

Academic Year 2021-22

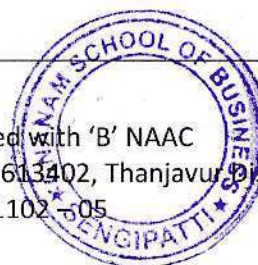
ANALYSIS ON FEEDBACK OF FACULTY ON CURRICULUM - 2021 REGULATIONS

Maximum Score- 5

Academic Year:2021-22		Semester: 1
No	Statement	Score
1.	The curriculum is as per the need of students.	3.5
2.	The contents of the course have been presented from simple to complex form.	3.6
3.	The curriculum provides opportunity for the conducting research and project related activities.	3.2
4.	The contents of the course are in conformity with the learning outcomes.	3.5
5.	The curriculum is balanced with regard to the theoretical and practical knowledge.	3.7
6.	Pedagogy proposed in the curriculum matches the contents.	3.9
7.	The contents of the curriculum are in tune with the UGC/NET/Other Competitive examinations.	3.2
8.	The curriculum has the potential in developing the habit of self-learning among the students.	4.1
9.	The curriculum development procedure does not needs improvement.	3.2
10.	The learning outcomes of the curriculum are of global standard.	3.8
11.	The curriculum has focus on skill development.	3.9
12.	The opinion of the faculty members is taken in to account during curriculum revision.	4.2
13.	Evaluation of the course is appropriate to classify the students.	3.2

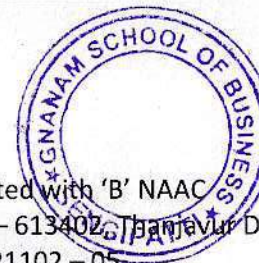
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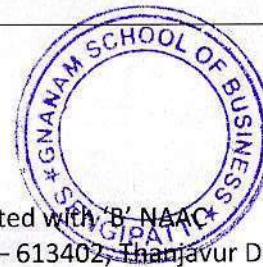


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Academic Year:2021-22		Semester: 2
No	Statement	Score
1.	The curriculum is as per the need of students.	3.5
2.	The contents of the course have been presented from simple to complex form.	3.2
3.	The curriculum provides opportunity for the conducting research and project related activities.	3.6
4.	The contents of the course are in conformity with the learning outcomes.	3.8
5.	The curriculum is balanced with regard to the theoretical and practical knowledge.	3.6
6.	Pedagogy proposed in the curriculum matches the contents.	3.8
7.	The contents of the curriculum are in tune with the UGC/NET/Other Competitive examinations.	3.9
8.	The curriculum has the potential in developing the habit of self-learning among the students.	4.2
9.	The curriculum development procedure does not needs improvement.	3.1
10.	The learning outcomes of the curriculum are of global standard.	3.3
11.	The curriculum has focus on skill development.	3.2
12.	The opinion of the faculty members is taken in to account during curriculum revision.	3.1
13.	Evaluation of the course is appropriate to classify the students.	3.2



Academic Year:2021-22		Semester: 3
No	Statement	Score
1.	The curriculum is as per the need of students.	3.7
2.	The contents of the course have been presented from simple to complex form.	3.9
3.	The curriculum provides opportunity for the conducting research and project related activities.	3.7
4.	The contents of the course are in conformity with the learning outcomes.	3.8
5.	The curriculum is balanced with regard to the theoretical and practical knowledge.	3.8
6.	Pedagogy proposed in the curriculum matches the contents.	4.1
7.	The contents of the curriculum are in tune with the UGC/NET/Other Competitive examinations.	3.7
8.	The curriculum has the potential in developing the habit of self-learning among the students.	3.2
9.	The curriculum development procedure does not needs improvement.	4.1
10.	The learning outcomes of the curriculum are of global standard.	3.2
11.	The curriculum has focus on skill development.	3.8
12.	The opinion of the faculty members is taken in to account during curriculum revision.	3.5
13.	Evaluation of the course is appropriate to classify the students.	3.4



