

SHAPING LEADERS. CREATING IMPACT. DELIVERING VALUE.

Developing Leaders.
Delivering Value.



LEARN
Beyond
Classrooms



LEAD
With
Purpose



IMPACT
For a Better
Tomorrow

PLACEMENT
BROCHURE

2025 – 27

Where Potential
Meets Opportunity.

About Us

Gnanam School of Business (GSB), situated on the Trichy–Thanjavur educational corridor, is a premier fully residential B-School in Tamil Nadu. Drawing from the rich cultural heritage of Thanjavur, GSB combines contemporary pedagogy with values-driven learning, offering industry-relevant management education that shapes responsible and future-ready business leaders.



Vision

To be a nationally respected business school that transforms aspiring individuals into ethical, industry-ready business leaders who create value for organisations and society.



Mission

1. Deliver a rigorous, industry-integrated management education that builds strong conceptual foundations and contemporary business skills.
2. Bridge academia and practice through sustained corporate engagement, experiential learning and exposure to evolving business environments.
3. Foster critical thinking, entrepreneurial confidence and decision-making ability in every student.
4. Instil professionalism, ethical conduct and social responsibility as lifelong values.
5. Advance knowledge through faculty research and continuous pedagogical innovation.



Core Values



Integrity

Honesty and ethical conduct in academics, assessment and professional life; zero tolerance for plagiarism and malpractice.



Student-Centredness

Curriculum, pedagogy and mentoring designed around the holistic development of every learner.



Industry Relevance

Sustained corporate engagement so that learning remains current, applied and employable.



Social Responsibility

Sensitivity to community, sustainability and inclusive growth in managerial decision-making.



Pursuit of Excellence

Continuous improvement in teaching, learning, assessment and institutional processes.

AFFILIATION, ACCREDITATION & RANKINGS

Accredited by
NAAC – Grade B++



Approved by
AICTE



Affiliated to
Anna University



Business Standard
ranking
120th in India

**THE
BUSINESS
STANDARD**

“

An inspirer, a transformer,
and a philanthropist
who dedicated his life to
uplift the society.



1909 – 1985

A.Y.S. PARISUTHA NADAR

Shri. A.Y.S. Parisutha Nadar was a philanthropist and a prominent citizen of this delta region, Thanjavur. In his goodwill he had contributed to the growth of the society to a great deal. He is known for his words and deeds, principles and ideals. He practiced what he spoke and spoke what he practiced, i.e. helping and caring for the poor and the downtrodden in this region. He was an “inspirer” and “transformer” who served three terms as M.L.A of Thanjavur and was responsible for putting into effect the various social welfare measures for the people of Thanjavur. He is revered and held in the highest regard for bringing a Medical College to this region during the 1950’s.



PHILANTHROPIST

Dedicated his life to uplift and serve the society selflessly.



VISIONARY LEADER

Contributed immensely to the progress and development of Thanjavur.



COMPASSIONATE

Cared for the poor and downtrodden and worked for their betterment.



LASTING LEGACY

Instrumental in bringing a Medical College to the region in the 1950’s.

“ His life continues to inspire generations. ”



GNANAM
SCHOOL OF BUSINESS
Wisdom In Business
AUTONOMOUS

CHAIRMAN'S MESSAGE

“ In today's world, the zing of multifaceted global education system necessitates an introspection of the ongoing practices in any academic institute in which the education system evolves and assumes new dimensions, it also places new challenges to our educational programs and practices.

As the years move the Institute has been continuously evolving by pursuing and inculcating several innovative ways of teaching, learning and experience-sharing by demonstrating accomplishment of time-bound Mission oriented goals. This has been made possible by the resources of highly qualified and experienced faculty, state-of-the-art infrastructure, modernized computer lab with Wi-Fi and the sprawling Central Library for continuous innovations in the areas of research and publications.

