrian-friendly pathways
4. Ban on use of plastic
5. Landscaping

A. Any 4 or All of the above

File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	No File Uploaded

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	No File Uploaded
Any other relevant information	View File

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading

C. Any 2 of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	No File Uploaded
Details of the Software procured for providing the assistance	No File Uploaded
Any other relevant information	No File Uploaded

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

Cultural Diversities: The College establishes a good

environment for the students to develop personality and behaviour. Students are encouraged take part in the cultural activities during the festival celebrations and fresher and farewell day celebrations. Students from Kerala add to the student diversity on campus.

Regional Diversities: The College promotes regionalism by celebrating regional/religious festivals like Pongal, Onam, and Dussehra.

Linguistic Diversities: Students are motivated to improve their linguistic skills by participating in various workshops, invited talks and guest lecturers by experienced people from various institutions and organizations.

Communal Diversities: Apart from these the college promotes events like Euphoria (Cultural), freshers' day, and farewell day to improve the culture and relationship among the students. The students of various religions are allowed to go to religious places during working hours to perform prayers. The students are sanctioned optional leaves to celebrate the festivals like Onam, Ugadi, Ramzan, and Bakrid.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	No File Uploaded
Any other relevant information	No File Uploaded

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

GSB strongly believes providing holistic and all round education to its students. Sensitizing students on our constitutional rights, values, duties and responsibilities is done along with the primary education through various means. It is also done through curriculum and extracurricular activities. Many of the subjects offered have topics which sensitize the students about constitutional obligations. Value added courses including environmental and sustainability studies are offered to students to produce them insight into environmental facts, fauna and flora protection and global environment concerns. The Independence Day Celebrations are

done by the Student Clubs in Neighbourhood Schools to enhance the patriotism among the young children in the nearby community.

Values: The Institution conducts various programs on the occasion of Independence Day, Republic Day, patriotic movie shows, etc. Institution has the proud privilege in expressing the essence of Teacher's Day by conducting few games and activities for the teachers. The students are sensitized to respect and support elders through old age home visits.

Fundamental Duties and Rights of Indian Citizens: The faculty has organized various academic and co-curricular activities for the propagation of the Fundamental Duties and Rights of the Indian citizens.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	Nil
Any other relevant information	Nil

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff
4. Annual awareness programmes on Code of Conduct are organized

C. Any 2 of the above

File Description	Documents
Code of ethics policy document	No File Uploaded
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	View File
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

International Women's Day is celebrated every year by inviting a successful women manager/entrepreneur/working professional and asking them to motivate the women students. In the evening there are cultural events for girls organized by the boys. The Teacher's Day is celebrated by the students on 5th September every year. The teacher's are paid with the gratitude by the management and students with valuable words of appreciation and gifts as a token of appreciation. Various activities are also organized by the Management and Students for entertaining the faculty members on their special day.

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	No File Uploaded
Geo tagged photographs of some of the events	View File
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

P2P: One such process we adhere to is branded as PtoP - Passport to Placement. Each student is given a PtoP book which

captures and tracks his/her progress at GSB. The book enables students to articulate their career aspirations and then commit to the curricular and extra-curricular activities they will participate in each semester. These are monitored and rated by their mentors who further advise them on activities they can undertake - certifications, paper presentations, inter-college meets and soon. Book reviews and aptitude test scores are also recorded. GSB has designed extra-curricular activities that are purely student driven. These activities attempt to give a real-world experience to students as they pursue their MBA course.

The Bank of Finrostra: The Finance club runs a model bank. It is a fully-functional bank managed by the Finance Club of GSB. Conceived, managed, and run by students, Bank of Finrostra allows students to practice their finance fundamentals in a real world scenario.

Kwik Stop is the on campus convenience store run by the students of GSB. Kwik Stop simulates the business environment in an academic setting. The students apply lessons in Operations, Finance and Marketing in the running and maintenance of the store.

File Description	Documents
Best practices in the Institutional website	Nil
Any other relevant information	Nil

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

Classes start every day at 8.30 a.m. with the newspaper reading session which is led by a faculty. During the session every student gets an opportunity to read, discuss and improve their English speaking abilities. Vocabulary grows through identifying new words in every session. General Knowledge improves too. Student has to choose one news from the day and do a written submission about it in his own words. This is monitored and the text corrected to help them improve their writing skills. The benefit of the newspaper reading helps them to learn;

- Deep Reading and Speed Reading
 - to strengthen their thesaurus
 - Current affairs update.
 - Discussing key social/political/economic issues on the very same day itself.
 - Read, discuss and improve their English speaking abilities.
 - Vocabulary grows through identifying new words
 - Help them improve their writing skills.
 - Knowledge coupled with good expression set a stage of success in any examination or competition in life.
- Students easily get course related information through News Paper Session about the recent issues and upgradations. They can also get unique ideas about what is going on at present and what is the current trends.

File Description	Documents
Appropriate web in the Institutional website	No File Uploaded
Any other relevant information	No File Uploaded

7.3.2 - Plan of action for the next academic year

Plan of Action (2022 - 2023)

1. To strengthen the quality initiatives such as NAAC - II Cycle and NIRF Ranking.
2. Strengthen the organizational website with relevant details, links, updates and assorting programmes and events in a much structure manner than prior years.
3. To improve the academic delivery in the forthcoming academic year to improve the information sharing with all the stakeholders.
4. To be more visible and active in social media and create a positive impact among the stakeholders by highlighting the happenings at the institute.
5. To improve the quality of placements and training for the students through more Personality Enrichment Programmes (PEP).
6. It is decided to upgrade the sustainability and environmental protection in the institute such as green campus, waste management system and support the local community.
7. To improve the counselling activities to provide

the students the positive attitude building and career advancement through mentoring process and career development cell.

8. It is decided to keep the MoUs active and much more mutual benefit to bridge the industry institute gap and enhance the interaction for skills development.
9. To increase the number of extension and outreach activities to ensure the community development, CSR, and social responsibility to enrich the citizenship behaviour of the students.
10. To work towards reaching more students with our positive approach and enhance our admission process to attain the full sanctioned strength.