Academic Year:2021-22		Semester: 4
No	Statement	Score
1.	The curriculum is as per the need of students.	3.6
2.	The contents of the course have been presented from simple to complex form.	3.2
3.	The curriculum provides opportunity for the conducting research and project related activities.	4.1
4.	The contents of the course are in conformity with the learning outcomes.	3.2
5.	The curriculum is balanced with regard to the theoretical and practical knowledge.	3.5
6.	Pedagogy proposed in the curriculum matches the contents.	4.1
7.	The contents of the curriculum are in tune with the UGC/NET/Other Competitive examinations.	3.7
8.	The curriculum has the potential in developing the habit of self-learning among the students.	3.9
9.	The curriculum development procedure does not needs improvement.	3.2
10.	The learning outcomes of the curriculum are of global standard.	3.9
11.	The curriculum has focus on skill development.	3.5
12.	The opinion of the faculty members is taken in to account during curriculum revision.	4.3
13.	Evaluation of the course is appropriate to classify the students.	3.5



Procedure of Analysis

Students were asked to rate the performance of the faculty member in a ten-point scale.

Using Mean and std. deviation analysis, the following results were extracted using SPSS version 25.0.

The following Variables were used for survey.

S. No	Variable Name	Coding
1	The faculty comes prepared for the classes	Q1
2	The Faculty has good communication skills in English	Q2
3	The Faculty has in-depth knowledge of the subject	Q3
4	The faculty encourages me to ask questions	Q4
5	The Faculty is capable of maintaining discipline	Q5
6	The Faculty used variety of teaching methodologies	Q6
7	The Faculty was able to give industry relevant examples	Q7
8	The Faculty use case studies	Q8
9	The Faculty uses vernacular language in class	Q9
10	The Faculty is readily available for cabin consultation	Q10
11	The Assignments given were interesting	Q11
12	The Faculty has made me understand the relevance of this course	Q12
13	The Faculty through this course was a role model on discipline	Q13
14	The Faculty had given adequate coverage to the syllabus	Q14
15	I am confident of passing this course with good marks	Q15

Name of the Faculty: Dr. Sundar S

Management Concept and Organisational Behavior shared with Dr. Chithra .M

	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.13	9.10	8.86	9.76	9.14	9.63	9.60	9.16	2.35	9.65	9.62	9.06	9.04	9.14	9.79
Std. Deviation	1.15	1.73	1.96	1.22	1.93	1.24	1.19	2.06	1.93	1.83	1.22	1.92	2.00	2.06	0.19

Marketing Management

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.4	9.38	9.38	9.38	9.01	9.11	9.37	9.4	2.6	9.4	8.83	9.05	9.38	9.37	9.4
Std. Deviation	2.26	1.55	1.64	1.03	2.27	1.08	2.65	2.29	2.73	1.58	1.94	0.95	0.98	1.03	1.72



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Name of the Faculty: Dr. S.P.S. ARUL DOSS

Strategic Management shared with Ms. Runu Tantuway

Variable	Q1	Q3	Q3	Q6	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q13	Q13	Q16	Q15
Mean	9.63	8.82	9.69	9.15	9.63	9.65	9.16	9.11	2.59	9.66	9.62	9.63	9.69	9.63	9.11
Std. Deviation	0.53	0.80	0.55	0.62	0.96	2.13	1.93	2.59	2.67	0.65	1.97	0.86	1.90	0.57	0.93

Derivatives Management

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.65	9.08	9.22	9.68	9.01	9.15	9.67	8.79	4.35	9.64	9.44	8.69	9.71	9.61	9.63
Std. Deviation	1.97	2.06	1.83	1.85	1.18	1.80	1.91	2.37	2.22	0.82	2.04	1.90	1.16	1.22	1.36



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Name of the Faculty: Dr. Christina Sheela

Accounting for Decision Making shared with Mr. Asvagossh. D

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.04	9.61	8.80	9.70	9.61	9.19	9.67	9.15	2.80	9.63	9.72	9.67	9.68	9.13	9.63
Std. Deviation	2.59	2.44	1.29	1.98	2.92	2.19	2.91	1.92	2.10	2.03	2.12	2.15	2.92	2.98	2.18

Banking and Financial Services

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	8.25	9.23	9.69	9.31	9.68	9.21	9.69	8.29	2.35	9.27	9.27	9.37	8.25	9.27	8.23
Std. Deviation	1.00	0.65	1.21	1.97	1.85	1.21	1.69	1.13	1.66	2.37	1.69	1.19	1.69	1.13	1.65

