



GNANAM
SCHOOL OF BUSINESS
Wisdom in Business

HOME OF EMERGING BUSINESS LEADERS



Prospectus



About Us

Gnamam School of Business (GSB), situated on the Trichy–Thanjavur educational corridor, is a premier fully residential B-School in Tamil Nadu. Drawing from the rich cultural heritage of Thanjavur, GSB combines contemporary pedagogy with values-driven learning, offering industry-relevant management education that shapes responsible and future-ready business leaders.



Vision

To be a world-class business school that benchmarks excellence in every aspect of business education. To empower students with instincts, insights, and a strong conceptual foundation, while inculcating in them the character to emerge as future business leaders.



Mission

Nurturing talented minds bound by firm values and principles; grooming them to face the business world and adapt to changing business trends. Our teaching is built on the premise of corporate exposure that bridges the gap with academics, instilling confidence in students to emerge as fearless thinkers and motivated doers, while imbibing in them the traits of professionalism and managerial ethics that stay with them forever.



Core Values

- ❖ Integrity
- ❖ Professionalism
- ❖ Excellence
- ❖ Diversity
- ❖ Respect for Each Other
- ❖ Discipline
- ❖ Teamwork
- ❖ Hospitality
- ❖ Accountability
- ❖ Innovation

Affiliation, Accreditation & Rankings

Accredited by
NAAC – Grade B++



Approved by
AICTE



Affiliated to
Anna University



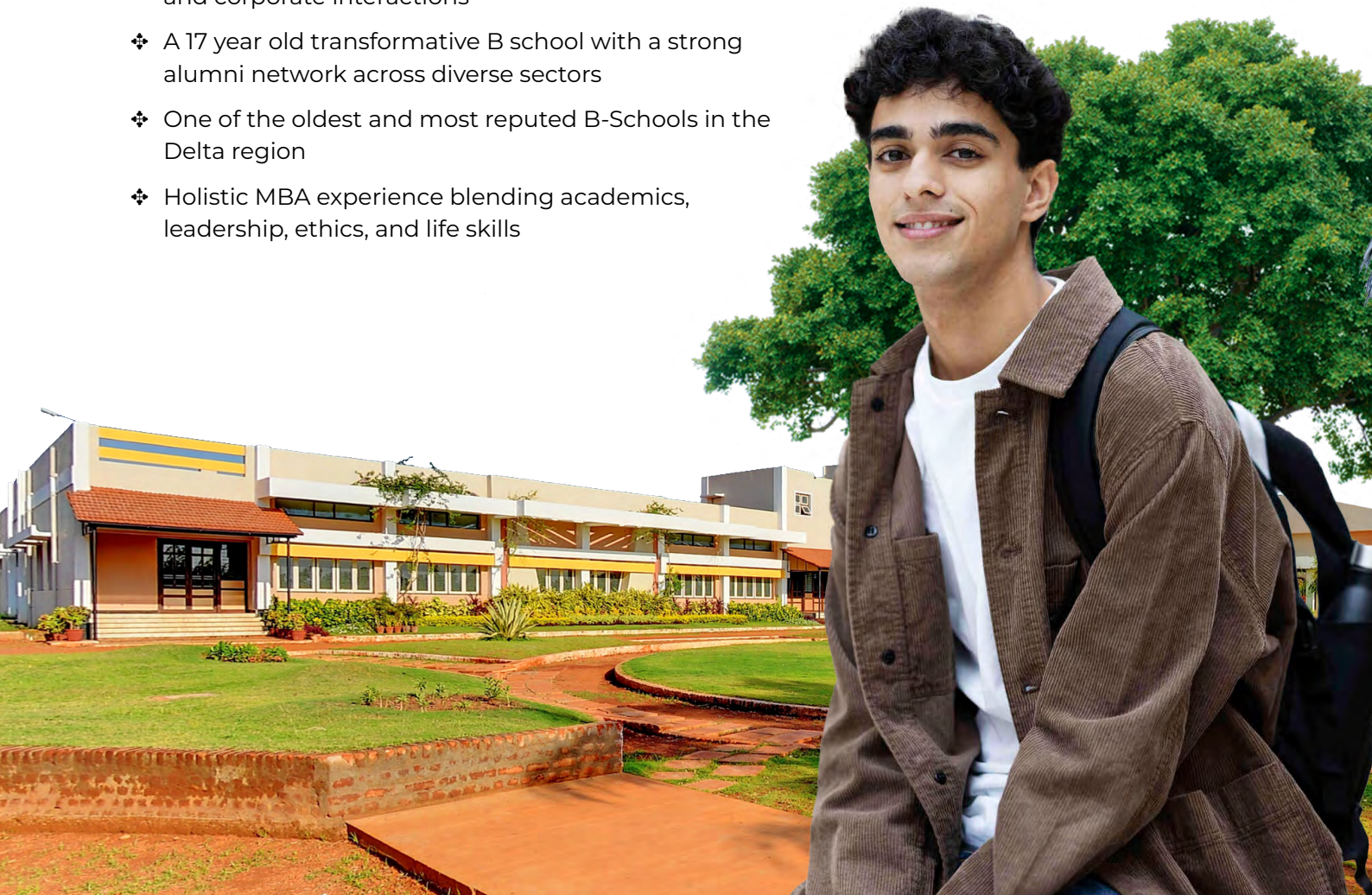
Business Standard
ranking
120th in India