We create the individuals who want to be leaders in business in the world of tomorrow need to acquire a different set of knowledge, attitude and skills. Our mission is to nurture and train managers and leaders with a social conscience and ability to deliver performance and attain excellence across cultures, functions and topographies, exploring the new horizons. GSB inculcates human values and professional ethics in the students, which make them independent in decision making and create path that are good not only for them, but also are good for the society, for the nation, and for the world as whole. ”

Shri S.P. Selvaraj,
Chairman



OUR PURPOSE

To nurture ethically rooted leaders and innovative professionals who create sustainable impact across the globe.



GLOBAL PERSPECTIVE

Fostering a worldwide outlook and cross-cultural understanding



INNOVATIVE LEARNING

Encouraging creativity, curiosity and critical thinking



ETHICAL LEADERSHIP

Building integrity, responsibility and ethical decision-making



SUSTAINABLE IMPACT

Creating value for business, society and the environment



EXCELLENCE ALWAYS

Striving for the highest standards in everything we do



SHAPING LEADERS. BUILDING TOMORROW.



GNANAM
SCHOOL OF BUSINESS
Wisdom In Business
AUTONOMOUS

CEO'S MESSAGE

“Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do.”
— Pelé.

There is more to success than a well-paying job. It is defined by the challenges that push one's mind, the goals that take one higher and the nurturing relationships that give meaning and purpose to one's life.

We at GSB, as we move a year head on, foster a new breed of professionals – individuals equipped with the right kind of knowledge, technical skills, ability to think out of the box and innovative. The industry expectations have gone higher and only those with right attitude and skills to accept challenges, will scale up the performance ladder each day. Hard work alone is no more the key to success; Individuals are expected to be smart and consistent.

I am indeed happy to convey that we are on the right track creating a symbiotic relationship between industry and the academia through a mutual exchange of practical and theoretical aspects of management knowledge, judiciously blended with professional expertise. We at GSB are committed to impart management education that is complete and self-contained for preparing well-rounded modern day managers.

Dr. S.P.S. Aruldoss,
CEO



OUR PURPOSE

To nurture ethically rooted leaders and innovative professionals who create sustainable impact across the globe.

OUR VALUES



GLOBAL PERSPECTIVE

Fostering a worldwide outlook and cross-cultural understanding



INNOVATIVE LEARNING

Encouraging creativity, curiosity and critical thinking



ETHICAL LEADERSHIP

Building integrity, responsibility and ethical decision-making



SUSTAINABLE IMPACT

Creating value for business, society and the environment



EXCELLENCE ALWAYS

Striving for the highest standards in everything we do

Campus & Infrastructure



Smart, Air-Conditioned Classrooms, Modern Labs, and a Digital Library



Green, Eco-Friendly, Wi-Fi-Enabled Campus



Auditorium and Seminar Halls for Conferences and Events



Separate Residential Facilities for Boys and Girls Within the Campus



Well-Maintained, Hygienic Rooms with Ample Ventilation; Hot Water Facility; 24x7 Medical Support; and a Nutritious Veg and Non-Veg Menu



Gym, Sports, and Recreation Facilities Promoting a Healthy Lifestyle



A Safe, Inclusive, and Student-Centered Campus Environment

BUILT FOR EXCELLENCE. DESIGNED FOR YOU.



Modern Facilities



Safe Environment



Bright Future



GNANAM
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STUDENT DEVELOPMENT INITIATIVES



Samaritans
CSR club



Bank of Finrostra
A student-run
in-campus bank



Kwik Stop
A student-run
retail store



**GPL (Gnanam
Premier League)**
Students-led Cricket
league



GSB Chronicle
Half-yearly
Newsletter



CICERO Circle
The debating and
oratory forum



Student Investors Club
Financial literacy and
investment expertise
platform



PLACECOMM
Empowering GSBians
for Career Success



LEARN



GROW



LEAD

**One Campus.
Infinite Opportunities.**

At GSB, we go beyond academics to shape leaders and changemakers. Our student initiatives foster entrepreneurship, social responsibility, communication, financial literacy, and holistic growth—preparing you for a **successful tomorrow.**

EXPERT INSIGHTS. REAL IMPACT.

LEARN INSPIRE LEAD

Industry Voices.
Future Leaders.