Financial Management

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.65	9.63	9.63	9.63	9.26	9.36	9.62	9.65	2.85	9.65	9.08	9.30	9.63	9.62	9.65
Std. Deviation	2.51	1.80	1.89	1.28	2.52	1.33	2.90	2.54	2.98	1.83	2.19	1.20	1.23	1.28	1.97

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Name of the Faculty: Dr. R Thiru Murugan

Retail Marketing															
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.64	9.04	9.69	9.71	9.61	8.83	9.69	9.16	2.56	9.69	8.82	9.79	8.86	9.64	9.69
Std. Deviation	0.52	1.34	1.20	1.26	1.33	1.96	0.86	1.85	1.29	1.90	1.91	1.96	1.25	1.26	1.39
Services Marketing															
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.64	9.04	9.69	9.71	9.61	8.83	9.69	9.16	2.56	9.69	8.82	9.79	8.86	9.64	9.69
Std. Deviation	0.52	1.34	1.20	1.26	1.33	1.96	0.86	1.85	1.29	1.90	1.91	1.96	1.25	1.26	1.39
Managerial Economics															
Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.15	9.13	9.15	9.10	9.68	9.10	9.15	9.19	2.35	9.67	9.17	9.17	9.15	9.67	9.13
Std. Deviation	0.83	1.90	0.81	1.90	1.96	2.37	1.21	2.37	2.22	1.30	1.91	1.39	1.21	1.33	1.22

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Name of the Faculty: Dr. M Chithra

Strategic Human Resources Management															
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.66	9.62	9.68	9.62	9.65	9.62	8.82	9.66	1.85	9.65	9.65	9.61	9.65	9.61	8.81
Std. Deviation	0.44	0.39	0.33	0.39	0.61	0.39	0.51	0.44	1.75	0.61	0.80	0.59	0.89	0.47	0.87
Organisation Theory Design and Development															
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.62	9.66	9.68	9.61	9.61	9.62	9.66	9.66	1.22	9.65	8.82	9.61	9.65	9.65	9.15
Std. Deviation	0.39	0.44	0.33	0.59	0.59	0.39	0.44	0.44	1.77	0.61	0.62	0.59	0.49	0.61	0.86
Human Resource Management															
Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	8.97	8.95	8.97	9.52	9.9	8.92	8.97	9.61	2.57	9.59	8.99	9.59	8.97	9.59	8.95
Std. Deviation	1.05	1.82	1.03	1.82	1.88	2.59	1.91	1.88	2.59	1.91	0.55	1.31	1.91	1.25	1.87

Name of the Faculty: Mr. Asvagosha

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Security Analysis and Portfolio Management

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.67	9.17	9.19	9.22	9.72	9.60	8.82	9.17	4.37	9.68	9.10	9.15	9.19	9.68	9.15
Std. Deviation	1.91	1.39	2.19	2.91	1.91	1.13	1.14	1.21	1.39	1.96	2.37	1.21	2.37	1.96	1.80

Business Analytics

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.63	9.61	9.63	10.18	10.56	9.58	9.63	9.2	3.23	9.2	9.65	9.35	9.63	9.6	9.61
Std. Deviation	1.71	2.48	1.69	2.48	2.54	3.25	2.57	2.54	3.25	2.57	1.21	1.97	2.57	1.91	2.53



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ERP

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.45	9.43	9.45	9.10	9.68	9.40	9.45	9.19	2.35	9.17	9.47	9.17	9.45	9.17	9.43
Std. Deviation	0.83	1.90	0.81	1.90	1.96	2.37	1.21	1.96	2.37	1.21	0.33	1.39	1.21	1.33	1.22

Legal Aspects of Business

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.64	9.66	9.63	9.70	9.19	9.13	9.13	9.68	2.98	9.70	9.04	9.61	9.60	9.17	9.11
Std. Deviation	2.54	1.88	1.25	2.04	2.12	1.21	2.17	2.57	2.57	2.03	1.28	1.29	2.17	2.93	2.41