**THE
BUSINESS
STANDARD**

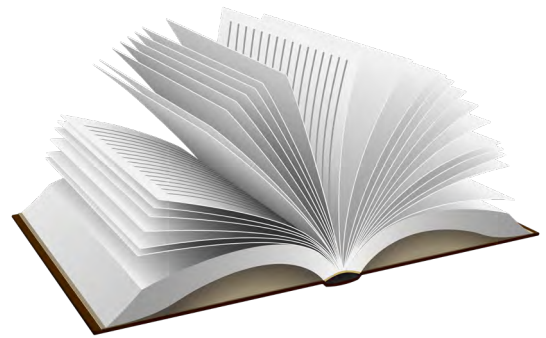
The GSB MBA Advantage



- ❖ Two-year full-time residential MBA aligned with industry needs and student aspirations
- ❖ Globally recognized Anna University degree from a NAAC-accredited institution
- ❖ Transformative 24-month journey shaping students into corporate-ready professionals
- ❖ Strong placement and internship support for robust career pathways
- ❖ Eco-friendly, state-of-the-art green campus with an inspiring learning atmosphere
- ❖ Eminent faculty from IIMs, NITs, and Central Universities
- ❖ Rich industry exposure via guest lectures, workshops, and corporate interactions
- ❖ A 17 year old transformative B school with a strong alumni network across diverse sectors
- ❖ One of the oldest and most reputed B-Schools in the Delta region
- ❖ Holistic MBA experience blending academics, leadership, ethics, and life skills



Curriculum & Pedagogy



Experiential Learning



Engage with Harvard and IIM case studies, Indian industry examples, live projects, simulation games, role-plays, management games, and hands-on activities.

Industry Exposure



Gain practical insights through field visits, summer internships, and continuous corporate interaction.

Digital & Blended Learning



Access global perspectives with digital platforms, advanced simulation tools, and integrated classroom experiences.

Value-Added Learning



Enhance career readiness with certification programs and specialized skill-based courses.

Agile & Adaptive Pedagogy



Learn through innovative, flexible teaching methods designed to meet evolving business demands.

Dual Specializations



Choose from Finance, Marketing, HR, Operations, Business Analytics, and Entrepreneurship to build expertise in two domains.

Faculty Excellence



Industry Interface



Corporate tie-ups and MoUs

 **SPECSMAKERS®**

Delium.

TVS MOBILITY

Build Hr

ramco

Startup®
சிங்கம்

Centres for Excellence



GSB-EDC

The GSB Entrepreneurship Development Cell (GSB-EDC) organizes programs and workshops that foster entrepreneurial thinking, innovation, and practical learning among students.



BLISS

The Centre for Happiness, in collaboration with Happy Plus Consulting, promotes holistic well-being through wellness programs, mindfulness sessions, and research on happiness and positive living.



CEDREC

The Centre for Development, Research, and Consultancy adopts a modern, strategic approach to foster proactive partnerships and enhance institutional competitiveness. Through its research, training, and consultancy programs, it drives sustainable growth and meaningful impact.

Our flagship events



**A.Y.S. PARISUTHA NADAR
MEMORIAL LECTURE**



Career Development



- ❖ **Dedicated Placement & Training Cell** providing structured career guidance and support.
- ❖ **Comprehensive placement assistance** with industry-focused training modules.
- ❖ **Practical exposure** through internships, projects, and corporate interactions.
- ❖ **Robust recruiter network** with leading corporates across sectors.
- ❖ **Attractive career opportunities** with competitive salary packages, supported by mentorship in academics, careers, and life skills.