Enriching minds with real-world perspectives through **Guest Lectures** and **Pre-Placement Talks** by distinguished industry experts.

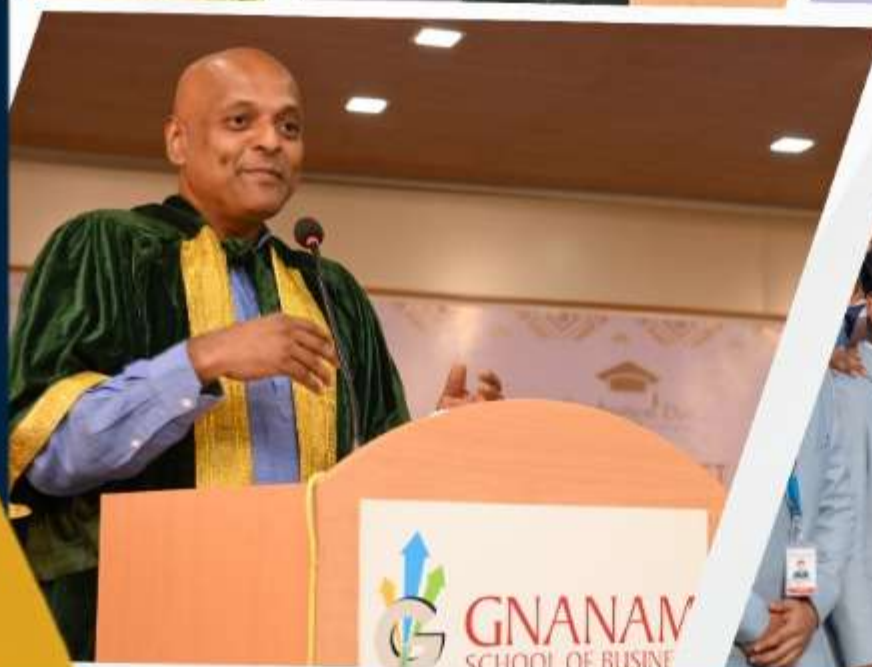


GNANAM
SCHOOL OF BUSINESS
Wisdom in Business
(AUTONOMOUS)

“

Connecting
Classrooms
with
Boardrooms

”



Industry
Experts



Real-world
Insights



Career
Guidance



Future
Ready

EMPOWERING MINDS, SHAPING TOMORROW.



www.gnanamschool.edu.in

CENTRES FOR EXCELLENCE

EMPOWERING INNOVATION. ENABLING IMPACT. BUILDING FUTURES.



**ENTREPRENEURSHIP
DEVELOPMENT CELL**
GSB, Mumbai

GSB-EDC

Gnanam School of Business (GSB) established its ED Cell in 2019. It conducts year-round programs such as the Women Entrepreneur Programme, Meet the Entrepreneur, Ideathon, Design Thinking workshops, and more. Frequent student-entrepreneur interactions are arranged, enabling them to gain practical insights.

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BLISS

GSB is proud to launch BLISS – the GSB Centre for Happiness – in collaboration with Happy Plus Consulting, Mumbai. BLISS aims to foster well-being through wellness programs, mindfulness workshops, and seminars on emotional intelligence and stress management. The center will also engage in community projects and research the science of happiness and its impact on mental and physical health.

>>>



CEDREC

It is a modern, strategic approach that fosters proactive relationships and enhances institutional competitiveness. It supports individuals and institutions in solving problems and achieving sustainable goals through programs in research, faculty and student development, management training and consultancy, using workshops, training, corporate interactions, and conferences.

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STUDENT INVESTOR CLUB

The Student's Investor Club (SIC) is a new addition to the GSB's legacy, aimed at enhancing students' investment knowledge through practical experience. It offers hands-on training in stock market investing, portfolio management, and financial planning, with mentorship from faculty. The club organizes simulations, workshops, and expert sessions in a hybrid format to prepare students for careers in finance and investment.