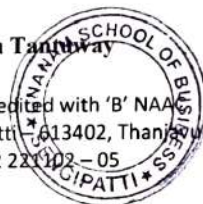
Operations Management

	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.65	9.08	9.87	9.68	9.63	9.08	9.09	9.70	2.78	9.63	9.08	9.09	9.68	9.01	9.35
Std. Deviation	2.09	1.67	1.72	1.8	1.72	1.88	1.72	1.88	2.76	1.67	1.72	1.88	1.85	1.18	1.80

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E- Business Management

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.69	9.63	9.69	9.10	9.68	9.60	9.69	9.19	2.35	9.17	9.67	9.17	9.69	9.17	9.63
Std. Deviation	1.96	2.37	1.96	1.97	1.21	0.33	1.96	2.37	1.21	0.33	1.91	1.39	1.21	1.33	1.22



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Name of the Faculty: Mr. S Manikandan

Statistics for Management															
Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	8.75	9.63	9.69	9.10	9.68	9.60	9.69	8.79	2.35	9.67	9.67	9.17	8.75	9.67	8.73
Std. Deviation	1.30	0.65	1.21	0.97	0.85	1.30	1.21	1.33	1.96	2.37	1.21	1.39	1.21	1.33	1.22
Information Management															
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.64	8.86	9.60	9.18	9.68	9.17	9.00	9.11	1.96	8.82	9.76	8.86	9.63	9.70	9.17
Std. Deviation	1.21	0.89	1.16	1.90	1.98	1.83	1.90	2.10	1.02	1.96	2.82	1.94	1.98	1.74	1.86
Quantitative Techniques for Decision Making															
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.1	9.08	9.1	9.65	10.03	9.05	9.1	8.45	2.7	8.45	9.12	8.6	9.1	8.85	9.08
Std. Deviation	1.18	1.95	1.16	1.95	2.01	2.72	2.04	2.01	2.72	2.04	0.68	1.44	2.04	1.38	2

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Name of the Faculty: Mr. S Saravanan

International Business

Variable	Q1	Q3	Q3	Q6	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q13	Q13	Q16	Q15
Mean	8.82	9.63	9.65	9.66	9.66	9.16	9.11	9.68	2.50	9.10	9.13	9.63	9.11	8.82	9.63
Std. Deviation	0.86	0.62	0.62	0.90	0.86	2.37	1.97	2.63	2.36	0.65	1.93	0.96	1.96	0.80	1.91

Entrepreneurship Development

	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.61	9.06	8.82	9.61	9.61	9.62	9.65	9.74	2.18	8.82	9.79	9.65	9.15	9.65	9.61
Std. Deviation	1.77	1.92	1.91	1.93	1.96	2.45	1.96	1.83	2.34	1.91	2.52	1.91	1.82	1.91	2.02

Business Research Methods

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.35	9.33	9.35	9.90	9.50	9.30	9.35	8.70	2.95	8.70	9.37	8.85	9.35	9.10	9.33
Std. Deviation	1.18	1.95	1.16	1.95	2.01	2.72	2.04	2.01	2.72	2.04	0.68	1.44	2.04	1.38	2.00

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Name of the Faculty: Mr. Karthick.P

Data Mining and Business Intelligence

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	8.75	9.63	9.69	9.10	9.68	9.60	9.69	8.79	2.35	9.67	9.67	9.17	8.75	9.67	8.73
Std. Deviation	1.30	0.65	1.21	0.97	0.85	1.30	1.21	1.33	1.96	2.37	1.21	1.39	1.21	1.33	1.22

Consumer Behaviour

Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.65	9.63	9.65	9.40	9.07	9.60	9.65	9.19	3.35	9.17	9.67	9.47	9.65	9.17	9.63
Std. Deviation	1.96	3.37	1.96	2.17	2.19	0.33	1.96	3.37	2.19	0.33	2.11	1.39	2.19	1.33	2.15



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Name of the Faculty: Ms. Ilakkiya C

