GNANAM
SCHOOL OF BUSINESS

EXAMINATION CELL

CIRCULAR

Ref. No.:GSB/2026-27/Exam Cell/C-1 Date: **18/09/2026**

Schedule for CIA-I (III Sem) for 2025-27 Batch (Keynes) for this academic year is furnished hereunder.

Academic Year	2026-27	**Exam**	CIA – I
Date	**28.09.2026 to 01.10.2026**	**Time**	9.30AM to 11.00AM (FN) 3.30PM to 5.00PM (AN)

Date and Day	**Session**	**Course Title**
28.09.2026 Monday	FN	25MBC301-Strategic Management
	AN	25MBC302-International Business
29.09.2026 Tuesday	FN	25MBS308-Consumer Behaviour and Neural Marketing
	AN	25MBS309-Services Marketing
30.09.2026 Wednesday	FN	25MBS311-Product and Brand Management
	AN	25MBS301-Security Analysis and Portfolio Management
		25MBS314-Industrial relations and labour legislations
		25MBS319-Supply Chain and Logistics Management
01.10.2026 Thursday	FN	25MBS303-Banking and Financial Services
		25MBS315-Negotiation and Conflict Management
		25MBS320-Quality Management
	AN	25MBS304-Financial Derivatives
		25MBS318-Managing HR in Digital Age
		25MBS324-Project Management

Note: 1. During the CIA – I, tea shall be served from 11.00 AM to 11.20AM, and 5.00PM to 5.20PM for forenoon and afternoon sessions, respectively.

Students are restricted from availing leave during the examination and indulging in any sort of malpractice. Requesting all to go through the guidelines given in Students' Handbook once again in this regard, to avoid penalty.

Copy to: Notice Board, AO & Circular File

Exam Cell – Coordinator

(Dr.M.Chithra)

18.9.26

Director

(Dr.S.R.S. Arul Doss)