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GSB CENTRE FOR INTELLECTUAL PROPERTY RIGHTS (IPR)

The Centre for Intellectual Property Rights (IPR), established on 26th October 2024, aims to raise awareness among students, faculty, and researchers about IP protection. It focuses on education, advisory services, dispute resolution, and fostering innovation through research and collaboration.

>>>

Our Values. Our Commitment.



INNOVATE



COLLABORATE



EMPOWER



EXCEL

EVENTS

Learn. Engage. Inspire.

A PLATFORM FOR GROWTH, LEARNING & LEADERSHIP

A diverse range of events designed to inform, inspire and empower our students, alumni and professionals across industries and domains.



KNOWLEDGE SESSIONS

A.Y.S. PARISUTHA NADAR MEMORIAL LECTURE

AYSP Memorial Lecture

AYS Parisutha Nadar memorial lecture and award ceremony is an yearly affair at GSB, in honour of Shri. A.Y.S.Parisutha Nadar, whose vision has culminated in the establishment of Gnanam School of Business. Industry stalwarts who have hailed from the delta region are presented with AYSF award and eminent personalities deliver lectures.



TALKING SHOP



Talking Shop

It is purely dedicated to a interaction session on Marketing and Retailing domain and will be helpful to update the recent trends in the industry.



An Annual
HR Event
at GSB



Nexus

An annual HR event where the students will be given an opportunity to learn from the HR experts about challenges and opportunities in the industry. It is a confluence of ideas that transforms theory and practice in the HR domain.



CAMPUS TRADITIONS



Prayukti Divas

It is the career day of GSB organised by PLACECOMM, the Placement Cell of GSB. This day marks the unveiling of the placement brochure of the final year students. On this occasion, corporate leaders and industry wizards enlighten the students on the industry's expectations and challenges awaiting them in the corporate world.



Parivarthan

The induction programme organized at GSB to bring in students support, guidance and introduce them to new learning environment through adaptation and accommodation dexterity. It is the day when the need of unity as members of the same family and they go through a period of rapid change. The main aim is to break the ice and making them feel to be part of the GSB Team.



Biz Laureate

A battlefield where the professionals of tomorrow meet each other. Management students from different parts of the country come together for this Annual Management Fest and display their skill and acumen. The future experts in Marketing, Operations, Finance, HR and Systems find a spirited environment to hone their skills at GSB.



SIGNATURE PLATFORMS



Graduation Day

The Graduation Ceremony is held annually to celebrate the conferring of degrees. Each year, the MBA degrees are conferred by an eminent guest of honor to make the event a memorable one. The parents of the new graduates, the alumni and the well-wishers of GSB are invited to witness the ceremony.



'Cerebral Connect'

Cerebral Connect

Cerebral Connect is a venue where the best brains in the industry meet. Industry Icons, CEOs and Vice Presidents address the budding managers to equip them with contemporary requirements of the corporate world.



Power Talk

Power Talk

A weekly event where experts from diverse fields address the students, to discuss and debate ideas and share their knowledge and experience. It is an event aimed at stirring up the students to plunge into action.



Rendezvous

The alumni association event is informally conducted once a year in any part of the country to gather and cherish the memories. The strong alumni community of GSB connect very well and carry out their legacy.



MINDSTORM

MindStorm is an intellectual gathering of astute professionals and industry doyens from diverse industries in India. People from diverse backgrounds and various professions present white papers.



Euphoria

Euphoria is an intra college annual dance competition i.e. conducted as a prelude of Diwali Festivity. This is the day where the campus experiences the dynamism in the field of dance and turns into vibrant GSB Community.



Coffee Table Talk

Coffee Table Talk is a premiere flagship event organized by GSB twice in a year, one during March-April and another September -October. A leading and successful entrepreneur is invited to share his experience and acumen in live through coffee table interaction at the GSB campus.



Great events build great minds.
Be a part of the experience. Be the change.



LEARNING
Gain insights
from experts



NETWORKING
Connect with
leaders & peers



GROWTH
Build skills
for tomorrow



LEADERSHIP
Inspire. Engage.
Make an impact.

PLACEMENT ROADMAP

CONNECTING TALENT. CREATING FUTURES.