Business Communication															
Variable	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.45	9.43	9.45	9.40	9.07	9.40	9.45	9.19	3.35	9.17	9.47	9.47	9.45	9.17	9.43
Std. Deviation	0.83	2.10	0.81	2.10	1.96	3.37	2.19	1.96	3.37	2.19	0.33	1.39	2.19	1.33	2.15
Industrial Relations and Labour Welfare															
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15
Mean	9.15	9.14	9.08	9.61	9.69	6.97	9.14	9.72	1.22	9.81	8.54	9.83	9.19	9.66	9.62
Std. Deviation	1.98	1.21	1.96	1.87	1.79	2.57	1.74	1.86	2.17	1.88	2.48	1.10	2.04	1.15	1.22

Nanda
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Alumni Feedback Summary

Academic Year 2021-22

Our alumni feedback is valuable for us as it provides inputs regarding facility improvement. We appeal to our alumni to provide their sincere feedback to us through prescribed forms, emails and during alumni meets on the infrastructure, library and teaching faculty of the college. Based on the comments of the alumni, the analysis is carried out as follows:

S. No	Question	SA		A		N		D		SD	
1	I feel that adequate knowledge was gained during my course of study	34	65%	14	27%	3	6%	1	2%	0	0%
2	The academic practice in GSB fulfilling the industry expectations	37	71%	13	25%	0	0%	1	2%	1	2%
3	A knowledge gained in GSB relevant to my job	34	65%	12	23%	5	10%	1	2%	0	0%
4	I would support my juniors for internship and placements	35	67%	12	23%	3	6%	1	2%	1	2%
5	I would deliver guest lecturer/a special talks/ a motivational section for my juniors	24	46%	15	29%	9	17%	2	4%	2	4%
6	I would recommend my relative/friend to enrol at GSB	34	65%	14	27%	3	6%	0	0%	1	2%

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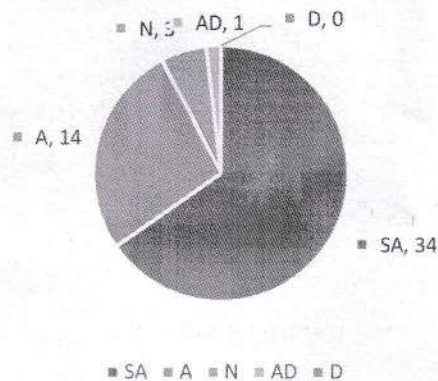


S. No	Question	SA		A		N		D		SD	
7	I have gained receiving regular updates of my college through mails/ calls/ SMS/ Facebook, etc..	37	71%	11	21%	3	6%	0	0%	1	2%
8	I am willing to contribute to the development of the college	36	69%	13	25%	1	2%	1	2%	1	2%
9	I am maintaining good rapport with the institute and my faculties	34	65%	9	17%	7	13%	2	4%	0	0%
10	I feel proud to be associated with GSB as alumni	43	83%	6	12%	2	4%	0	0%	1	1%

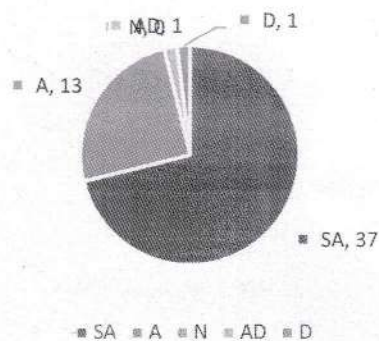


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I feel that adequate knowledge was gained during my course of study



The academic practice in GSB fulfilling the industry expectations




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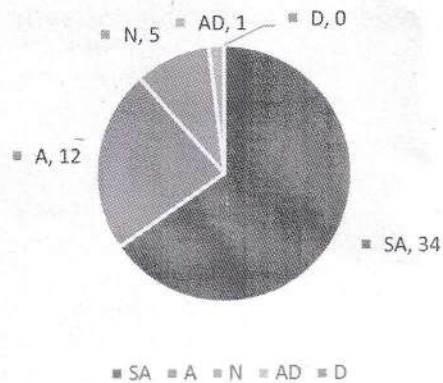
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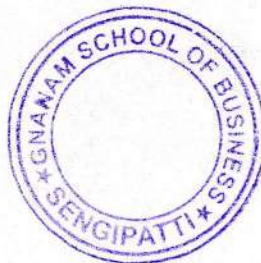
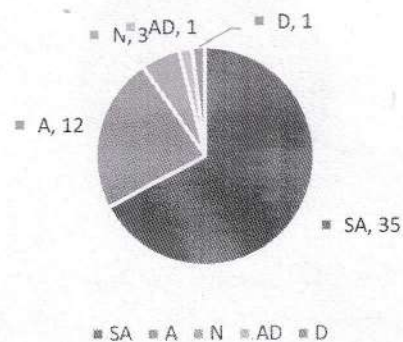
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A knowledge gained in GSB relevant to my job