Salary Highlights

Maximum Salary
12 Lakhs

Median Salary
4.5 Lakhs

Our Recruiting partners



Campus & Infrastructure



- ❖ Smart, Air-Conditioned Classrooms, Modern Labs, and a Digital Library
- ❖ Green, Eco-Friendly, Wi-Fi-Enabled Campus
- ❖ Auditorium and Seminar Halls for Conferences and Events
- ❖ Separate Residential Facilities for Boys and Girls Within the Campus
- ❖ Well-Maintained, Hygienic Rooms with Ample Ventilation; Hot Water Facility; 24×7 Medical Support; and a Nutritious Veg and Non-Veg Menu
- ❖ Gym, Sports, and Recreation Facilities Promoting a Healthy Lifestyle
- ❖ A Safe, Inclusive, and Student-Centered Campus Environment



Student Development Initiatives



Samaritans
CSR club



Bank of Finrostra
A student-run in-campus bank



Kwik Stop
A student-run retail store



GPL (Gnanam Premier League)
Students-led Cricket league



GSB Chronicle
Half-yearly Newsletter



CICERO Circle
The debating and oratory forum



Student Investors Club
Financial literacy and investment expertise platform



PLACECOMM
Empowering GSBians for Career Success

Life at GSB



Eminent Visitors at GSB

"GSB is nurturing a new generation of leaders who will shape India's business future with confidence and integrity"



Mr. P. Chidambaram

Former Finance Minister, Govt. of India

"GSB is doing a commendable job in transforming students into professionals with entrepreneurial thinking."



Dr. A. Velumani

Founder, Thyrocare Technologies Ltd.

"I see in GSB students a spirit of innovation and responsibility that is needed for tomorrow's leaders."



Mr. Sridhar Vembu

Chairman, Zoho Corporation

"GSB's focus on values and leadership makes it stand apart as a center of excellence in management education."



Mr. R. Dinesh

MD, TVS Sons and Ltd

"GSB's efforts in combining academic rigor with skill-based learning will produce leaders who can drive inclusive growth."



Mr. S. Ramadorai

Vice Chairman, TCS & Chairman, NSDA/NSDC

"GSB is preparing students not just for jobs, but for leadership, service, and societal transformation."



Mr. B.S. Nagesh

Founder, TRRAIN & Chairman, Shopper's Stop

"GSB is steadily building its identity as a school that values quality, innovation, and holistic management education."



Mr. R. G. Chandramogan

Founder, Hatsun Agro Product Ltd

"Institutions like GSB play a vital role in creating industry-ready talent for the state's growing economy."



Mr. Ma Foi K. Pandiarajan

Former Minister & Founder, Ma Foi Consultants

Prominent Alumni

Our proud alumni, who have risen as leaders, entrepreneurs, and innovators, continue to motivate future GSBians to dream bigger and achieve more.



Vinoth Gnanasekaran (2011–2013)

Manager - Due Diligence
TPRM, Adidas

"GSB instilled in me the discipline, analytical ability, and global perspective that drive my success at Adidas."



Hemappriya Venkatesan (2014–2016)

Assistant Manager – Michelin
India Technology Centre, Pune

"The learning environment at GSB encouraged innovation and critical thinking, which continue to guide my work at Michelin."



Padmapriya Kumanan (2018–2020)

Intermediate representative ·
BNY Mellon

"GSB built my confidence and financial acumen, enabling a smooth transition from campus to leading global finance firms."



Sandhiya S. (2018-2020)

Purchasing Operation,
Ford Motor Company

"GSB's practical learning approach and strong industry interface prepared me to excel in a global organization like Ford."

Admissions Information



Eligibility



Graduates in any discipline recognized by the UGC with a **minimum of 50% marks** (45% for OBC/SC/ST). Final-year students are also eligible to apply

Scholarships

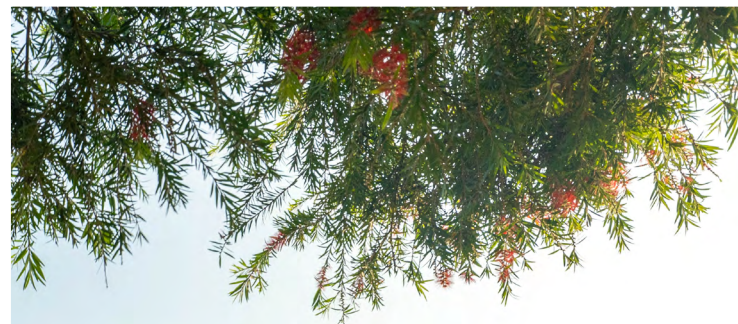


Merit-based scholarships are offered to deserving candidates based on CAT, MAT, and TANCET scores.

Admission Process



Apply online at <https://mba.gsb.ac.in/> with an application fee of ₹1000



TANCET Code: 536





GNANAM SCHOOL OF BUSINESS

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SCAN & APPLY ONLINE



**GSB – Nurturing business leaders through
a transformative MBA journey**