01

Pre-Placement Talk September 2026

Companies are invited to the campus for pre-placement talks. This helps the students understand the company better and vice versa.



02

Final Project

As per Anna University norms, the students will be doing their projects in the fourth semester from January 2027 to May 2027.



03

Final Placement (October 2026 to March 2027)

Final Placements will commence from the month of January. Recruiters from various industries will conduct interviews and finalise the list of selected candidates on campus.



04

Placement Contact Details

- Dr. S.P. Karuppasamy Pandian
- Training & Placements Incharge
- Email: placecomm@gsb.co.in
- Mobile: 6374322416

OUR COMMITMENT

“

Empowering students today
for leadership tomorrow.

”



CAMPUS DETAILS



ADDRESS

Gnanam School of Business

Mary's Nagar, Trichy-Thanjavur Expressway,
Sengipatti, Thanjavur-613402. Tamil Nadu.



Phone Number

+91 4362 221102-05



Email

mail@gsb.co.in



INDUSTRY
CONNECT



EXPERT
GUIDANCE



CAREER
SUCCESS



LIFELONG
IMPACT

Together, we build tomorrow.

GNANAM SCHOOL OF BUSINESS

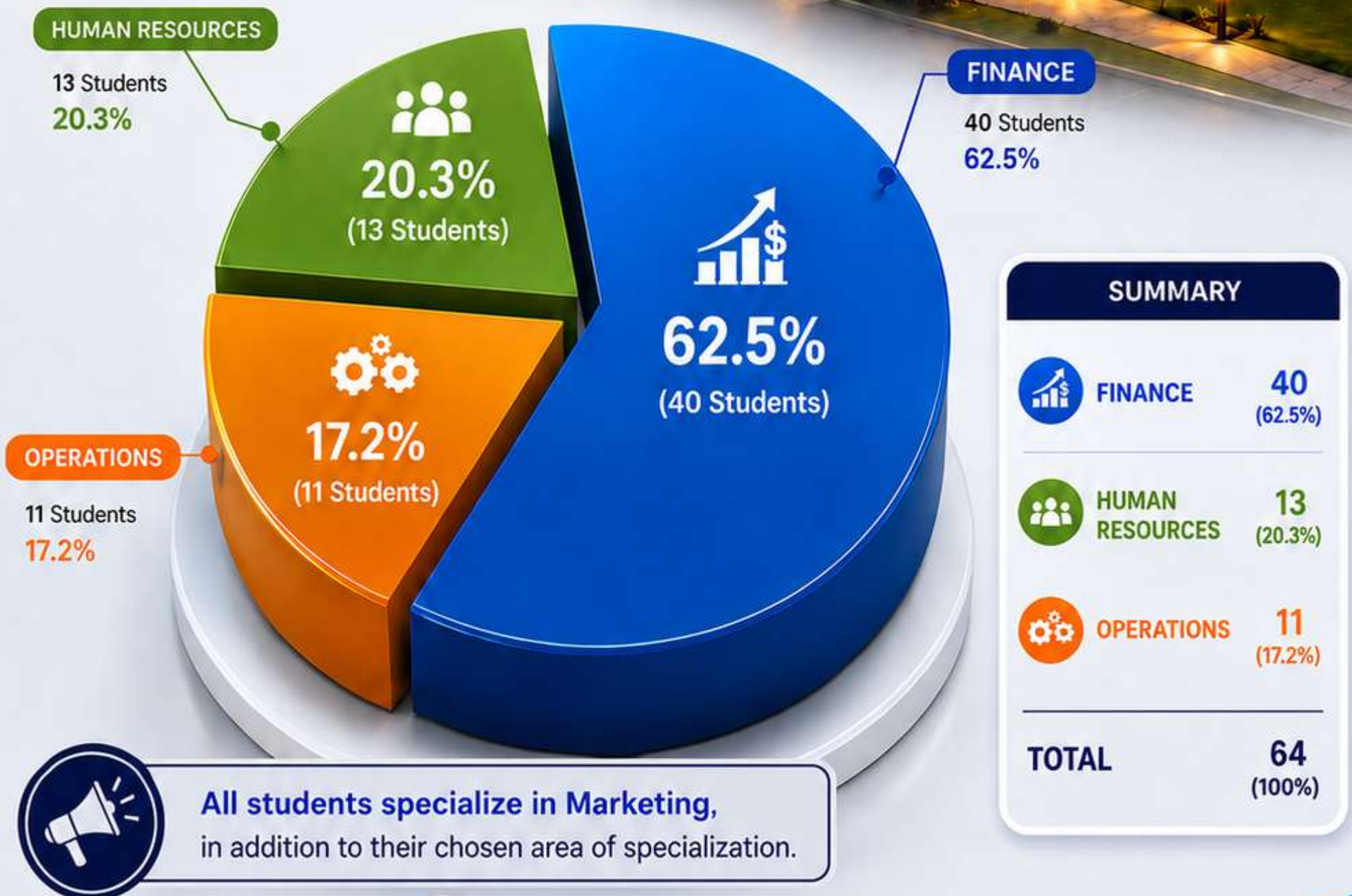
(BATCH 2025-27), THANJAVUR



GNANAM
SCHOOL OF BUSINESS
— Wisdom In Business —
AUTONOMOUS

STUDENT DATA OVERVIEW

A dynamic community of future business leaders,
driven by diversity and focused on **excellence**.



EMPOWERING FUTURE LEADERS
EXCELLENCE • INTEGRITY • IMPACT



EXCELLENCE

Striving for the
highest standards in
business education.



INTEGRITY

Upholding values that
build trust and
responsible leaders.



IMPACT

Creating meaningful
change for business
and society.



ADMISSIONS OPEN

Shape your future. Lead with purpose.



+91 4362 22102-05



E-mail: mail@gsb.co.in



www.gsb.edu.in



PROUD RECRUITERS OF GSB, THANJAVUR