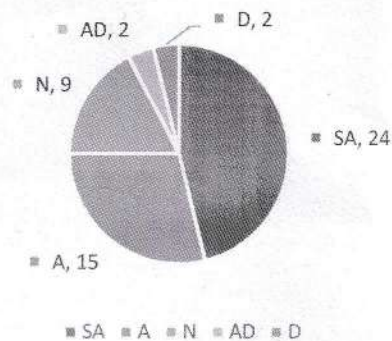
I would support my juniors for internship and placements



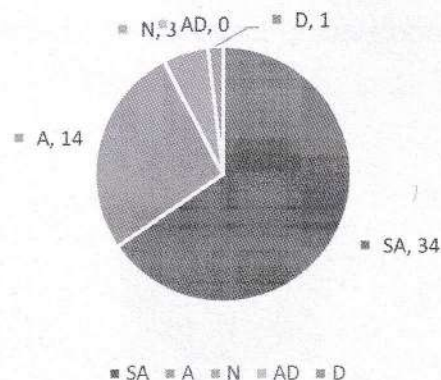
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I would deliver guest lecturer/a special talks/ a motivational section for my juniors



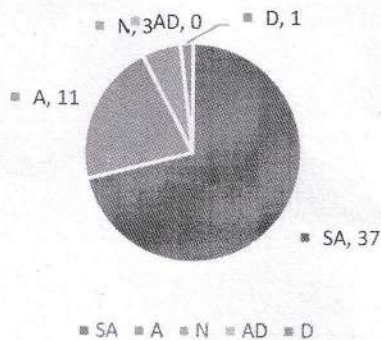
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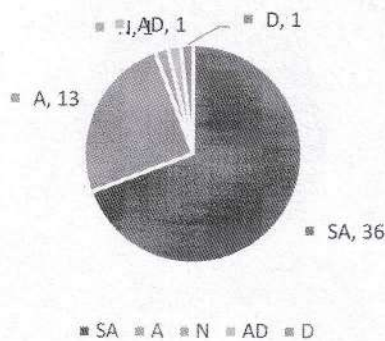

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I have gained receiving regular updates of my college through mails/ calls/ SMS/ Facebook, etc..



I am willing to contribute to the development of the college



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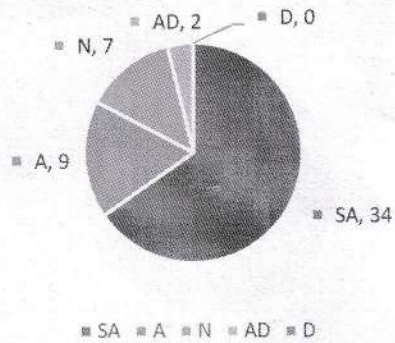
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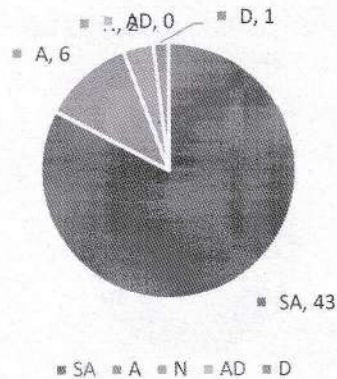
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I am maintaining good rapport with the institute and my faculties



I feel proud to be associated with GSB as alumni



Nimda

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EMPLOYER FEEDBACK REPORT

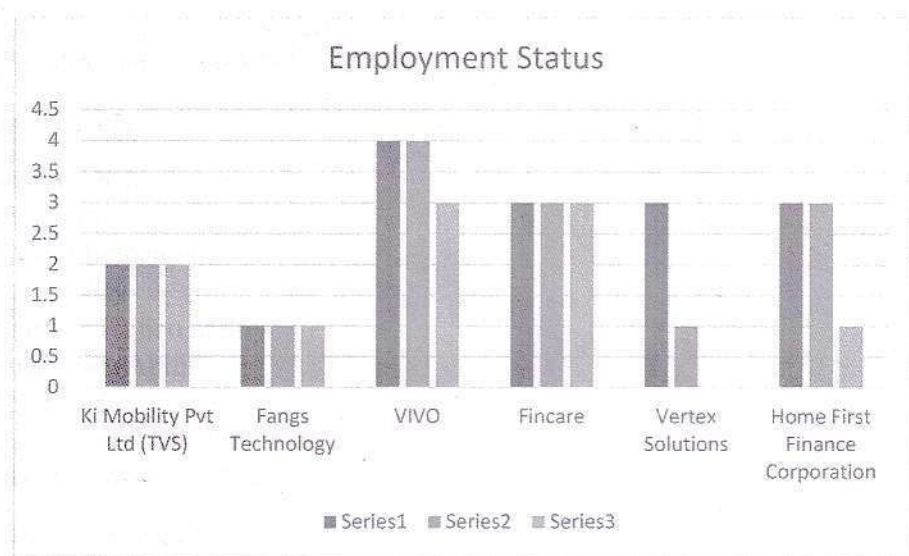
Academic Year: 2021-22

The chart below shows the employment status of the graduates from GSB.

The X- Axis shows:

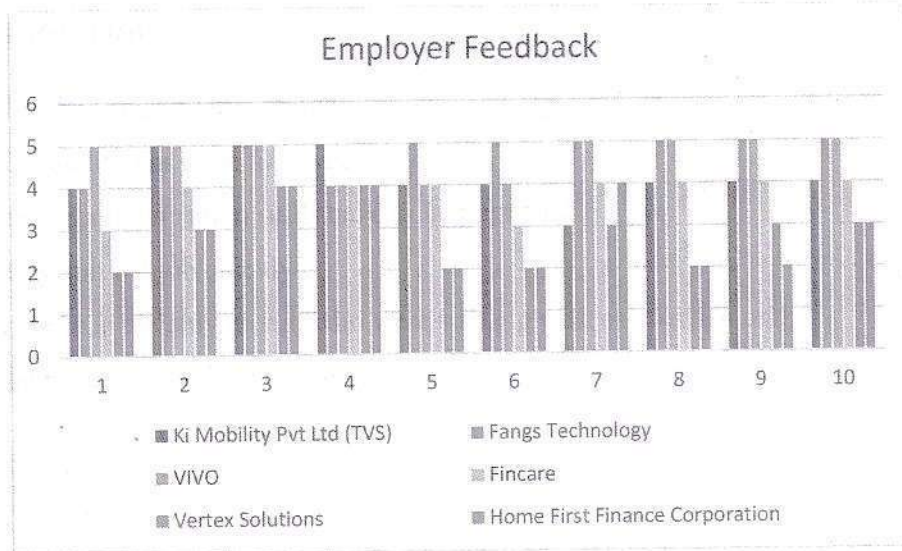
1. Graduates got recruited
2. Graduates who joined the company
3. Graduates still working in the company

The Y-Axis shows the number of graduates.



The bar chart below shows the feedback provided by the different employers who employed the graduates from GSB through campus placements.





The X- Axis shows the various elements for measuring the quality of graduates who got recruited by different companies:

Elements Measured:

1. Domain Knowledge
2. Discipline
3. Ethical Behaviour
4. Punctuality
5. Communication ability
6. Innovation Ability
7. Teamwork Capability
8. Continuous Learning
9. Decision Making Ability

Overall Graduates Quality

The Y-Axis shows the rating of the various elements considered for studying the quality of graduates from GSB who got employed in the different companies.

5-Excellent

4- Very Good

3- Good

2- Average

1- Below Average



Feedback Provided:

- They had shown great attitude
- Punctuality has to be followed
- Their communication skills have to be improved
- They quit the job quickly
- Kishore is the only recruit who were sticking with us after 6 months.
- Fundamental subject knowledge is less



PLACEMENT COODINATOR



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