Where Talent Meets Opportunity



1000+

Students
Placed



150+

Recruiters
Visited



12 LPA ✈️

Highest Package &
International
Placement



Multiple

Industry
Opportunities



Dedicated

Placement
Assistance

RECRUITERS ACROSS INDUSTRIES

Career opportunities across Banking, IT, Retail, FMCG, Logistics, Healthcare and more.

EasyBüy

NEEYAMO

Himalaya
SINCE 1930

BAJAJ FINANCE

Vedantu
LIVE ONLINE TUTORING

urbanise

JSW PAINTS

VERITAS
FINANCE

ramco

HDFC
MUTUAL FUND

wipro

oppo

pickyourtrail
unwrap the world

starizo

naukri.com
India's No 1 Job Site

lenskart

Build Hr

TALENT500

lifestyle
YOUR STYLE. YOUR STORE.

IDFC FIRST
Bank

Coca-Cola

cognizant

Berger
Paint your imagination

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

SPECSMAKERS

CAPLIN POINT
LABORATORIES LTD.

CUB

HDFC BANK
We understand your world

Pidilite

ZOHO

AXIS BANK

YES BANK

ADITYA BIRLA
CAPITAL

vivo

ki
MOBILITY
SOLUTIONS

TVS

D Mart

Mahindra FINANCE

KVB Karur Vysya Bank
Smart way to bank

ITC
ITC Limited



Proven
Track Record



Global
Opportunities



Strong
Recruiter Network



End-to-End
Placement Support

PLACEMENT CONTACT

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Training & Placement Incharge

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Mobile: 6374322416

Your Future.
OUR MISSION.



GNANAM
SCHOOL OF BUSINESS
Wisdom in Business
— AUTONOMOUS —

IGNITE
POTENTIAL.

INSPIRE
GROWTH.

Empowering future leaders
with knowledge, values
and vision.



Industry-Focused
Learning



Experienced
Mentors



Leadership
Development



GNANAM SCHOOL OF BUSINESS

Mary's Nagar, Trichy – Thanjavur Expressway,
Sengipatti – 613402, Thanjavur District, Tamil Nadu, India

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